

what's new at A&P?

That "We Care"?

That's not really new, although every week thousands discover it's true.

That A&P is dependable?

Folks have known that for more than a century.

So what's new?



Well, we have a whole batch of brand new A&P products.

Examples:

A&P 100% Colombian Coffee, vacuum-packed: it's Juan Valdez' best.

A&P Pink Liquid Detergent, created for the woman who wants a really hard-working detergent that's easy on the hands.

A&P Fluoride Toothpaste. A great value! A great product, with a great taste.

A&P Mouthwash. Gives you that clean feeling and kills germs. Bang!

A&P Fruit Drinks—Grape and Tropical Punch. Young and old are drinking them almost faster than we can make them.

These are just a few—all labeled A&P. So they're guaranteed to be equal to the best... and priced to save you money. That's important these days.

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If It's "Super-Right" It's Sure To Be Delicious!

"SUPER-RIGHT" QUALITY SPECIALLY PRICED

FRYERS

Cut-up Fryers
LB. **27¢**

Whole Fryers
LB. **23¢**

BACON

ALLGOOD BRAND
SLICED

2 Lb. Pkg. **\$1.09**

1-Lb. Pkg.

MORTON FROZEN

MEAT DINNERS

BEEF, CHICKEN
TURKEY, SALISBURY
STEAK OR MEAT LOAF

11-Oz. Pkg. **39¢**

"SUPER-RIGHT" SPECIAL PORK VALUE!

FRESH SLICED ONE-FOURTH PORK LOIN

Lb. **59¢**

"SUPER-RIGHT" QUALITY—SMALL SIZE

PORK SPARE RIBS

Lb. **45¢**

"SUPER-RIGHT" QUALITY SLICED
COLD CUTS

COOKED SALAMI, LIVER
LOAF, OLIVE LOAF, PICKLE
LOAF OR SPICED LUNCHEON MEAT

6-Oz. Pkg. **29¢**

Same Fine Cake,
Same Low Price
As Last Year!

Freshly Baked Jane Parker
FRUIT CAKE

AMERICA'S FAVORITE—OVER 1/2 FRUIT & NUTS!



5 LB. CAKE **\$3.99**
1 1/2-LB. CAKE **\$1.49** | 3-LB. CAKE **\$2.89**

ANN PAGE

APRICOT, PINEAPPLE OR PEACH
PRESERVES

3 1-Lb. Jars **\$1.00** | 2 Lb. Jar **59¢**

PEANUT BUTTER

3 12-Oz. Jars **\$1.00** | 1-Lb. 8 Oz. Size **59¢**

SULTANA BRAND

SALAD DRESSING Quart Jar **39¢**

GRAPE JELLY 2 Lb. Jar **39¢**

A&P FROZEN

PEAS 10-Oz. Pkg. **15¢** | 2 Lb. Pkg. **43¢**

MORTON BRAND CREAM PIES 3 1/4-Oz. Pkgs. **89¢**

RICH BRAND COFFEE RICH 2 1/2-Oz. Cans. **49¢**

KALE, MUSTARD, TURNIP OR COLLARD
DULANY GREENS

6 10-Oz. Pkgs. **85¢**

Pet Ritz Pie Shells 5 Ct. Pkg. **89¢**

Pet Ritz Pie Shells 3 2-Ct. Pkgs. **\$1.00**

Morton German Chocolate Cake 13 oz. Pkg. **69¢**

Morton Danish Pecan Crisp 12 oz. pkg. **79¢**

Morton Apple Danish Ring 13 1/2 oz. pkg. **79¢**

Morton Cinnamon Raisin Ring 11 1/2 oz. pkg. **79¢**

SUNSHINE HYDROX COOKIES 1-lb. pkg. **45¢**

AUSTEX BEEF STEW 15 1/2-oz. can **41¢**

Pick-of-the-Crop Produce!

