ELIZABETH CITY-For the second time in six years the name of the four-year institution of higher learning, located at Elizabeth City, is changed. As a result of the passage or a but by the General Assembly of North Carolina, Elizabeth City State College officially became Elizabeth City

July 1. The name change, however, does not currently affect the status and structure of the institutions. While joining Fayetteville State and Winston-Salem State in this transformation, ECSU maintains an undergraduate program with twelve academic areas which lead to

8 o'clock. Until next week, here is our

## Highly Ranked

North Carolina ranks 15th in total tax paid by the 58 districts in the United States. In 1968 North Carolina sources paid in \$3,567,050,000 in fed-

Community Florist CORSAGES-FUNERAL DESIGNS-POTTED PLANTS FLOWER ARRANGEMENTS, ETC.



THE GOSPEL WORLD

attend.

music.

for Sunday night, July 13, at the

Lily of The Valley Church at

7:30. On program will be the

Divine Travelers, the Heaven-

ly Gospel Singers, and the Gold-

Revival services are in pro-

gress at the Pardise AME Zion

Church. Rev. Fisher is the

speaker.

Raleigh

The 15th an-

niversary of the

Gospel Jubilee

Singers will be

observed at the

Club Sunda

night at 7:30

at 6:30. On pro

gram will be the

Five of Burling-

at 2 o'clock.

Safeta

Harmonizing THOMAS

ton, the Oxford Harmoneers of

Oxford, the Evening Five, the

Macedonia Four, and others,

Little Ernest Burwell will be

the guest speaker. The Gospel

Jubilee Singers will be the M.

Day program at the First Bap-

tist Church in Middlesex Sunday

Holiness Church in Bunnlevel

will require parallel programs

of quality instruction and re-

medial instruction, designed to

There will be a Children's

The member of Linden Chapel

will be celebrating the anni-

versary of Rev. Johnny

Walker Sunday at 2 o'clock.

Several groups are expected to

presenting a big gospel musi-

cal program Sunday night at

7:30 at the Zion Baptist Church

in Oxford. On program will

be the Sampson Harmoneers

of Louisburg, the Spiritual Travelers of Yanceyville and

Green Chapel Church will ob-

serve Men's Day Sunday morn-

ing at 11 o'clock. The community

male chorus of the White Oak

Baptist Church will furnish the

The Capital City Five, the

Gospelaires and others will sing

at the Mt. Zion Church in Ze-

Sunday, July 13, a big song

festival of many choirs, chor-

ises, and groups will be held at

the Mt. Sinai Holiness Church on

bulon, July 13 at 7:30.

The Carolina Wonders are

9-Hole, 3 Par Course 18-Hole Miniature

**Driving Range** Now Open

COME OUT AND ENJOY YOUR-

Tee Off Golf Club

the program will be the Vocies of Harmony, Smith Temple Choir. This program is sponsored by the Gospelaires of Raleigh.

The next two big attractions coming this way will be held in Holly Springs, sponsored by the Daughters of Zion at the Holly Springs School July 16, a Wednesday night. On program will be the Five Blind Boys of Ala., Swanee Quintet and the Daughters of Zion. The same program will move to Knightdale on July 17, sponsored by the Knightdale Group of the Good Hope Baptist Church, it will be held at the Lockhart School at

thought for today: "O God of righteous and truth, we have disobeyed thy command and strayed from Thy ways. Forgive us for our sins. Call us back to our true home."

the corner of Martin and Swain Streets at 3 o'clock. Guests on FOR ALL OCCASIONS 325 N. Tarboro St.

Other institutes on the NCC campus, as well as several regular school year programs, have long attracted students from across the nation, without regard to race. Prominent among these is the nursing program, which is the only such program in the state offered to graduates of hopital nursing programs exclusively. The B.S. degree offered to these nurses who already have their R. N. status qualifies them for advanced degree work and for teaching in some nursing Nevertheless, the new university anticipates a predominantly Negro enrollment for "at least the next 10-12 period," in the words of the recent self-study conducted by the college faculty. The self-study

FOR RELAXATION - FOR FUN -FOR FELLOWSHIP

SELF AND YOUR FRIENDS

2701 ROCK QUARRY ROAD

State University, effective as of

the BS AND BA degrees. Under its new president, Dr. Marion D. Thorpe, ECSU is now in the process of proposing and activating ways and means of upgrading its facilities, staff, and offerings to full, top-rated recognition on the four-year level. Once this has been achieved, and with the full support of an approval by the State Board of Higher Education and the General Assembly, ECSU will then add those graduate and doctoral programs which will be relevant to the needs of the students, area, and state.

Drive Safely

DRASTIC

## PAMPER YOURSELF



Betty Gay

130 Fayetteville St.-Phone 832-1448

Come in and USE YOUR CHARGE ACCOUNT OR OUR CONVENIENT LAY-A-WAY PLAN.

## designation was given to four in recognition of a serious flaw other colleges in 1967, Gradu- in American education today, GROCERY STORE TRANSFER CO.

mont.

limits of Durham. Today, the grams in the Chapel Hill pubuniversity, still on the same lic school system to develop

ed at \$14,000,000. There are and teachers in a desegregated

Regional university status al university campus this sumwill not affect the immediate mer are specifically aimed at programs of the new univer- training college and high school sity, which was qualified as teachers, most of them white, a regional university when that in Negro history and literature,

LIGHT AND HEAVY HAULING LOCAL & LONG DISTANCE Courteous-Prompt Efficient

prize will be given.

