

Vice-President Humphrey In Durham To Dedicate NC Mutual



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SEC'Y J. T. CONNOR



GEORGE L. P. WEAVER



DR. ASA T. SPAULDING



JOSEPH W. GOODLOE

Ten Foreign Embassies Will Be Represented At NCM Dedication

DURHAM - Ten foreign embassies have indicated that they will be represented at the formal dedication of the new North Carolina Mutual Life Insurance Company home office building on April 2.

According to A. T. Spaulding, president of the company, countries to be represented include: France, Ghana, Republic of Guinea, India, Israel, Liberia, Malawi, the Netherlands, Nigeria, and the Philippine Mission to the United Nations.

The April 1 and 2 ceremonies will present in depth study of

the Negro's Achievement and his contribution to American life, past, present and future, with outstanding leaders participating in seminars on government, business, education, communication, labor, literature and the arts, religion, and sports.

The formal dedication ceremony will be held Saturday, April 2. There will be an unveiling of the state seals by the governors or other state officials of the states in which North Carolina Mutual operates.

An Open House which will extend through Sunday, April 3, will climax the activities.

Gov. Will Introduce Speaker

DURHAM - Vice-President Hubert H. Humphrey will deliver the principal address following the formal dedication of the new North Carolina Mutual Life Insurance Company home office building, Saturday, April 2, according to an announcement made recently by A. T. Spaulding, president of the company.

The Vice-President will be introduced by Governor Dan K. Moore.

Dedication ceremonies are scheduled to begin at 10:30 a. m. with the unveiling of state seals by the governor or other state officials of the states in which the North Carolina Mutual operates, after which will be the formal dedication of the building. The main address will then be delivered by the Vice-President.

The April 1 and 2 dedication ceremonies will also present an in depth study of the Negro's Achievement and his contribution to American life, past, present and future, with outstanding leaders participating in seminars on government, business, education, communication, labor, literature and the arts, religion, and sports.

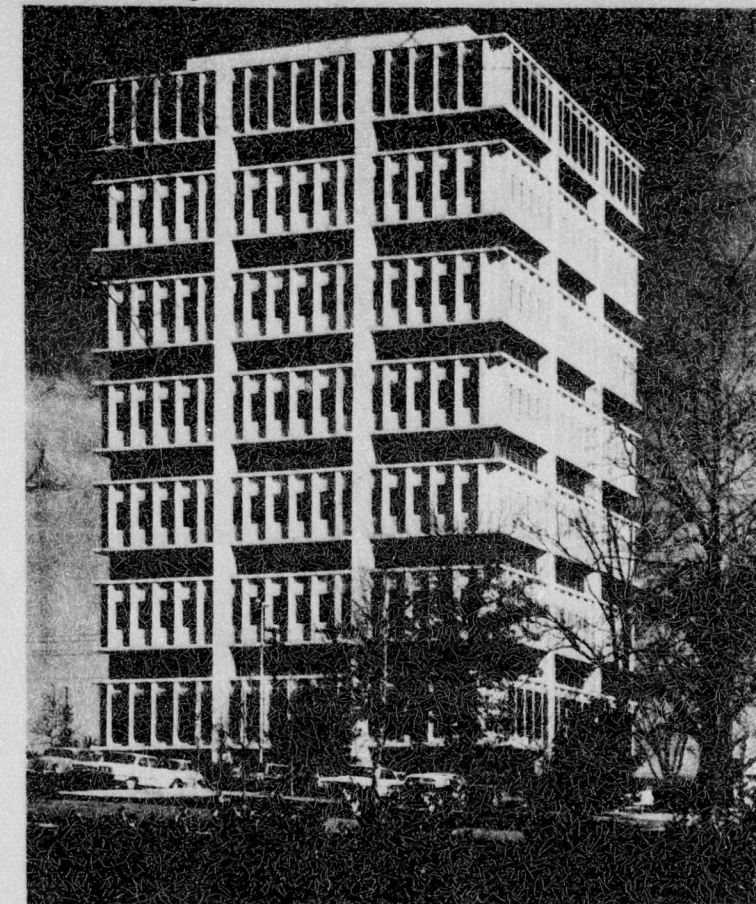
Dr. Howe Is Speaker At W-Salem TC

WINSTON-SALEM - "I wonder if it is not better for children to be in a classroom with no teacher than to be in class with a poor one," Dr. Kenneth Howe, Dean, School of Education, University of North Carolina at Greensboro, told faculty members and education majors at Winston-Salem State College last Monday.

