

# Sanders Ford

329 S. Blount St.  
Raleigh, N. C.  
Eastern N.C.'s Largest  
Volume Ford Dealer

The Greatest Automobile Sale in History

## 1% PROFIT SALE

Sanders Ford will sell any brand new 1968 Ford, Falcon, Mustang, Fairlane or Thunderbird, and all 1968 Ford Trucks for a profit of "ONLY ONE PER CENT" over our cost during this sell down 1968 Sale, over 600 units to select from. **HURRY, HURRY, HURRY**, these new 1968 Fords can't last long at these prices.

### 1% PROFIT SALE

**Free! Free! Free!**

Radio Ford Wagons with the purchase of the first 50 new Fords sold during this 1% PROFIT SALE.

FREE TANK OF GAS with every purchase of a new Ford

Open each nite until 10 P.M. during this 1% PROFIT SALE

1968 Ford  
Fairlane Hardtop

\$2221<sup>58</sup>

1968 Ford  
Mustang

\$2342<sup>79</sup>

1968 Ford  
Cortina

\$1762<sup>00</sup>

1968 Ford  
Falcon

\$2049<sup>49</sup>

1968 Ford  
Falcon Wagon

\$2356<sup>66</sup>

1968 Ford  
Custom

\$2230<sup>48</sup>

1968 Ford  
Mustang 2 + 2

\$2585<sup>05</sup>

1968 Ford  
Galaxie Fastback

\$2462<sup>69</sup>

1968 Ford  
"500" XL

\$2941<sup>81</sup>

1968 Ford  
Galaxie Convertible

\$2898<sup>74</sup>

## WHEN THIS NAME Goes On, Sanders Ford Means You Save Hundreds Less Than A Little Profit.

1968 Ford  
Torino G.T.

\$2899<sup>61</sup>

1968 Ford  
LTD 4-Door

\$3771<sup>21</sup>

1968 Ford  
Station Wagon

\$3230<sup>97</sup>

1968 Ford  
Custom

\$2299<sup>60</sup>

1968 Ford  
Galaxie

\$2775<sup>84</sup>

1968 Ford  
Torino Formal

\$2866<sup>03</sup>

Shelby Cobra  
1968

\$3987<sup>27</sup>

1968 Ford  
Torino

\$2877<sup>71</sup>

1968 Ford  
XL Convertible

\$3268<sup>33</sup>

1968 Ford  
Galaxie Formal

\$2618<sup>90</sup>

1968 Ford  
10-pass. Sta. Wag.

\$3738<sup>10</sup>

Visit our used car Department during LADIES' MONTH and get your household appliances with the purchase of your used car.

1968 Ford  
L.T.D.

\$3292<sup>63</sup>

1% PROFIT SALE

Don't be misled with advertised prices with a plus cash down payment added to published prices.

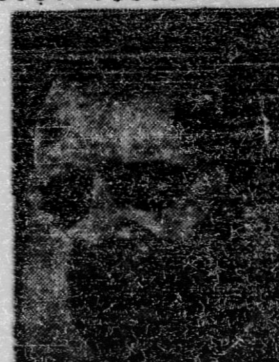
1% PROFIT SALE

1968 Ford  
L.T.D. Wagon

\$3508<sup>28</sup>

1968 Ford  
Falcon

\$2149<sup>60</sup>



#### A VALUABLE MESSAGE

The purchase of an automobile, other than home ownership, very likely constitutes the largest investment of your life. It is fitting, therefore, that you examine carefully the character and the quality of the establishment providing that purchase. As the only Ford Dealership in Raleigh for almost forty years, Sanders Motor Co. will stand well the most critical and closest scrutiny in your plan of the purchase of a new car or used passenger car or truck. Sanders Ford's reputation as a Ford Car Dealership and a Ford Truck Distributor is manifest in the big price and expressions of true satisfaction that grow from our customers. Our reputation is deserved not only because of courtesy and the kindness that serve as a basis of our customer relations policy, but also in the fact that Sanders Ford can save you as much as \$300.00 over competitive prices. This statement has proven true and correct countless times in thousands upon thousands of sales of both new and used units we have made throughout our many years of pleasant relations with our customers.

JOHN MALLARD  
GENERAL SALES MANAGER

1968 Ford  
L.T.D. Wagon

\$3890<sup>22</sup>

These prices quoted are true and correct, you only add 1 1/2% N. C. Sales Tax and you may be the proud owner of any one of the 600 Models during this 1% PROFIT SALE.

Thunderbirds  
Discounts up to

\$1255

# SANDERS FORD

THE ONLY FULL LINE AUTHORIZED FORD DEALER

#### PHONE

834-7301 834

834-7302 837

834-7305 835

834-7306 834