DURHAM-North Carolina to-

day became North Carolina

Central University, without fan-

For 44 years of the 59 since

it was founded in 1910 by the

late James E. Shepard, the

Durham institution has been

named North Carolina College

In the 15 years between its

founding and its reorganiza-

tion as North Carolina College for Negroes in 1925, the in-

stitution was, in order, the

National Religious Training

School and Chautauqua, the Na-

tional Training School, and the

Durham State Normal School.

college carried the racial de-

signation as part of its name.

In 1947, the name was changed

to North Carolina College at

The original physical plant,

housed in eight buildings with

electic lights and steam heat,

was valued at \$60,000 when

private donors helped Dr. Shep-

ard establish the school one-

half mile from the corporate

site, has a physical plant valu-

two acre campus.

40 buildings on the seventy- system.

For 22 years, until 1947, the

fare or ceremony.

FULL LINE OF GROCERIES

PLAN ANNIVERSARY PROGRAM SUNDAY - Brother Edward Holloway

(second from left, back row) and the "Great" Gospel Jubilee Singers, above,

will celebrate their fifteenth anniversary on Sunday, July 13 with a program

at the Raleigh Safety Club. The doors will open at 6:30, with the program

slated to begin at 7:30. On the program will be the Clifton Sisters of Louis-

burg; Harmonizing Five, Burlington; Oxford Harmoneers, Oxford; Ed

Hall and the "Sensational" Evening Five, the Macedonia Four and the Silver

Echoes, all of Raleigh. Special guest will be Little Ernest Burwell of Butner. The Gospel Jubilees will serve as masters of ceremony. A cash

ate and professional programs

were authorized in 1939, and

the graduate programs began in

that year. The School of Law

was established in 1940, and

the School of Library Science

years, from 1952 to 1962, a Ph.

D. program in Education.

The college offered for ten

If regional university status

will have no immediate effect

on the programs of North Caro-

lina Central University, it is

because the college's own view

of its mission conforms to the

As North Carolina College,

the new university has played

a major role in assisting pub-

lic school systems in the re-

gion to accept and adjust to the

patterns of desegregation.

Faculty members have played

key roles in desegregation

workshops in school systems

throughout the central Pied-

In a joint program with the

University of North Carolina

at Chapel Hill, North Caro-

lina College conducted pro-

new roles for student teachers

Two institutes on the region-

uses the words of the univer-

sity president, Dr. Albert N.

Whiting, in describing its mis-

sion: "to prepare its students

for effective participation in

an unsheltered, integrated so-

This goal, the self-study said,

regional university concept.

North Carolina College Is No More: It Is NCCU

Your Patronage Appreciated MARY A. UMSTEAD, Manager Tarboro & Martin Streets DIAL TE 2-9478--TE 2-9212

Open The Door To ADVANCEMENT! BETTER JOBS! SELF-CONFIDENCE! Complete Your

HIGH SCHOOL EDUCATION SCHOOL EQUIVALENCY CERTIF CAIL at on

Director of Adult Education
Route 10, Box 200—Raleigh, N. C. 27603—Phone 722-0551
SEND FOR FREE BUILETIN

Name Address Phone

Last Grade Completed (Please Print)

# KITTRELL COLLEGE

KITTRELL COLLEGE has a two-year program aimed at the real needs of students who have had limited preparation for college.

KITTRELL COLLEGE provides thorough schooling in the liberal arts' and sciences for students who want to enter a four-year college (Over half our graduates enroll in senior colleges and do well.)

KITTRELL COLLEGE prepares YOU for immeiate good-paying jobs through terminal programs in secretarial science and business administration.

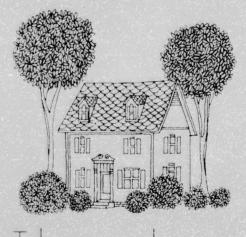
KITTRELL COLLEGE is on the move-a center of learning in the five-county area of Warren. Vance, Franklin, Granville and Nash.

Apply Now For The Fall Semester

THE REGISTRAR

KITTRELL JUNIOR COLLEGE

KITTRELL, N. C. 27544



add a little more electric to get a lot more comfort, and you've got

Conversionality's the thing. The thing for year-round comfort. All-electric comfort. Gentle, dependable comfort.

CP&L's "Conversionality Gal" knows a lot about it. A lot that will make your home a happier place to live.

Like electric heat's quiet operation. High efficiency. Low cost.

She can tell you how simple it is to convert your home to an electric heating and cooling system. About the ease of installation. Little space necessary. Things like

And at the same time, she can help you decide which of the five different electric heating systems is best suited for your

Arrange for an appointment with your "Conversionality Gal" today. Just give her a call at your CP&L office.

Carolina Power & Light Company



**Sherrie Goff** 

is available : talk to you, woman to woman, about your remodeling plans - your heating system in particular. To arrange an appointment, write or call her at your local CP&L office.