



PERSONAL INVOLVEMENT is one of the keys to Wilford Smith's success managing the A & P supermarket in Philadelphia's Progress Plaza, the nation's first Negro-owned shopping center. Mr. Smith is shown adding up the weekly sales performance turned in by his all-black staff of 70 employees.

DEAR SALLY

BY SALLY SHAW

DEAR SALLY: Whenever I take my girl friend out to dinner, she protests on the manner in which I refer to her when I order the meal for us. She doesn't like the idea of my referring to her as "she" when speaking to the waiter, as for example, "She'll have the perch, and I'll have the roast beef." She claims this is too impersonal, and that properly I should speak of her as "my date." What have you to say about this? ROBBIE.

DEAR ROBBIE: While designating your companion to a waiter as "she" is not exactly improper, it still is inelegant. As for referring to her as "my date," that's exceedingly bad form. Try saying, "The lady will have..." Sounds best of all.

DEAR SALLY: My mother seems to think that, at my height of 5 feet seven inches, I am much too tall to wear high heels. I am 17, and when I wear low heels to special-dress affairs -- dances and parties -- I feel terribly awkward and gauche, especially when I see how nice my girl friends look in their high-heeled shoes. Mom reads your column regularly and maybe, if you're on my side and will say something about it, it will win her over. Here's hoping! TALL TEEN.

DEAR TALL TEEN: Girls taller than you look mighty pretty in high heels. And for dress-up occasions they do add lots to any girl's appearance, whether she be tall or short.

DEAR SALLY: Is there anything at all I can do about my two daughters-in-law who, as a result of a silly little argument, are not at present speaking to each other? Despite all my efforts to stay out of this, I've now become involved. My husband and I accepted an invitation to a big party in the home of one of these girls, and had a fine time. Now the other girl assumes that I've sided with her "adversary," and she has stopped speaking to me! DISTRESSED.

DEAR DISTRESSED: Have you ever thought of mentioning something about this to their husbands (your sons)? Have they any influence at all with their wives? Other than this, all you can do is remain as strictly neutral as you can hope that eventually these two "little girls" will decide to grow up.

DEAR SALLY: I'm a college girl of 20, and have been dating

a very nice boy who also attends my college. All went well with our dates for awhile, but on our latest two evenings he has detoured on the way home to a popular local "lovers' lane" to park for awhile and "do a little necking." This I don't go for at all, and I've told him so. I'm afraid now that he'll label me a prude and I'll lose him. What have you to say about this? KITS.

DEAR KITS: If holding onto this fellow depends upon your willingness to park in "lovers' lane" with him, the relationship isn't worth much. A really worthwhile boy who cares enough for a girl will admire and respect her if she shows him she has principles and means to stick to them.

NOTE TO MAC: It's perfectly proper when shaking hands nowadays to keep the gloves on when their removal would be awkward or time-consuming.

This Week In Negro History

March 10, 1887-Robert Vann, founder of the Pittsburgh Courier in 1919, was born in North Carolina.

March 11, 1861-Adoption of the Constitution of the Confederate States.

March 12, 1894-William Edouard Scott, artist, was born in Indianapolis, Ind.

March 12, 1791-Benjamin Banneker laid out city of Washington, D. C., with L'Enfant.

March 13, 1865-Orders were given to enlist Blacks in the Confederate Army. Gen. Lee surrendered before these troops saw action.

March 14, 1794-Eli Whitney received patent for the cotton gin. Invention was said to be based on an idea and plans of a Black slave.

March 14, 1910-Henry Lincoln Johnson was confirmed for the office of Recorder of Deeds, upon the resignation of John C. Lancy.

March 15, 1843-Rev. Richard Henry Boyd, father of Henry Allen Boyd, was born in Noxubee County, Mississippi. He was founder of the National Baptist Publishing board.

March 15, 1899-Eight Blacks were massacred in Palmetto, Ga.

MARCH INVENTORS

Several famous inventors were born in March, notes World Book Encyclopedia. They include George Pullman, March 3, 1831; Alexander Graham Bell, March 3, 1847; and Rudolf Diesel, March 18, 1858.

