



## TOUGH QUESTION? YES!

### BUT—HE WANTS TO KNOW

PARENTS: "This Is A Must"

How he sees himself and what he think about himself will determine his future. He wants your help. He wants to know about his past, his heritage. He wants to know that he is somebody. Have you given him the answers he must have?

You can now with the Negro Heritage Library. The FIRST complete source of Negro culture and history ever to be made available for family use. Here, told at last, is the story of the Negro's contribution to civilization.

### WE NEED TO KNOW!

The men, the women, their struggles and triumphs... a rich legacy offering dividends. The greatest gift that you can ever place in the hands of your children, their heritage.

Now, here at last, the product of years of preparation and painstaking research... one of the most exciting literary adventures ever undertaken... here is the long overdue "truth" of the Negro's history and his remarkable contribution to civilization.

# THE NEGRO HERITAGE LIBRARY

"The idea of the Negro Heritage Library is a tremendous one. I can think of no venture in the world of ideas that is going to be more critical to the Negro community. In a real sense it is the next frontier in our struggle."

DR. MARTIN LUTHER KING, JR. President, Southern Christian Leadership Conference — Nobel Peace Prize, 1964

"The Negro Heritage Library will make readily available, to both Negro and White readers, the facts needed to set the record straight. It should be a continuing source of enlightenment and inspiration to people."

ROY WILKINS Executive Director N.A.A.C.P.

"A dream has come true! At last there is available a volume library on the heritage of the Negro!

"I am certain that the Negro Heritage Library will supply a very real need for the Negro as he seeks identity with a past that is deserving of respect. To have this material available in this form, documented, and in attractive covers is indeed the answer to many a teacher's prayers.

"...this library is a "must" for all educational institutions!"

ELIZABETH D. KOONTZ
President, Department of Classroom Teachers,
National Education Associaton

"... Too little is known about the Negro heritage in the United States—especially about the history of the Negro in this country...

"Recognizing the need for developing the presentation of the history of the Negro as an integral part of the whole history of the United States, a Yonkers, N. Y., publishing firm, Educational Heritage, Inc., has taken steps to broaden the whole concept of heritage studies . . ." (excerpted and reprinted from the Congressional Record Sept. 14, 1964).

SENATOR JACOB JAVITS U. S. Senator

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To Every

American

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