

Clifford C. Coles New Urban Affairs Coordinator For AMA

NEW YORK, N. Y.—Clifford C. Coles has been named to the newly-created post of Coordinator of Urban Affairs for the American Management Association. He will also retain his present position as Director of Operation Dialogue, an activity of AMA's affiliate, The Presidents Association.



CLIFFORD C. COLES

In making the announcement, Alexander B. Trowbridge, President of AMA, said that Mr. Coles "will serve as the central point of coordination of AMA's activities devoted to the study of America's urban problems and the role of the management community in their resolution. He will advise those in the Association's program, publication, media and research fields as to the scope and content of their projects.

He will serve as the official point of contact for AMA with those other organizations en-

gaged in urban-oriented programs and generate outside resources for use in company activities. AMA's commitment, reflecting our membership's evident desire, is to add our resources to the search for constructive solutions to the nation's urban problems."

Mr. Coles, a native of Brooklyn, New York, came to The Presidents Association in 1966 from Shaw University in Raleigh, North Carolina, where he was Director of Development

N. C. Gets Grant For Technical Work

WASHINGTON, D. C.—The award of a \$106,000 Federal matching grant for the support of technical services programs for commerce and industry in the State of North Carolina was announced last week by the Office of State Technical Services, U. S. Department of Commerce.

The matching grant, made to the North Carolina Department of Administration, is the fourth received by North Carolina in support of technical services projects designed to encourage a more effective use of science and technology by commerce, business and industry within the State. Institutions providing the technical services are: the North Carolina Science and Technology Research Center, North Carolina State University, and East Carolina University.

Technical services include: a field liaison program to provide visits to industrial firms to identify and solve technical problems, a technical information center for making scientific and technical information available, and a series of seminars to enable managers to acquire skills in utilizing statistics, mathematics, and computers.

The North Carolina Department of Administration is the agency responsible for planning and administering technical services projects. The agency is assisted in its efforts by a State Advisory Council chaired by George E. Freeman of William F. Freeman, Inc., of High Point, North Carolina.

and Public Relations. Before that, he was with the Federation of Protestant Welfare Agencies, Inc., as a Homefinding Consultant, and with the Children's Aid Society as Case-worker.

He holds a B. A. in Sociology from Shaw University and an M. S. from Columbia University School of Social Work.

Coles is married to the former Miss Bernice Cumbo of Raleigh, also a graduate of Shaw University.

In the previous year of operations, the field liaison program visited 1,005 firms to provide technical information, the information service ran computer searches for new technology in furniture, packaging, pigments, alkali metal silicates, and beneficiation of minerals. Four short courses and two education TV courses were presented in the areas of: protection of electric circuits and machines, engineering applications of computers, statistical procedures of textile mill management, numerical control, and noise control technology.

An example of the services offered and results achieved is represented by the following: The Raleigh, North Carolina works of a major chemical company consulted the State Technical Services Program in North Carolina for advice on disposal of a waste liquor containing about one-fifth sulfuric acid and traces of nitric acid and other materials. Economy



NEW CIVIL SERVICE COMMISSIONER—James E. Johnson, right, is administered oath of office as U. S. Civil Service Commissioner by Commission Chairman Robert E. Hampton, left, as Mrs. Johnson, his wife, holds Bible. Commissioner Johnson was also designated as Vice Chairman of the Commission by President Richard M. Nixon. Prior to joining the Commission, he served as Director of the California State Department of Veterans Affairs. (Civil Service Commission Photo).

Jaycee President Seeks Poverty Program Changes

TULSA, Oklahoma—U. S. Jaycee President Wendell E. Smith charged, last Friday that as long as government, industry

and pollution control were both achieved by the suggestion that the waste be neutralized with ammonia to produce an ammonium sulfate-nitrate fertilizer, thus establishing a new product for sale by North Carolina industry.

and private groups remain "hung up" on unique approaches, instead of combining resources to eliminate present poverty conditions, the nation's disadvantaged will continue to suffer.