FRESH CABBAGE Lb. **9¢**

FRESH COLLARDS Bunch **19¢**

FLORIDA WHITE MEAT

GRAPEFRUIT 8 Lb. Bag **59¢**

U. S. NO. ONE RUSSET

POTATOES 10 Lb. Bag **59¢**

CRISP, GOLDEN DELICIOUS

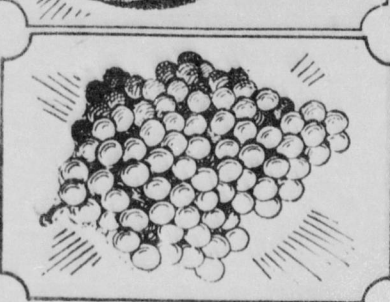
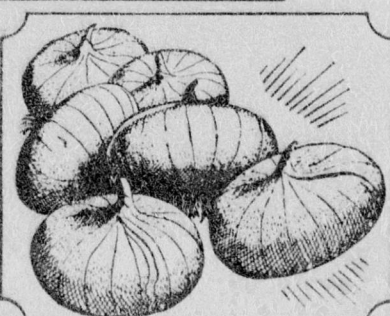
APPLES 4-Lb. Bag **45¢**

SWEET, JUICY FLORIDA

ORANGES 8 Lb. Bag **59¢**

A&P APPLE SAUCE 4 1-Lb. Cans **49¢**

A&P PINEAPPLE JUICE 2 1-Lb. 14 Oz. Cans **49¢**



CHEESE-BIT AMER. OR PIMENTO
Cheese Spread 2 Lb. Pkg. **89¢**

3-CENTS OFF LABEL
Parkay Margarine 1-Lb. Pkg. **30¢**

A&P COLOMBIAN COFFEE 1-lb. can **79¢**

OUR OWN TEA BAGS 48-ct. 3 3/4-oz. pkg. **45¢**

JANE PARKER FRESHLY BAKED APPLE

PIES

3 1-LB. 8-OZ. PIES **\$1.00**

Jane Parker Spanish Bars 3 1-Lb. 3-Oz. **\$1.00** | Pullman Bread JANE PARKER 2-Lb. Loaf **33¢**

WHITE HOUSE INSTANT MILK SOLIDS 12 Quart Package **\$1.05**

A&P BRAND, CONCENTRATED, FLORIDA FROZEN

ORANGE JUICE 12-Oz. Can **37¢**

The Real Thing

2 6-Oz. Cans **39¢**

"Our Finest Quality" A&P Brand

PINEAPPLE

CRUSHED 1-Lb. 4 1/4 Oz. Cans **53¢** | SLICED 1-Lb. 4 1/2 Oz. Can **29¢**

AUSTEX CHILI WITH BEANS 15 1/2-oz. can **35¢**

BISQUICK BISCUIT MIX 2 Lb. 8-oz. pkg. **55¢**

STAR-KIST LIGHT CHUNK TUNA 6 1/2-oz. can **39¢**

VEG-ALL MIXED VEGETABLES 2 15 1/2-oz. cans **37¢**

CHIFFON REGULAR MARGARINE 1-lb. pkg. **49¢**

MAXWELL HOUSE COFFEE 2-lb. can **\$1.73**

HEINZ TOMATO KETCHUP 1-lb. 4-oz. **35¢**

HEINZ CHILI SAUCE 12-oz. bot. **39¢**

10-CENTS OFF LABEL SALE
Ivory Liquid Detergent

SUNNYFIELD OAT MEAL
42-Oz. Pkg. **45¢** | 18-Oz. Pkg. **25¢**
1-Pr. 6 Oz. Bot. You Pay Only **49¢**

Chase & Sanborn Instant Coffee 10-Cents Off Label 6-Oz. Jar Only **89¢**
Chase & Sanborn COFFEE 4-Cents Off Label You Pay 1-Lb. Can **81¢**

Armour Treet Luncheon Meat 12-Oz. Can **57¢**
Armour Vienna SAUSAGE 5-Oz. Can **27¢**

CHEF-BOY-AR-DEE Spaghetti Sauce With Ground Meat 15 1/2-Oz. Can **31¢**
CHEF-BOY-AR-DEE Spaghetti Sauce With Mushrooms 15 1/2-Oz. Can **31¢**

ROYAL REGULAR PUDDING 4 3-Oz. Pkgs. **43¢**
PRESTONE ANTI-FREEZE Quart Can **59¢**

FRUITS & VEGETABLES GERBER STRAINED BABY FOOD 6 4 1/2-Oz. Jars **65¢**
PRESTONE ANTI-FREEZE Gallon Can **\$1.89**