our duty. It is the same doctrine which Aristotle propounded centuries ago as entelecty or fulfillment. He held that within every living thing is a guiding force that makes for happiness. What we do to fulfill the endowments of our self gives joy to us and permanent

Editorial Viewpoint

Give To The Annual United Fund Drive

The United Fund concept is relatively new in some communities, but old in others. It means managing charity work and, like the government, it's consolidation is a boon to local self-determination of goals in Christian stewardship.

Contributions in the Raleigh area are used to support charitable work for needy persons in this area. Local contributions help to cure localills.

As consolidation of local government creates a more efficient and effective local governing body, the United Fund enables contributors and charities to do their work more ably.

In this way the charitable dollar causes they sponsor.

goes further and helps more people. Evidence of this increased efficiency and effectiveness is the fact that millions of dollars in United Fund goals go further despite inflation. Every effort is being made to stretch the dollar to do the most

When the United Fund worker approaches you, do not pass on the other side as did the individuals in the parable of the Good Samaritan. Let your contributions bind up the injured man's wounds and carry him to an inn to be cared for.

In this way, you can make your charity work overtime for the worthy

Some New Ideas Under The Microscope

As time passes on, men tend to examine old ideas in new ways. Not long ago two California senior citizens filed suit for a "personal depletion" allowance on taxes. They asked the Internal Revenue Service for a tax refund of 27.5 per cent on taxes they paid between 1965 and

While the suit was rejected by the IRS, the personal plea for a "personal depletion" allowance on taxes convinced a federal judge in San Francisco that the point or idea deserves further consideration.

The husband, a 73-year-old lawyer; from Carmel, California, and the wife, 68, argued that they were entitled for a "personal depletion" allowance since their "natural deposits (their lives and the improvements thereon such as education and training) will be gradually depleted and in a foreseeable time, in absence of a miracle, will undoubtedly wholly disappear."

Then there is the idea of more Negroes going into business. We remember the winning student orator (in a junior-prize oratorial contest) who won first-place with the subject "A Program for Negro Business," Worthy as the idea was, can the entrace of Negroes into business be a worthy slogan today. It requires more know-how now than it did years ago. And suppose we had the training to run a business, what about the hoodlums who would burn the business, steal the products or goods, and God knows what else?

Third, there is the idea of "unrequired obligations, "walking the second undemanded mile, and doing more that is required. This idea does not make an appeal to people as it should. How many will be honest in their business dealings, beg pardon when in error, give the unfortunate a lift, prompt in keeping their promises?

What about the doctrine of "turn the other cheek"? Where will it get you? Has not the Negro tried this for centuries? Did it pay off?

Old idea must be reexamined in light of the changing times and the hardened hearts of men and women. The Bible says, "What then shall be say to these things?

Cruelty To Animals Has Taken A Reverse

Think of the good women who pioneered against cruelty to animals. They met many hardships in pushing toward their goals. And, in a sense, today's friendliness to animals seem to have vindicated their efforts of humaneness to animals and brutes.

Pets get the best of care, by and large.

In an age when dogs wear fur coats and cats carry life insurance, it figures that the most expensive thing about owning an animal is man's generosity.

Paced by phenomenal growth in the 1960's, America's pet industry is expected to gross \$3 billion this year, triple the receipts of 1962 and a growth 15 times greater than the increase in the number of pets.

Trefflich's, one of New York's pargest pet stores, sells everything from gorillas to guppies and reports and growing demand for all types of nonpoisinous snakes.

Maybe people like animal pets because they seldom realize what they are getting and never miss what they are not getting. Animals are generally grateful.

Apartment residents, who show an affinity for dogs despite the drudgery of a constant curbside vigil, have come to rely on such services as grooming, boarding and dogwalking to give their animals relief from unavoidable oppressions of urbanization.

Animals hospitals, estimated to number 4,000 throughout the nation, are applying new medical techniques and medications with greater efficiency then ever before.