"Federal programs alone cannot do it, nor can the multi-approaches by volunteer groups. Neither will generous monetary contributions by industry solve the problem," stated Smith who recently spent three weeks touring a cross-section of America's poverty areas.

The solution recommended by the 34-year-old Jaycee executive is a comprehensive, centralized plan of action which will eliminate overlapping functions of governmental programs and created local volunteer citizen centers operating on a "people-to-people" approach. Referring to the many privately sponsored organizations seemingly more concerned about the "uniqueness" of their efforts than program objectives and result, Smith stated: "There are three Los Angeles groups within the same area

working toward vocational development of disadvantaged Negroes. Geared toward raising the level of the underemployed and training the unemployed, each seeks its own identity. And all operate separately with no coordination between one another and little cooperation with local and state employment agencies."

Critical of present participation by industry, Smith said that "representation on advisory boards and donations of out-dated equipment by business do not by any means complete the role that industry can and must play in this domestic war."

"More positive results can be gained by volunteer groups and industry working with established agencies. Red tape must be minimized in order to achieve the maximum effectiveness of such combined efforts."

Go To Church
Sunday

A&T Will Train Teacher-Aides To Work In Ghetto Communities

GREENSBORO - Two grants totaling \$11,000 have been approved for A&T State University to operate a pilot program to train aides for work with economically disadvantaged pre-school children.

sessions at the University each Saturday morning. The HEW funds will be used to conduct a week-long seminar for the trainees during the summer. Instruction for the project will be provided by teachers at A&T and outside consultants.

In announcing the grants, Dr. Lewis C. Dowdy, president of A&T, said the university will receive \$6,500 from the U. S. Department of Health, Education, and Welfare under the Education Professions Development Act and \$4,500 from the Southern Education Foundation.

The new A&T project will get underway next summer and will be directed by Dr. LaMyra Davis, associate director of the Institute for Research and Human Resources. The program will continue during the fall and following spring.

She said that 40 persons will be selected from the community to receive training in such areas as child-rearing practices, child development and children's games. These participants will also spend a great deal of time observing children of A&T's demonstration classes at play.

"We know that there is a great need for trained persons to work with Headstart programs and other pre-school programs," said Dr. Davis. "The A&T project is the outgrowth of a three-year study made by the Southern Education Foundation."

The participants selected for the project, will attend study

Leaves 'Nice Looking People, Blacks Alone'

MIAMI (UPI)—"He took nothing from nice-looking people and Negroes."

That was National Airlines stewardess Marianne Thomson's description of a modern "Robb Hood" hijacker who robbed the rich and not the poor while diverting an airliner to Cuba.

The jet, which had been bound for this city, was returned to the United States a few hours later.

The bearded Black man, identified as Anthony Garnet Bryant, was arrested. He reportedly robbed one of the passengers of \$1,700, but Cuban officials returned the money.

James Tucker, a Black soldier on leave from Ft. Dix, N. J., said the hijacker asked him, "Are you a rich man or a poor man?"

"I said, 'Poor man,' so he didn't bother me," Tucker related.

