

Ex-Smith Grid Great Pettis Norman Looking To The Future



Dallas Cowboys' Tight End Revisits Charlotte

CHARLOTTE - It's a long way from Charlotte's Martin Street to an office at South Oak Cliff State Bank in Dallas, Texas, and Pettis Norman, former Johnson C. Smith University football All-American, can tell you exactly how many blocks, tackles, and catches it takes to get there.

Pettis, now one of the National Football League's most prized tight ends, used his football knowledge, college education, and desire to become vice-president at the Dallas banking firm.

He recently returned to his Alma Mater to deliver the keynote address at J. C. Smith's Third Annual New Career Opportunities Day. His speech, heard by 300 enthusiastic Smithites, made many sit up and take notice of the rugged footballer.

Concerned with doing the best job possible, Pettis cautioned students not to become puppets and refuse to listen to reason. The native Charlottean prodded his youthful listeners to set their goals high and then go about the task of achieving them.

Pettis' banking career took over seven years to be realized.

Shortly after he joined the Dallas Cowboys seven years ago, he began depositing his money in South Oak Cliff State Bank.

The bank president was sufficiently impressed with Norman's appearance and manner that "one day he called me into his office and told me banking is a good field and that he thought I was cut out for it," said Norman.

In January, of this year, Pettis became a vice-president of the firm.

"Banking is similar to pro football," said Norman. "Both render a service to the public, one entertainment, the other business."

"Banking during the off-season is a tremendous challenge to my mind. You deal with a lot of different type people and you have to learn to make the proper decisions."

"That's the way it is in a pro football game, except there's the physical as well as mental aspect involved."

Once he retires from football, Norman intends to pursue his career as a banker. "There is almost unlimited opportunity in the banking field," Pettis added. "I'm also striking out on some business ventures of my own and hope these will be successful."

Pettis is one of the many black athletes who are now using their athletic prowess to get them into high paying positions in the area of non-traditional employment.

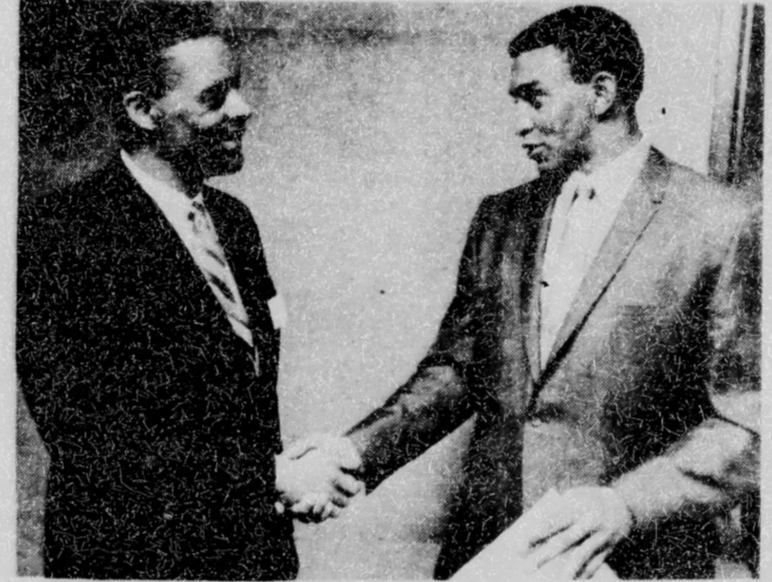
"When I graduated from Smith in '62, 'the C's', 220 pounder stated, 'I didn't know where I was going except to the Dallas Cowboys. But thanks to my college degree, I was able to get top offers from firms in the Dallas area.'"

When asked about the past, Norman mused momentarily to think of his poor upbringing in the Queen City. "This will always be my home town, but I'm glad to escape the economic cycle that grabs so many of us and keeps us down."

