

V. E. Jordan, Jr. Given Position With The UNCF

NEW YORK, N. Y. - Dudley Dowell, chairman of the board of UNCF and former president of the New York Life Insurance Company has announced that Vernon E. Jordan, Jr., has been appointed to the post of executive director of the United Negro College Fund. At the same time he announced that Dr. Harry V. Richardson is retiring from that post.

"It is an especial pleasure for me to welcome Mr. Jordan as executive director at this time," Mr. Dowell said, "for the Fund has a prospect of rapid growth in the near future and through the decade ahead, and I know of no one quite as ready as Vernon E. Jordan to meet and oversee its increasingly urgent requirements."

Mr. Jordan, 34 years old and already possessing an impressive record of accomplishments in the fields of government and law, was born in Atlanta, Georgia, and has done much of his work there. He has just left the Southern Regional Council in Atlanta, where for a little over four years he was director of that organization's Voter Education Project. Before that, he was assistant to the executive director of the Southern Regional Council and, from 1961 to 1963, was Georgia Field Director of the NAACP.

He has published numerous articles on civil rights, and on political and social subjects related specifically to the South, including articles in The Nation, New South, and the ... Civil Rights Digest.

He attended Atlanta primary and secondary schools, then DePauw University in Greencastle, Indiana, where he received his A. B. degree in political science, and in 1960 he received his J. D. degree from the Howard University School of Law in Washington, D. C.

The United Negro College Fund has set a 1970 national

goal of \$10 million, it was announced today. Meeting, and perhaps even surpassing this amount will, however, be only one of Mr. Jordan's objectives as the Funds' director. "I accept the responsibility," he said, "of not only raising funds to help support 36 predominantly Black colleges and universities but, more importantly, to make the public aware of the enormous dividends derived from their investments in these private, fully accredited, four-year Black institutions."

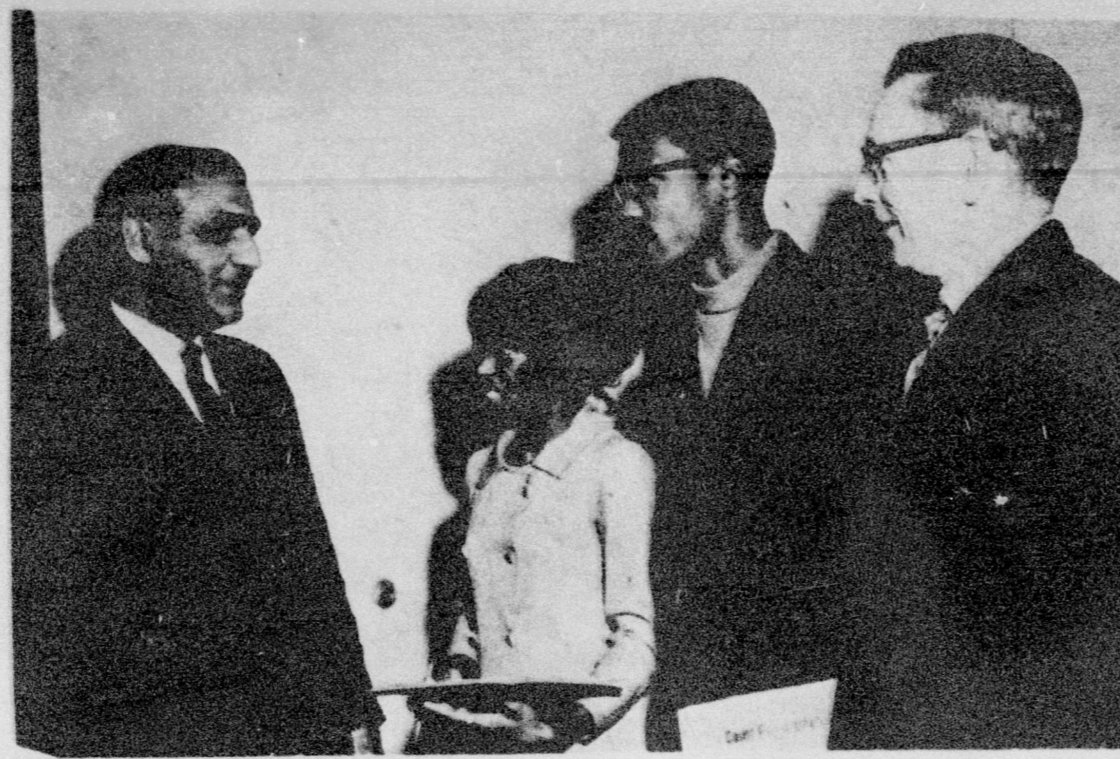
Broadening Is Urged In HUD Report

WASHINGTON, D. C. - A report which led to basic changes in the Comprehensive Planning Assistance Program has just been published by the U. S. Department of Housing and Urban Development.