We realize some people carrypet care to a ridiculous extreme, but most of the money spent on pets goes for food, housing, and medical

Elephant Muffs: Can't Hear Mouse Squeak

An elephant's keen sense of hearing may be an asset in the wilds and forests, but not always in a zoo---like the Windsor Safari Park Zoo in London,

Two young elephants were recently acquired by the London Zoo; but the first time they heard a roaring jet, they stampeded through a park fence. Lest they hurt themselves, an ingenous zoo director solved the problem by fitting the animals with ear muffs that masked out the noises of the jet. Facetiously, it was said they could not hear a mouse squeak.

Workers in noisy industry use ear stopples and ear muffs for the protection of sensitive ears, but who would have thought about ear muffs for animals. Just as noises are frightening and annoying to humans, so they are to animals.

We congratulate the zoo director for his ingenuity in solving this noise problem. In time, however, the elephants' ear will accomodate themselves to noises in the zoo area. Thereafter, there will be no need for the muffs.

Only in America

THE CHRISTIAN ACADEMIES

The federal directives are insistent. North Carolina must totally integrate its schools by next year. Interposition did not work, nullification did not work, even the closing of the schools did not work.

But there are Tar Heels who will not give up. In the past year, die-hard segregationists who are the parents of school-age children have financed the opening of almost 50 new "Christian academies" for the instruction of white children.

These are private schools whose purpose is to offer 'quality education'' socalled. In reality, they are renovated barns, small frame houses, old quonset huts, sometimes even a dilapidated school building long deserted by mice. Tuition runs from

\$250 to \$700 a year. The labor needed to paint the walls, refinish old desks, landscape the yard and construct the playground is all contributed by the parents. At Twelve Oaks Academy

in Shelby, a one-year-old school not yet approved by the state, the headmaster teaches psychology, English, biology, and physical science, another chemistry, French, and history, and a third teaches all elementary grades l

Ramseur's Faith Christian School has so far cost \$250,000. and the Gaston Day School already has \$600,000 in hand. Both schools still operate in

By law, these Christian academies must offer substantially the same subjects taught in the public school, and schedule as many school hours for the students through the year as the Department of Public Instruction directs. Charlotte Observer reporters Jerry Adams and Sam Covington found classes at these schools deserted by noon and the students impressed as carpenters, painters and laborers to ready the physical plant. In some cases the reporters were chased from the grounds by trate faculty and parents when they took pictures.

There is not one Negro register in any of these Chris-

tian academies. North Carolina moderates and informed educators are caught up in adilemma. These private schools are draining support from the public school system. Bond issues are easily defeated at the polls, budgetary requests are denied, and state funds appropriated on the basis of students' enrollment are less than Boards of Education anticipated.

An even worse dilemmafaces the older private schools: the parochial schools scattered throughout the state, some of the prestigious academies, the three Negro private schools which have operated since the 1900s, and the 23 private schools operated by the Seven Day Adventists. These schools have long complied with the requirements set down by the state for instructions. There is no one who seriously believes the new Christian academies can meet these standards. It is a worrisome possibility that the public will soon come to a lump all private schools together as inferior, the good and the

It is even sadder for the children attending these Christian academies, Southern colleges do not lower their standards no matter how parents clamor for a show of their patriotism. The South already has 3,000,000 illiterates. The Christian academies are bound to improve

Jest For Fun

BY MARCUS H. BOULWARE

CAN YOU GUESS THE ANSWER?

1. The Devil catch the hindermost.

2. Honesty is the best policy.
3. A soft answer turneth

away wrath. 4. Be yourself!

5. Hide not your light in the valleys between the hills. 6. Let us then be up and

7. Will the best always come back to you.

8. The power of black pow-

Turn the other cheek. 10. Let us run the race with patience.

11. Learn to labor and to wait.

Where do the fairies sleep at night --- I know --- I know. Boomstrings burst into morning light -- I know -- I know.

Letter to the Editor

DOING YOUR THING

To The Editor: I guess we will all admit that there are many phrases floating around us these days such as "sock it to me," "turn me on." "do it yourself," but the one most commonly used now is "doing your own thing." We can also substantiate the fact it is very much in evidence by what we have been able to see lately. We have heard much talk of sex education being taught in our public schools. Frankly, I think it would be a terrible misuse of funds to teach it in schools, that is. If you can afford the fare to some of our recent movies on sex you may obtain the best sex education available. Such pictures as "The Midnight cowboy," "The Graduate" and may more bring out all the sordid details. Of course, we complain too much though because many of us flock to see these type pictures and, by our attendance, we show that we support the continued showing of these digusting, filthy lewd pictures as they are sometimes referred too, after veiwing them, of course.

