

Over 1,300 Copies Of "The Douglass Years" Donated By Pepsi-Cola Company

DETROIT - More than 1,300 copies of a 12-in. LP record album, "The Frederick Douglass Years," were donated to Michigan public and college libraries by the Pepsi-Cola Company to aid better mutual understanding among all Americans.

The donation was made at a civic dinner in Detroit's Latin Quarter sponsored by the Pepsi-Cola Bottling Company of Michigan. About 500 librarians, historians, educators, clergymen, businessmen and civic leaders attended.

The 57-minute album will be circulated throughout the United States, said William R. Barnes, vice president and general manager of the Detroit Pepsi-Cola bottling operation.

In addition, a full-color slide film of Douglass' life was prepared for large groups such as schools, civic and service organizations.

Mrs. Fannie H. Douglass of Washington, D. C., widow of

Frederick Douglass' grandson, Joseph, received a silver recording of the album to commemorate the occasion.

Mrs. Douglass has helped to raise funds to restore the Frederick Douglass home, "Cedar Hill," in Anacostia, D. C. The home is now administered by the U. S. National Park Service. Mrs. Douglass maintains the Highland Beach, Md. home built by Frederick Douglass in 1895.

Mrs. Douglass has taught music in Washington secondary schools for 35 years. The daughter of David T. Howard, the first licensed Negro embalmer in Georgia, she received her A. B. degree from Atlanta University in 1905. She has also studied at the Oberlin Conservatory of Music and at Columbia University.

The record albums were accepted by Miss Genevieve M. Casey, state librarian, of Lansing, Michigan for distribution to 324 public libraries, the

state's 71 college and university libraries, and other public outlets.

"Two years ago, the national premiere of 'Adventures in Negro History,' the first in a series of albums, was held here," Mr. Barnes said. "The public response was literally overwhelming."

"Educators and historians have encouraged us to continue this effort to aid better mutual understanding," Mr. Barnes observed. "The first recording met a serious need. Therefore, we are pleased to present the life of a great American citizen, whose courage and example can inspire us to bridge the gulfs which may divide us."

The recording was produced for Pepsi-Cola by Highlight Radio Productions of Detroit. Producers were Jerry L. Blocker and Carl L. Porter.



VICE-PRESIDENT'S TASK FORCE -- W. I. Morris, left, director of placement services at A&T College, welcomes members of the Vice-President's Task Force on Youth Motivation of the Plans for Progress Program, a group which made a visit to the college last week aimed at informing college students on the employment opportunities available in America's giant industries. In the group from left to right are: Edgar B. Rivers, senior research chemist, Scott Paper Company, Philadelphia, Pa., and W. Conrad Martin, Jr., branch manager, Bank of America, Los Angeles, Calif., and chairman of the group, both graduates of A&T College, and William Head, passenger tire engineer, General Tire and Rubber Company, Akron, Ohio.

Annual Women's Week Observed At A And T

GREENSBORO - The women at A&T College were last week challenged to take a more active part in the solution of world problems.

The speaker was Mrs. Clifton Furnell, associate professor of education at Southern University, Baton Rouge, La., and national president of the Alpha Kappa Alpha Sorority, who delivered the main address at the concluding program of the Women's Week observance. The program was held Sunday afternoon in Harrison Auditorium.

Speaking from the subject, "Woman Power For A Better World," Mrs. Furnell listed six areas in which the American woman should be concerned.

She said the Negro woman especially must: (1) Make brain power one of her most important resources; (2) assume responsibility to inform her friends and neighbors about improving job opportunities and to encourage them to continue training for them; (3) recognize a responsibility to encourage young men to remain in school so that they may be prepared to become adequate heads of families; (4) see to it that the school program is supplemented with wholesome, outside activity; (5) foster real and genuine brotherhood, and (6) take active interest in the affairs of government.

At the Awards Luncheon, held

on Saturday, some 18 young women were cited for scholarship, group living and leadership. Leading the group was Miss Sandra Echols, Niagara Falls, N. Y., president of the Women's Council, the sponsoring organization for the observance.

NAACP Takes To TV

NEW YORK (NPD) - The NAACP has taken to television to heighten interest in its membership drive.

Initiated in Chicago Sunday, March 13, on the "Your Right To Say It" TV forum, the program underwent a two-day run in the New York area Wednesday and Friday over WNYC. Principal speaker on the inter-

view presentation was Dr. L. H. Holman, publisher, Negro Voice, Joliet, Ill., and national NAACP board of directors member.

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