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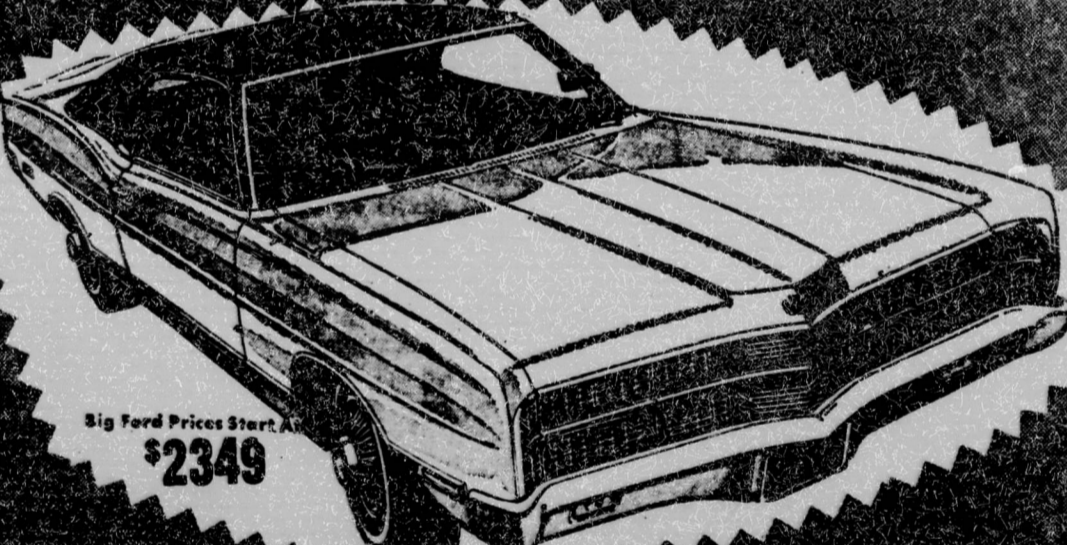
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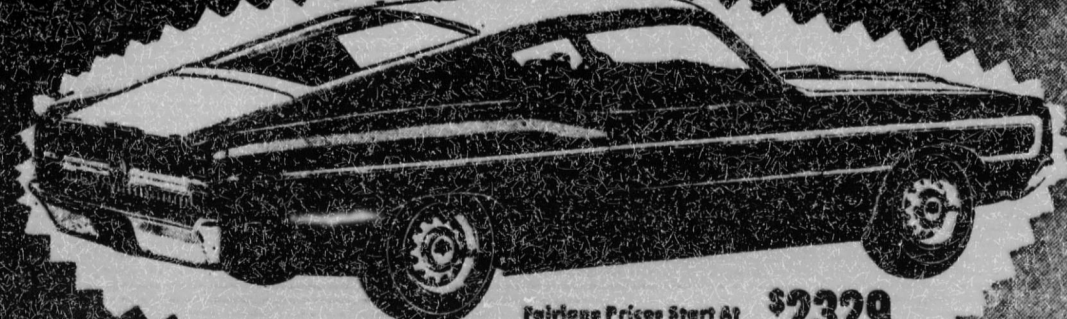
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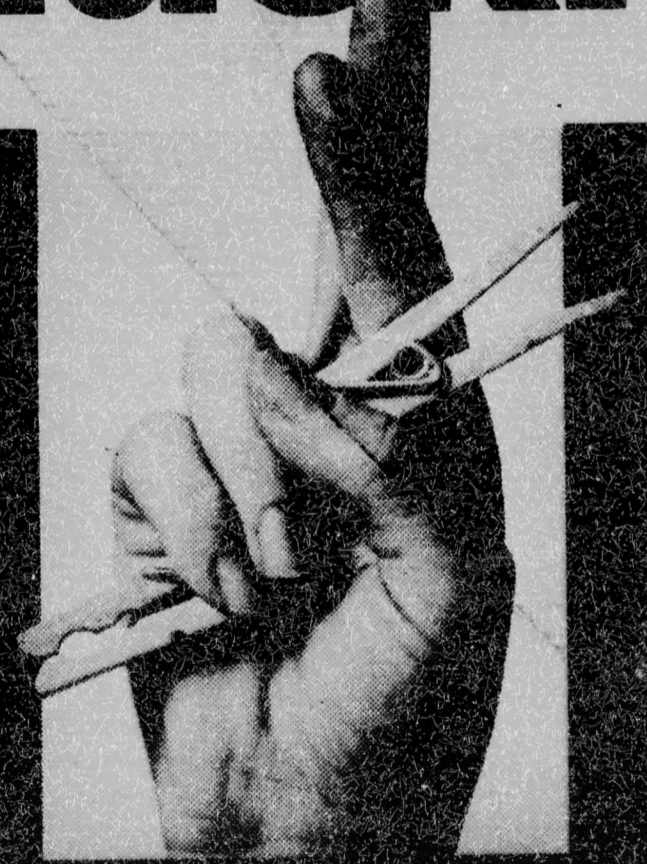
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