The question remains now what about the youngsters under sixteeen? How are their young minds and curiosities to be relieved? How can we protect them from the sordid details, and ever present sex orgies? I haven't notice any padlocks on any of our local newsstands. Only recently, I observed some young boys between the ages of slx and

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of the ponorgraphic magazines in a local newstand and no one seemed to pay them any attention. The young only need the price of a magazine. I often wondered if an age limit is required to buy these lewd obscene books. This is what we mean by "doing your own what is right and what is wrong

thing." The general opinion of boils down to the individuals. What I do is my own business, and it concerns no one. The way I wear my hair my clothes. If I want to go topless or bottomless in public, it's my own thing. Smoking pot and taking the pills is just anther way some people go about "doing their thing."

We pride ourselves on our cultured society, yet in our determination to being realism into our everyday lives through sex movies, not realizing we are destroying our morals and degrading our country. It is time for the church to come to the forefront and bring these vices into the open. Christian people can no longer afford to continue living sheltered lives among the corruption and degradation that evolves around us.

Governor Ronald Reagen recently made a statement condeming sex movies. He said they were destroying the film industry, I feel that he should have gone a little bit further to include destroying our country and the minds of old and young alike. We don't have to worry about our morals anymore. We know now they are being washed down the drain. So if you are caught in public doing something unusual, there is a good possibility you could get by with fust the comment that he or she is only "doing their

> Wilbert M. Sanders Raleigh, N. C.

Other Editors Say ...

GUARD RIOT AT PENDLE-

The pellet "fired onto the ground" to disperse a crowd of inmates at the Indiana Reformatory had a miraculous sense of direction. In recohetthey showed a strong partiality for black flesh. When the last of the bouncing bullets had spent itself,

HOW NOT TO ENFORCE THE LAW!



Economic Highlights

"Consumer protection" has become a prime issue of our times. The phrase alone has irresistible political appeal when the impact of the declining value of the dollar makes itself felt in higher prices, poorer service and deteriorating product quality.

A recent issue of U. S. News and World Report contains an interview with Mrs. Virginia H. Knauer, Special Assistant to President Nixon for Consumer Affairs. In the interview, Mrs. Knauer explains the manner in which her office responds to consumer complaints by seeking corrections from manufacturers, distributors or retailers on a voluntary basis. She has found that in many instances industry is anxious to cooperate knowing that failure to so so may lead to congressional action -- more laws and more regulations.

However, Mrs. Knauer and her activities as liaison between the President and consumers are but part of the consumer protection story. Consumers, as a group, are being wooed by politicians as never before. Each year for the past ten years, legislative proposals to set up a Cabinet-level Department of Consumer Affairs have been submitted in Congress. Advocates of such a department argue that it is necessary to oversee and police the hundreds of consumer-related programs that currently are administered by more than 30 -federal agencies. The Chamber of Commerce of the United States has issued an analysis of current legislation to establish a Department of Consumer Affairs.

The proposed legislation now under consideration would vest unprecedented powers in the new Department. It would, in the words of the U.S. Chamber of Commerce release, ...go far beyond mere coordination or efficient administration... It would become a focal point in government for handling consumer complaints, a central agency which not only dealt with such complaints, but represented the 'interests of consumers of the United States in proceedings before courts and regulatory agencies.' 'Under its authority to

disseminate information, the Department would conduct annually "a National Consumers conference to be attended by experts on consumer education and by representatives of organizations engaged in fostering and protecting the interests of consumers." Businessmen fear these national conferences would become merely a sounding board for antibusiness sentiments. They fear even more the virtually unlimited authority that would be placed in the Department of Consumer Affairs under present proposals to conduct investigations and surveys of the performance of individual companies; the findings of which would be published by the Department.