Savory Steak Roll-Up



Here's a budget-wise way to serve steak that smacks of old-fashioned flavor.

When winter winds sharpen appetites at your house, serve this stuffed flank steak as a hearty entree. The oven-browned steak wraps around a seasoned bread filling, merging herb flavorings and natural steak juices into each bite. You'll agree -- flank steak never tasted so good.

Savory Steak Roll-Up is an excellent way to serve main dish meat and still follow your post-Holiday food budget. Use economical day-old bread to make the generous bread filling. Whether day-old or oven-fresh, so that the bread you use is enriched -- it's your guarantee that nutrients essential to your family's health have been added: three B-vitamins, thiamine, niacin and riboflavin, and the mineral, iron.

SAVORY STEAK ROLL-UP

- 1 (1 1/2 lb.) flank steak
- 4 cups soft bread crumbs (about 8 slices)
- 1/2 cup butter, melted
- 2 tablespoons chopped celery
- 2 tablespoons minced onion
- 2 tablespoons minced parsley
- 1/2 teaspoon salt
- 1/2 teaspoon pepper
- 1/2 teaspoon basil
- 1/2 teaspoon marjoram
- 1 beef bouillon cube
- 1 cup hot water
- 1 can (4 oz.) mushrooms, sliced, optional

Score one side of steak. Combine bread, butter, celery, onion, parsley and seasonings. Firmly pack stuffing on unscored side of steak. Roll up jelly roll fashion, starting at long end; tie or skewer together. Dissolve bouillon cube in water; pour over steak. Bake in preheated 350° oven 2 hours, or until tender. Baste occasionally with liquid. Add mushrooms 1/4 hour before serving.

we care

More Meat, Less Waste!

STOCK YOUR FREEZER SALE! "SUPER-RIGHT" QUALITY GRAIN FED, WHOLE

Beef Hindquarter 160 TO 185 LB. AVERAGE Lb. **57c**

"SUPER-RIGHT" GOVERNMENT INSPECTED SULTANA BEEF, CHICKEN OR TURKEY

ALL MEAT FRANKS 1-Lb. Pkg. **49c** **MEAT PIES** 4 8-Oz. Pkgs. **65c**

"SUPER-RIGHT" GOVERNMENT INSPECTED -- LEAN

CORNERED BEEF BRISKET Lb. **89c**

CAP'N JOHN'S FROZEN **OCEAN PERCH FILLETS** 1-Lb. Pkg. **39c** CAP'N JOHN'S CREAM OF SHRIMP SOUP OR **OYSTER STEW** 10-Oz. Can **35c** CAP'N JOHN'S FROZEN **FRIED FISH FILLETS** 14-Oz. Pkg. **49c**

"SUPER-RIGHT" QUALITY U. S. D. A. INSPECTED -- FRESH

FRYERS • WHOLE 2 OR MORE IN A BAG Lb. **28c** • CUT-UP PAN READY FRYER Lb. **32c**

Fresh Fruits and Vegetables!

GREAT IN SALADS OR FOR SLICING **TOMATOES** Lb. **29c** READY PREPARED **SALAD MIX** 8-Oz. Pkg. **25c** GREAT FOR CANDYING! **SWEET POTATOES** 2 Lbs. **29c**

RAW OR FRESHLY ROASTED **PEANUTS** IN SHELL 2 1-Lb. Pkgs. **89c** YOUR CHOICE OF FRESH KALE OR **SPINACH** 10-Oz. Pkg. **25c** SERVE HEALTHFUL -- RUTABAGA **TURNIPS** Lb. **8c**

U. S. NO. ONE -- ALL PURPOSE RUSSET **POTATOES** 10 Lb. Bag **65c** YORK VARIETY **APPLES** 8 Lb. Bag **89c** FLORIDA GROWN -- PINK MEAT **GRAPEFRUIT** 5 Lb. Bag **49c**

Bakery Buys!

JANE PARKER FRESHLY MADE **CHERRY PIE** 24-Oz. Pkg. **59c**

MIX OR MATCH SALE!