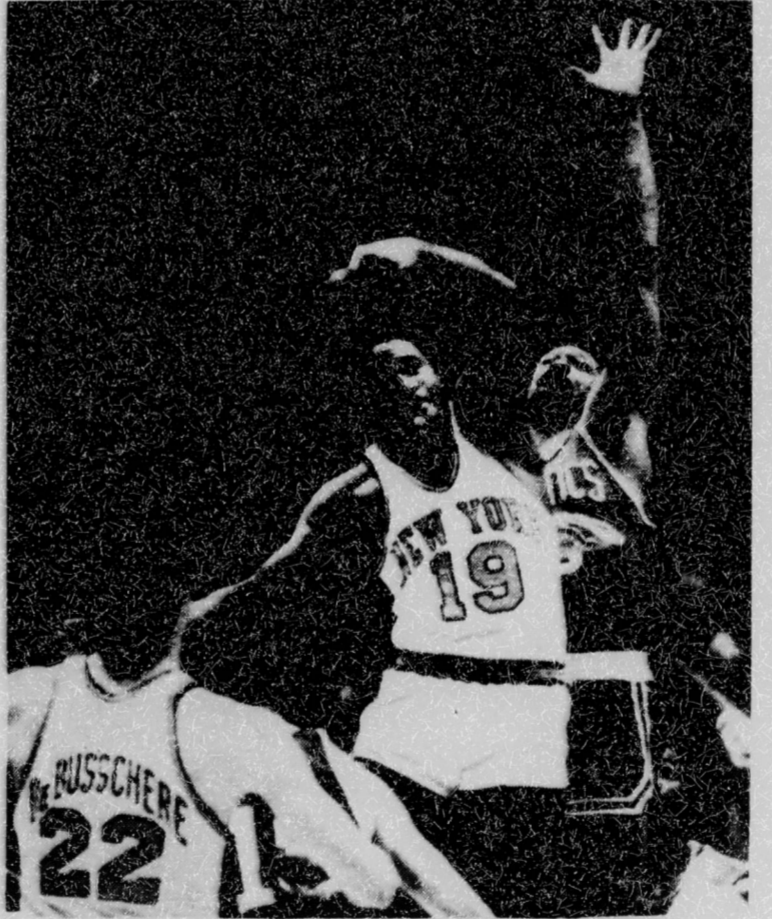
GLOBAL LEAGUE TEAM MEMBERS-Daytona Beach, Fla.: Players who will form 2 teams in the Global League representing Jersey City & Alabama with their manager and coaches. Front L-R, Ed Rakow, pitching coach, Enos Slaughter former St. Louis Cardinal great and Al Todd, coaches with Johnny Mize, Gen. Mgr., glad to be back in baseball but finding the going rough due to the language barrier. (UPI).



LOU JOHNSON IS TRADED - Angels vs Dodgers - Los Angeles: Los Angeles Manager Walt Alston (L) introduces ex-Dodger and the newest Angel to California Angel manager Bill Rigney (R) as the teams begin the second game of their "freeway series." Lou Johnson was traded to the Angels from the Cleveland Indians in exchange for veteran Chuck Hinton. (UPI).



NORMAN VISITS ALMA MATER-Johnson C. Smith University football great Pettis Norman (r) of the NFL's Dallas Cowboys is greeted by his former coach, Dr. Jack S. Brayboy, vice-president of academic affairs. Pettis now a vice-president of a banking firm in Dallas was on the JCSU campus to deliver the keynote speech during Smith's Third Annual New Career Opportunities Day Program. See related story. (Photo By Curt Peters).



BIG MEN UNDER BASKET-New York: Willis Reed (19) and Bill Russell (r), the big men on their respective teams, are under the basket after fighting for a rebound the 1st period of the New York Knicks-Boston Celtics Eastern division NBA playoff game April 6. (UPI).

All-Star Cage Benefit Tourney Set

Milwaukee's Arena will be the scene Friday and Saturday, April 11-12 of what amounts to the first national college all-star basketball tournament, composed of graduating seniors playing under National Basketball association rules, for the benefit of such worthwhile organizations as the Easter Seal Society, United Association for Retarded Children, and the United Negro College Fund.

The idea is the brainchild of Bill Brewton, Black sports personality with Radio Station WAWA, and is being sponsored jointly by the WAWA, the Milwaukee Jaycees and Jet Youth, Inc.,

have been brought together to play on four teams-designated by the compass directions of North, South, East and West. Picked to coach the North, East and South teams, respectively, are Al McGuire, Marquette University; Tom Coia, LaSalle University; and Fred Hobby, Grambling (La) College.

Among those scheduled to appear on the court are Lew Alcindor, UCLA great who has been snapped up by NBA's Milwaukee Bucks, while the fledgling ABA huffs and puffs; Larry Cannon, LaSalle; Stimmie Hill, West Texas; Neal Walker, Florida; But a Beard, Louisville; Jim McClain, Tennessee State; Mike Davis, Virginia



WASHINGTON COUNTY UNION ROANOKE CHOWAN CHAMPIONS - Pictured above is the Washington County Union School's girls basketball team and the trophies they earned during the 1968-'69 season. Standing from left to right are Sherlene Blount, Gerald McCray, Doris Norman, Sarah Sanders, holding the Roanoke Chowan Visitation trophy; Vivian Norman, holding personal trophies she earned as the Albemarle Area player of the year as member of the All-Albemarle Area Girl's Basketball team; Barbara Simpson, holding the Roanoke-Chowan Conference Tournament trophy; Minnie Norman, and Coach Julius Walker, holding the Roanoke Chowan "Coach of the Year" trophy. Kneeling from left to right: Angela Rodgers, Dianne Norman, Sharon Britton, Debra Brooks, Lyndora Sutton and Shelia Arnold. The school is located in Roper. E. V. Wilkins is principal.



ABA PLAYOFFS AT OAKLAND - Oakland, Calif: Byron Beck (40) of the Denver Rockets comes down on ball as Oakland Oaks' Ira Harge (33) reaches up for it during rebound action in first period of their second game of the ABA playoffs at the Oakland Arena April 6. At right is Denver's Lonnie Wright. (UPI).

Union; Lee Lafayette, Michigan; Dick Garrett, Southern Illinois; Rich Jones, Memphis; and Herman Gilliam of State; Bob Christian, Grambling; and Herman Gilliam of Purdue.

Admissions at the Veterans Administration's 106 hospitals reached 647,000 in FY 1968, 23,000 above the 1967 figure.

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