



TAR HEEL NATIVE IS FEMALE EXECUTIVE - Mrs. Eunice Simms (second from right), a traveling personnel supervisor with the F. W. Woolworth Co., familiarizes two salesgirls in a New York City Woolworth Store with the latest techniques of selling. Mrs. Simms, a native of North Carolina, began her Woolworth career 13 years ago as a salesgirl in a Brooklyn store. Recently appointed to this executive position in the company's Northeastern region office, Mrs. Simms conducts in-store training sessions in 45 Woolworth stores in the New York City area. On the left is R. B. Cord, manager of the store. The salesgirls are Miss Cris Hughes (second from left) and Miss Ruth Johnson.

Apex News

BY MRS. LOUISE COLVIN

APEX - The senior choir of First Baptist Church furnished the music for the 11 o'clock worship service. Miss Ida Hayes was soloist and Mrs. E. H. Williams accompanied at the organ.

The pastor, Rev. J. E. Perkins, chose his text from the Book of Acts, 9: 13-15. He used as a subject "He Whom the Lord Has Set Free."

Sunday afternoon at 2:30, the pastor, male and gospel choruses rendered service at Terrell's Creek Baptist Church. Reports are that they had an enjoyable time.

The Young Adult Choir of First Baptist Church appeared on a program Sunday evening at 7:30 at Holly Springs Christian Church. Sister Bessie Lee Thorpe was the guest speaker. The sponsor was Mrs. Beard. All enjoyed the service.

Lincolnvile

BY CAROLYN BRASWELL
ASBURY - Sunday School opened at 9:45 a.m. with the supt., Mr. Charles Rogers, presiding. The opening hymn was "Jesus Is All the World To Me," which was followed by prayer. Mr. Rogers offered same. The second hymn was "What A Friend We Have In Jesus." The subject of the lesson was "God's Judgment On Judea," from the Book of Jeremiah. The lesson was discussed in general by the school. A review of the lesson was made by Miss Roberta Cotton.

ANNOUNCEMENTS

Regular morning service begins at 11 with Rev. E. M. Jenerette as speaker on Sunday.

On November 9th at 12:30 service, Holy Communion will be administered.

Ill are Mrs. Mary Evans, Miss Corlette Hooker and Mrs. Bessie Patterson.

A THOUGHT

"The steadfast love of the Lord never ceases; His mercies never come to an end; they are new every morning; great is Thy faithfulness." Lam. 3: 22-23.

We extend to the Johnson and Lawrence families our christian sympathy upon the loss of their loved one, Mr. Wilbert Scott Lawrence, who was funeralized on Saturday afternoon at 2. Rev. W. M. Phillips officiated.

We also extend to the Stewart and Hinton families our sympathy in the recent bereavement in the loss of Mrs. Almira Stewart Shelton, who was funeralized on Sunday afternoon at 2 with Elder V. S. Wade giving last rites.

Sunday evening at 7:30, the Apex District Credit Union will sponsor a program at First Baptist Church here. It will consist of local talent from each of the churches. Each church also has a representative competing for the "Miss Apex District Credit Union" crown. Rosalyn Price is representing First Baptist Church. This Credit Union is an asset to the Apex Community. We solicit new members and urge those who are already members to please add to your account. Everyone is cordially invited to attend.

PERSONALS

Sunday evening Mr. Alfred Beckwith of Hempstead, N. J. and Mr. Howard Utley of Holly Springs pop-called on the Colvin family. Mr. Beckwith is a long-time friend of the family. It was a lovely visit.

Mr. and Mrs. Milton Moore and son of Durham were guests at the Hayes home. Mrs. Moore is Mr. Isaac Hayes' sister.

Feltonville News

BY MRS. MARY MOSS

"Love" was the subject of Rev. MacArthur Baker's theme Sunday taken from St. John's gospel 3:16. This was one of his inspiring sermons. We had a new member to join us also.

On Sunday, November 9, Rev. Jesse Giles and the Scott Grove congregation will appear at the Felton Grove Baptist Church. On that day, which will also be Youth Day, all are invited to attend our services.