Jane Parker Regular 39c Package of 8 CINNAMON, JELLY TOP OR PINEAPPLE TOP **SWEET ROLLS** YOUR CHOICE

3 100

JANE PARKER BANANA NUT **Loaf Cake** 14-Oz. Pkg. **45c**

JANE PARKER HOMESTYLE **Donuts** Pkg. **45c**

Jane Parker Fresh, Crisp--Potato **Chips** 10-Oz. Pkg. **49c**

JANE PARKER BROWN N' SERVE **Cloverleaf Rolls** 2 13-Oz. Pkgs. **49c**

JANE PARKER FRESHLY MADE **RAISIN BREAD** 1-Lb. Loaf **29c** 2 **PLAIN** 1-Lb. Loaves **49c**

Frozen Foods

SERVE ON HOT JANE PARKER CHERRY PIE! MARVEL **ICE MILK** ASSORTED FLAVORS 1/2-Gal. Ctn. **43c**

SPECIALLY PRICED--MORTON'S FROZEN **CREAM PIES** 3 14-Oz. Pkgs. **89c**

DIXIE GARDEN SPECKLED **Butter Beans** 24-Oz. Pkg. **45c** A&P FROZEN BRUSSEL **Sprouts** 10-Oz. Pkg. **25c**

SHOP A&P--BRING A FRIEND! BUY FROZEN

A&P BROCCOLI

• CHOPPED BROCCOLI 2 10-Oz. Pkgs. **25c** • BROCCOLI SPEARS 2 10-Oz. Pkgs. **39c**

Quality-Famous A&P Groceries!

SHOP A&P REGULARLY--BUY PLAIN OR SELF-RISING **SUNNYFIELD FLOUR** 5 Lb. Bag **39c** 10 Lb. Bag **75c**

GUARANTEED TO PLEASE YOU! VACUUM PACKED, DRIP OR PERK **A&P BLENDED COFFEE** 1-Lb. Can **77c** SHOP A&P -- BRING A FRIEND! BUY A&P INSTANT **MILK SOLIDS** MAKES 12-QUARTS 2-Lb. 6 2/5 Oz. Package **\$1 09**

SHOP A&P -- BUY HEARTY AND VIGOROUS **OUR OWN TEA** 8-Oz. Pkg. **55c** 1-Lb. Pkg. **99c** ANN PAGE BRAND **PLAIN GELATIN** 2 1-Oz. Pkgs. **33c** 8-Oz. Pkg. **\$1 15**

GREAT SERVED ON BUTTERED TOAST!

SULTANA GRAPE JELLY 2 1-Lb. Jar **39c**

ANN PAGE SPECIAL VALUE! **RED PLUM PRESERVES** 2 Lb. Jar **49c** GUARANTEED TO PLEASE YOU! ANN PAGE **Cream of Mushroom SOUP** 20-Oz. Can **29c**

SPECIAL PRICED--MERICO **CINNAMON BUNS** BUTTER-ME NOT VARIETY 2 10-Oz. Pkgs. **45c** SUNNYBROOK GRADE A **LARGE EGGS** GUARANTEED FRESH! 12-Count Ctn. **53c**

EQUAL TO THE BEST YET COST YOU LESS!

dexo SHORTENING GREAT FOR BAKING TOLL HOUSE COOKIES! 3 Lb. Can **69c**

SHOP A&P FOR EASTER CANDIES!

- ANN PAGE FLAVORED JELLY EGGS 1-Lb. Pkg. **29c**
- ANN PAGE MEDIUM PANNED Marshmallow Eggs 12-Oz. Pkg. **33c**
- ANN PAGE ASSORTED POPS 8-Oz. Pkg. **33c**
- WARWICK ASSORTED CHOCOLATES 1-Lb. Pkg. **99c**

SPECIAL NOTICE! PORCELAIN FINE CHINA WILL BE TAKEN OFF SALE SATURDAY MARCH 15th AT CLOSING! COMPLETE YOUR SET THIS WEEK!

SPECIAL LOW PRICE ON A&P BRAND **FANCY GREEN PEAS** SHOP A&P AND SAVE! 2 17-Oz. Cans **39c**