

Project NAME To Study Racial Attitudes In Suburbia

Community Program To Aid Race Attitudes



MAYOR TAKES OATH - Grand Coteau, La.: John Bobb, Jr., middle, is shown in as first Negro mayor of a municipality in St. Landry Parish. Harold Sylvester, right, Clerk of Court officiates. Daniel Laneaux, Marshall, left, takes his oath for 5th time. (UPI).

MEMPHIS, Tenn. - Memphis Encounter (NAME), a community program to study Negro-white racial attitudes in the city's suburbs has kicked off this month as 30 Catholic nuns began calling on white citizens in selected Memphis area communities.

The program is sponsored by "The Centers For Continuing Adult Education" of Siena College and Southwestern at Memphis.

The nuns, accompanied by 50 Memphis laywomen, will contact a projected 20,000 homes, June 23 - Aug. 8, to leave race relations attitude questionnaires and, where invited, discuss attitudes and problems with white suburban home-owners.

The nuns, who are on summer vacation from their regular assignments, are from orders in 17 states and Canada.

Mrs. Fred Driefus, NAME member, emphasized, "The purpose of the program is to confront residents of white suburbs of Memphis with the urgency of the racial and urban crisis. Ultimately, we hope to enlighten many on the issues involved, and both challenge and assist them in undertaking positive forms of action toward lessening racial misunderstanding, tensions, and injustices in our city which is truly a symbolic and significant southern metropolis."

The research aspect of the program is cited as being distinctive. The Memphis NAME program, which is patterned after Cleveland's "Summer in Suburbia" activity, provides for scientific investigation and data gathering in the area of race relations. Those conducting the work have been instructed in the proper administration of the data gathering process. Data on racial attitudes will be analyzed and will serve as base for follow-up programs in Memphis.

Mrs. Driefus stressed the low-key nature of the program. "Our aim is to find out more about attitudes in our suburbs," she said. "Obviously, there are many who prefer not to participate, and we acknowledge their feelings."



CITY'S FIRST BLACK JUDGE - Chattanooga, Tenn.: The Chattanooga City Commission June 17 appointed Bennie Harris as the city's first fulltime city judge. Harris, shown in a June 17 picture, has been acting city judge for several months in place of Judge Riley Graham, who was ill. Harris will serve on a second division of the court recently created. (UPI).

Colleges Recipients Of Huge Library Grant

ATLANTA, Ga. - The United Board for College Development has received a grant of \$233,000 from the Carnegie Foundation to establish the Cooperative Library Center in Atlanta for six Negro colleges, according to Dr. Charles C. Turner, Director of the United Board for College Development, an agency of the National Council of Churches.

Participating in the Cooperative Library Center are Miles College, Oakwood College, Stillman College, Talladega College, Tuskegee Institute -- all in Alabama -- and Tougaloo College in Mississippi. Through the Center these six colleges will be able to improve the number and quality of their library holdings through the savings from cooperative buying. The books will also be processed and cataloged at the Center. They will be ready for immediate shelving when they arrive at each institution. It is expected that the number of participating colleges will rise to an eventual maximum of about 30 additional colleges.

An initial grant was made by the Jessie Smith Noyes Foundation of New York for a workshop on cooperative library planning involving the six colleges. Former mental patients can become good, steady employees according to the labor Department. A study of these employees by the California State Government showed that employees with a history of mental history of mental illness had a lower rate of turnover than other employees on similar jobs.

Memphis To Host Black Businessmen

WASHINGTON, D. C. - More than seven hundred black businessmen and guests of the National Business League have planned to spend August 20-23 at the Holiday Rivermont Inn in Memphis, Tennessee for the 69th Annual Convention of the oldest business membership organization in the country.

This year Berkeley G. Burrell, president of NBL, called the meeting of fifty-eight (58) chapters across America comprising more than 10,000 members by starting, "The force of NBL is being recognized by offers from private and government agencies as a viable organized group of entrepreneurs ready to play a leading role in solving America's problems."

A new feature at the Memphis meeting will be a special session on "Women in Business", where the significantly successful Carmen Murphy of Carmen Cosmetics in Detroit will report her acquisitions of a major old line cosmetic firm; and Gloria E. A. Toot, Esquire, of New York City will present her acclaimed Town Sounds Recording Studio story.

Another highlight of the three-day meet will be Mr. Burrell's report on "The Status of Black Business", which is the basis for this year's theme: "Black Business In The 70's - Tomorrow Is Now."

Leading business and government personalities are scheduled to participate including: Daniel Parker, Chairman of the Board, Parker Pen Company; Abraham Venable, Deputy Administrator, Office of Minority Business Enterprise; James Robinson, Esquire, President of Urban East, Inc., and the National Housing Producers Association; and John Chandler, Program Associate of the Danforth Foundation.

The Program Committee from the Memphis Chapter of NBL, George Stevens, Lawrence Wade and Leonard J. Small, Jr., report plans for local participation have already exceeded expectation from exhibitors and sponsors wishing to express support for black business as well as meet new markets and executive personnel.