Our sick and shut-in include Miss Tynie Latimore, Mr. James Petty, Mrs. Pauline Harris, Jason Smith, Mr. Henry Harrington, Mr. Precell, Mr. Cozart. Your prayers, cards

and visits will be greatly appreciated by them all. Let us not forget our sick and shut-in everywhere.

PERSONAL

Mr. Charles Baker and Mr. Jonah Cozart, Jr. were guests of Mr. and Mrs. Louis Johnson in Greensboro Sunday. They had an enjoyable trip.

Mrs. Martha Ann Cozart and cousin of Durham were guests of Mrs. Estelle Cozart, recently.

Mrs. Evelyn Batts of Greensboro is visiting with her father, Mr. Blackman.

The Feltonville Community sends out its deepest sympathy to the Lawrence family in the loss of their son and husband.

We also extend our sympathy to the Shelton family in the loss of their mother.

A THOUGHT

"Choose this day whom you would serve, but as for me and my house, we will serve the Lord.

During the first nine months of 1969, a total of 13,781 were arrested in North Carolina on the charge of driving under the influence. Almost 1,500 of these were second and third offenses.

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Raleigh-Wake Shaw Alumni Chapter Meets; Plans Founder's Day Session

BY MINNIE D. TURNER

The Raleigh-Wake Shaw Alumni met in the Union Building on the campus, Monday, November 3, at 8 p.m. to work out plans in detail for the Founder's Day and Homecoming weekend scheduled for November 14-16. The session was well attended, with many new faces among those who attend regularly. Mrs. Blanche Rivers, president of the local chapter, expressed delight at the growing enthusiasm shown by the alumni of Raleigh and Wake County. She also urged the group to continue showing loyalty by attending the Founder's Day Convocation on Friday, November 14, at 11 a.m., at which time the distinguished Mr. Samuel C. Jackson, Assistant Secretary for Metropolitan Development, U. S. Department of Housing and Urban Development, will deliver the annual address.

Some encouraging features of the meeting are as follows: The financial reports by Miss Beatrice Martin, recording secretary, and Miss Almeta Nunn, treasurer of the national organization, of an appreciative number of alumni who have paid the national organization.

Another feature of interest, that brought applause from the group, was the forceful appeal by Miss Almetta Armstrong, candidate for queen for the local chapter, for all Shaw alumni of the community to rally behind her in helping to bring the honor of the queen's victory to Raleigh and Wake County. In glowing expression, Miss Armstrong urged the group present to carry the message to those absent alumni to make their annual Founder's Day contribution to Shaw University for the alumni fund on or before noon of November 14, in order for her to receive victory in the annual queen's contest. She outlined several reasons why alumni should make a sacrificial gift this year. Among the reasons is to give encouragement to the new president, Dr. King V. Cheek, who is working most diligently on a program to bring educational benefits to the whole Raleigh Community.

The national president, Vernon Malone, in outlining the entire program of alumni ac-

tivities of the week-end of Founder's Day, stressed the urgency of alumni to support the new president as far as it is at all possible and to attend on time the president's buffet for pre-alumni, alumni, and guests, scheduled for 4:30 p.m. Saturday, November 15. Mr. Malone also urged all alumni to attend all the festivities for alumni during that week-end. He distributed tickets for the Homecoming cabaret scheduled for Saturday, 9 a.m., November 15. Alumni can hardly afford to miss this gala affair to be held in Carolina Ballroom.

For the benefit of the general public we can attention to the entire program of the Founder's Day week-end which is brilliantly displayed in the CAROLINIAN of Saturday, November 1, on page eight of the publication. For the local alumni the program is carried in the October Alumni Newsletter, which was mailed from the alumni office at Shaw.

The general public is most cordially invited to attend the Founder's Day Convocation to be held in Memorial Auditorium at 11 a.m. Friday November 14; and the worship service Sunday morning at 11 a.m., November 16.

HUD Aids Mexican-American Area

A \$171,000 grant from the U. S. Department of Housing and Urban Development will make possible the construction of 2.6 miles of sewer and water lines in a predominantly Mexican-American area of Calexico, Calif. The area is now undergoing home ownership development for families with annual incomes between \$3,000 and \$7,000.

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