Dean Howe spent the afternoon on the campus conferring with members of the Department of Education and Psychology and talking to majors in the department. He addressed the group and other interested students and faculty members at the end of the day.

"If we believe that teachers are a vital part of the educational process, we," like a certain airline he mentioned, "must demand of them the highest certification available today. We need not fear that teachers will be replaced by a machine," he added.

"Unlike medicine," he said, "we in education have an inverse sense of value when we place teachers - we place the



N. C. MUTUAL'S NEW HOME OFFICE

PRINCIPALS IN DEDICATION OF N. C. MUTUAL BUILDING - Shown in the above photos are persons who will be in Durham this weekend to play major parts in the dedication of the new home office building of North Carolina Mutual Life Insurance Company. The dedication speaker will be Vice-President of the United States Hubert H. Humphrey, who will be heard on Saturday, April 2. N. C. Governor Dan K. Moore will introduce the Vice-President. Dr. Asa T. Spaulding is president of the company, largest Negro-owned insurance company in the world. He has served as the president since 1959. Dr. Robert C. Weaver, recently appointed Secretary of the Department of Housing and Urban Development, will take part in the dedication activities on both Friday and Saturday. George L. P. Weaver, Assistant Secretary for International Affairs will conduct the Seminar on Labor, which will be a part of a Symposium on "The Negro in the American Economy." Secretary of Commerce John T. Connor will be a featured speaker during the dedication ceremonies. Dr. Andrew F. Brimmer, Assistant Secretary for Economic Affairs in the Department of Commerce and newly named member of the Federal Reserve Board, will deliver the keynote address on the Symposium on Friday morning, April 1. Joseph W. Goodloe is the executive vice-president and secretary of N. C. Mutual. He has moved up to the position of executive vice-president in his forty year tenure with the company. The new home office building is an ultra-modern 12 story structure, located on 3.5 acres now called Mutual Plaza on W. Chapel Hill Street in Durham. The unique appearance of the building is made possible by sculptured, pre-cast, pre-stressed and post-tensioned concrete construction with exposed aggregate finish on the peripheral walls.

Yes, We All Talk

BY MARCUS H. BOULWARE
QUESTION: I have been invited to make a 12-minute address to a local organization at their educational meeting. I would like to tell an anecdote if it is presentable. What would you advise? --Mrs. L. B.

ANSWER: Anecdotes are appropriate if they are suitable for the occasion. They should, however, have a purpose. They should do more than just tell what happened and to whom it happened. They should throw some light on the person involved and illustrate some point in the conversation.

In other words, a speaker most competent with the students who need them least. In medicine the gravely ill get the specialist."

Mutual Plans In Depth Study Of Negro Achievements, Contributions

DURHAM - An in depth study of the Negro's achievement and his contribution to American life...past, present and future will be an integral part of the dedication ceremonies of the new Home Office building of North Carolina Mutual Life Insurance Company, April 1 and 2 in Durham, North Carolina.

Authorities and leading spokesmen from business and industry, government and education, communication, labor, literature and the arts, religion and sports will be on hand for this unique series of seminars. Position papers by leading authorities in each of these fields will provide the starting point for discussion in each seminar.

When commenting on the symposium to be held in conjunction with the dedication of the new building, company President A. T. Spaulding said, "It is our feeling that the positive, as well as the negative

image of the Negro should be projected from time to time, since the whole of his life in America has not been confined to the ghettos, nor all of his efforts to perpetrating crimes. On the contrary, with his limited opportunities, he has demonstrated his power to become an asset in many fields; and in many instances, has raised himself 'by his own bootstraps'."

There will be eight seminars in the symposium held Friday, April 1. The keynote speaker for the symposium will be Dr. Andrew F. Brimmer, former assistant secretary of Commerce from Washington, D. C.

The moderator of the seminar discussing the Negro in Business and the Professions will be Dr. Richard I. Levin, of Chapel Hill, associate pro-

fessor of Management, The University of North Carolina, School of Business Administration. The position paper will be presented by Dr. Harding B. Young of Atlanta, Ga., dean of the School of Business Administration, Atlanta University. There will be three other members of this panel, Dr. Willis J. Winn, dean of the Wharton School of Finance and Commerce, University of Pennsylvania, Philadelphia, Pa.; Dr. Vivian W. Henderson, president Clark College, Atlanta, Ga.; and E. Frederick Morrow, assistant vice president, Bank of America, New York, N. Y.

The Communications Seminar will be chaired by John H. Johnson, publisher and president of Johnson Publishing Company of Chicago and the position paper will be presented

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