The cry of "School's Out!" in the summer of 1969 means that 13.4 million youths will be added to the summer labor force - 400,000 more than last year, the labor Department reports.

NC Women Told To Pool Their Strength For A Better Society

SALISBURY - Dr. Dorothy Ferebee, a noted authority on obstetrics, told the North Carolina Federation of Negro Women's Clubs (NCFNWC) that they would have to pool their strength and resources if they are to advance in today's society.

The occasion was the Sixtieth Anniversary of NCFNWC, Livingstone College, June 12-14. Dr. Ferebee was the featured speaker at the anniversary banquet.

More than 500 persons heard Dr. Ferebee's plea in the Aggrey Student Union Building. Others on the program included Livingstone College President Dr. F. George Shipman, Salisbury Mayor Paul L. Bernhard, Dr. John Larkins, N. C. Department of Public Welfare; and Mrs. F. T. Newsome, Federation president.

"Women can make a major impact on problems of today," Dr. Ferebee said. "In these years of extreme violence, which only demonstrates shameful examples of how little good violence can accomplish, women must come together with innovative programs that can provide some positive hope for all Americans."

"Violence can be traced to the following: television, the war in Vietnam, gun control, war-like toys for children, police brutality and the disruption on college campuses. By coming together, women can and must

find some solutions to these problems," she said.

"Women can help alleviate violence by word of mouth, electing progressive individuals to office, writing letters to legislators and by being adventurous," she continued.

Highlight of the convention was a pageant recalling the sixty years of growth and progress.

Nation's First Black Computerized Accounting Service Is Organized

MEMPHIS - Of all recent efforts on the part of government and the private sector to sustain and encourage small business, one of the most promising is the creation of a firm in Memphis called Mainstream Computer Service, Inc.

Mainstream, owned and operated predominantly by Negroes, was formed to provide small and medium size business with all of the computerized accounting tools now available to major industries. Already, Mainstream management envisions franchise operations nationwide "serving any business of any size."

The firm is granting franchise under the trade name "E Z Data". To its small business customer, E Z Data offers a total plan, including forms for management reports and records for every business function from inventory control to

sales analysis. According to Mainstream general manager, Charles E. Robinson, charges for the service staff at \$20 monthly.

"FOOL-PROOF" SYSTEM Robinson said, "What we have developed is a 'fool-proof' system of accounting for the small businessman as well as the medium sized firm. We will provide the services of a consultant to each potential customer to determine how this system should be adapted to fit his special needs."

"After we have established the method of accounting best suited to his needs, we program his records into a computer and send him a periodic report on every accounting procedure he subscribes to."

"Our biggest job will be to sell small businesses on the profit potential of accurate, worry-free accounting procedures."

The workers will be employed as aides to professionals in education, recreation, social service, and community relations, under the U. S. Department of Labor's New Careers program.

Federal funds totaling \$230,130 have been set aside for the project with the projects sponsor Wake County Opportunities, Inc., of Raleigh providing an additional \$57,050.

New Careers seeks to relieve critical national shortages of professional service personnel in health, education, and public welfare by opening up jobs with built-in advancement opportunities to unemployed adults. These persons are trained as aides to librarians, teachers, nurses, medical technicians, social workers, and police officers.

Their free professionals from performing tasks that do not challenge their full professional capabilities. At the same time the New Careerists move up a "career ladder" to positions which demand greater skill and pay higher wages.

To be eligible, an individual must be at least 22 years old,



RETIRING CUSTODIAN CITED - Booker T. Staton, who retired last week as a custodian at A&T State University, receives gifts from Lt. Col. William Graves, professor of military science at A&T. Staton worked for the ROTC Department since 1955.

New Careers Project Opened In Wake County For 80 Poor Folks

WASHINGTON, D. C. - Eighty poor and unemployed adults in Wake County, North Carolina will get a chance to enter new careers. It was announced last week by Secretary of Labor George P. Shultz.

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unemployed, and generally come from a family whose annual income is below the poverty line as defined by the Manpower Administration.

1,000 Black Studies For WSSC

WINSTON-SALEM - The Winston-Salem State College Library will have a new collection of about 1,000 books on blacks studies next year.

The special collection will be primarily paperback and is valued at \$1,000.

A student-faculty committee working with the college librarian will purchase the books through the Southern Association of Colleges and Schools (SACS) with funds furnished by the Ford Foundation.

The Ford Foundation granted SACS \$99,300 to purchase similar book collections for Winston-Salem State and 84 other predominantly black colleges.

A panel of distinguished scholars, teachers, librarians and students chosen by SACS will collect titles of paperbacks which could form the basis for a black studies collection.

The list of titles will be distributed to each of the 85

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MUST SETTLE CAIRO'S PROBLEMS - Cairo, Ill.: Two persons who will have to work together to relieve Cairo's racial trouble are Preson Ewing (L), Cairo president of NAACP, and new Police Chief William H. Petersen (R). Petersen took office, June 15, and was greeted with another round of sniping and fire bombing in the city. Ewing, critical of Petersen's appointment, wants a Negro police chief, and blames the incidents on the white organization called the "White Hats." (UPI).

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