Supporters of the Consumer Affairs Department would expect it to play a part in lowering transportation, utility and communications rates and to exercise supervisory power over television advertising, programming and to-actually control advertising. In spite of its political appeal, opposition to the creation of such a Department in the federal government is formidable. A high Budget Bureau official has pointed out that, "Under existing law, all federal agencies are responsible for protecting the public interest, not the particular interests of special groups ... The general welfare of the people of the United States ... must be considered by all federal agencies in performing their statutory responsibilities." To many, the idea of setting up a department of government to plead the case for a special group is repugnant and is alien to the concept of the public in-A Department of Consumer Affairs through

its officially published judgements and eval-·uations, backed by the prestige of government, could regulate and control business, substituting its views for the natural forces of consumer choice and free competition in the marketplace. "In fact," the U. S. Chamber concludes, "many people believe a Department of Consumer Affairs would have available the technique and tools to go far in undermining the ...economy."

Integration

The Negro-American has always been praised for his suffering and patience. Whenever the daily disasters became too plentiful and he was knocked to the ground, the Negro-American would refused to stay down. With a noble effort, he would pull himself up again. The history of cruelities stemming from being a minority group member in America is something we all know something about.

The idea and ideals of integration were designed to ease the misery and ills faced by less fortunate Americans in our society. In many ways, life is much better, and in many other ways, life is much the same or worse. The concept of sharing in America's wealth and abundance is the dream of every American, especially the Negro-American. And, this desire for full participation probably led to the creation of the integration theory. The entire idea pushes for side by side participation in American life by citizens -regardless of their skin color or religious tendencies. It takes for granted the fact that

some members of society will integrate more quickly than others. Yet, it is this same area of integration which poses one of the biggest . stumbling blocks to Negro-American advance-

Slowly," we are hearing less and less of the "first" Negro-American in this area or that profession. The barriers are falling down at an increasing rate. As the qualifications are met, we are able to get a foot in the door. So, we gradually begin to see "a face in the place."

Our ranks of highly trained and tutored Negro-American lack depth. When we send a man of the Hon. Thurgood Marshall's statue to the bench of America's highest court, we are without a replacement for the slot recently vacated by Justice Marshall. And, his Honor is no longer around the neighborhood to lend a personal hand to advancement of the race. It is the this personal assistance which is most dearly felt in providing guidance and confidence to the aspiring young and old alike.

the reformatory's recreation area was strewn with dead and wounded - all of whom were black.

Black, too, was the 20year-old Gary youth killed in the confrontation between the race-crazy guards and the Negro inmate.

The reformatory has been a ghastly farce from its very inception more than a century ago. It was intended to reform its wards through education and training for various crafts. Instead, it quickly degenerated into a maximum security prison where brutalized inmates became not less but more defiant of law, not less but more contemptous of the minimal educational opportunities available to them and not less but more insensitive to the promise of life. Not without reason is the reformatory at Pendleton characterized as "the college" by its inmates. No less a personage than John Dillinger received his education

there and remains its most

illustrious graduate. Let it

be noted in passing that Mr.

Dillinger was not a Negro. We have the word of reformatory Superintendent George Phend that the fracas was "a racial incident" and that "it had been brewing for some time." World from other sources suggests that for some time also the guards have been itching to turn the reformatory into a shooting gallery with the Negro inmates as the sitting duckspreferrably dead ducks when the shooting subsided.

Statement by Phend and Cloid Shuler, state correction department director for staff training, since the disorder serve to bring at least a measure of validity to the protests of the Negro inmates who charge racism in the direction of the reformatory.

Not in so many words but quite explicitly they blame Negro dissent outside of the institution for the demonstration inside.

"The inmates know what's happening on the outside," says Phend pointedly, charging that the "outside influence" of Negro militants

was responsible for the trouble. He has been unable to produce supporting evidence when pressed for it. "We'll solve it inside when

we solve it in the streets," declared Shuler ominously. By what methods, Mr. Shuler? By doing what your guards did last Friday at the reformatory? By shooting down dis-

sidents and by murdering them? 'Mayor Richard G. Hatcher merits commendation for his demand for an investigation of the butchery. His efforts in this matter must have the

widest public support if he is to prevail. For his quest will confront an abysmally stupid and arrogant governor who lacks a sense of justice and who,

by his own confession, is prepared to debase our most vital state institutions for political advantage.

And, by the way, why the silence over the Pendleton blood bath? Where are those voices raised in outrage over the piracy of the Armory pies? -The GARY CRUSADER.