Entitled Comprehensive Planning Assistance in the Small Community, the report contains the findings of four well-known consulting firms engaged by HUD to evaluate the effectiveness of the "701" program in communities with populations under 50,000.

The Comprehensive Planning Assistance Program, designed to foster sound community, regional, and statewide planning for urban and rural development, is commonly referred to as the "701" program because it is authorized under Section 701 of the Housing Act of 1954, as amended.

A conclusion reached in the studies is that, while the 701 program has been instrumental in establishing planning in many small communities, it is not adequately meeting the challenges of small community development and therefore should be restructured.



CONGRATULATES INSTITUTE PARTICIPANTS-Left to right: Dr. S. P. Puri, director of the Institute on "Improvement of the Economic Condition of Small Business," conducted at Saint Augustine's College; Mrs. Linda Blalock, seamstress, her husband, Sam E. Blalock, barber who received certificates; and A. J. Bartley, lecturer from N. C. State University. The institute ended January 20.

Eight Officers Named At NC Mutual

DURHAM - Joseph W. Goodloe, president, North Carolina Mutual Life Insurance Company, on behalf of its board of directors, last Thursday, announced the appointment of four new vice presidents, and assistant vice president and the promotion of three other staff members to new positions.

Five of the officers have long and illustrious careers with North Carolina Mutual. They are: L. B. Frasier, vice president and agency director; J. J. Henderson, vice president and treasurer; R. C. W. Perry, vice president and controller; C. H. Norris, CLU, Associate Agency Director and R. E. Lipscomb, Agency Secretary.

Three of the other appointments: Thad B. Gaillard, CLU,

vice president and member of the board; Harrison E. Baker, Assistant Vice President, and L. Z. Craft, Assistant Agency Director, were previously officers of the Great Lakes Mutual Life Insurance Company prior to the merger with North Carolina Mutual Life Insurance Company.

L. B. Frasier, a native of Camden, S. C., hold a degree from S. C. State College and has done graduate work at N. C. Central University. He was first employed by N. C. Mutual as an agent in 1932. His first promotion came as assistant manager on the Memphis district.

Thad B. Gaillard, CLU, Vice President and member of the board of directors, was born in

Birmingham, Alabama, has his bachelor of arts degree from Morehouse College, has done graduate work at the University of Michigan, and received his Chartered Life Underwriter designation in 1959. He has held a number of positions with several life insurance companies. He formerly was Associates Agency Director-Training from 1962 to 1967 for North Carolina Mutual, and, from March of 1967 until the recent merger, he was president of Great Lakes Mutual.

J. J. Henderson, originally from Bristol, Tennessee, holds the B. S. Degree in Business Administration from Hampton Institute. He started work for North Carolina Mutual as a clerk in the real estate division in 1932. His entire career with the company has been in the investment field with a specialty in real estate. He also holds office as a member of the board of directors with the Mutual Savings and Loan Association and as a trustee of Mechanics and Farmers Bank.

Mr. Henderson has a record of community service with a number of local and national offices with educational, religious and fraternal organizations. For 25 years he has been active in the Durham Committee on Negro Affairs, president of the Senior Choir and trustee of Saint Joseph's A. M. E. Church.

R. C. W. Perry, was born in New York City but grew up in North Carolina, has his degree of B. S. in Business Administration from West Virginia State College. He began his employment with North Carolina Mutual as an agent on the Richmond district. He has served as a district cashier, traveling cashier, field auditor and, in 1947, became the company's chief clerk in the Group Insurance and Pension Division. Mr. Perry's posts in the home office have ranged from manager of the company's Electronic Data Processing Division, through the office of assistant secretary and supervisor of home office operations to assistant controller, controller and now vice president and controller.

Curtis H. Norris, CLU, is a native Tennessean, holds the B. S. degree in business administration from West Virginia State College and received his chartered life underwriter designation in 1962. He was first employed as an agent on the Winston-Salem district in 1937. After his promotion to assistant manager in 1941, he held a number of posts as special ordinary agent and district manager first in Chattanooga and then in Memphis. From 1951 to 1967, he was district manager for the Mammoth Life and Accident Insurance Company and held two home office assignments for that company. In May of 1967, he returned to North Carolina Mutual as assistant agency director-training.

Harrison E. Baker, has his degree in business administration from Tuskegee Institute with a major in accounting, has done graduate work at New York University and at the University of Detroit in corporate finance, federal taxation, real estate and investments. He came to Great Lakes in 1948 as chief accountant. For the past eleven years he served as chairman of the company's budget committee and had directed the work scheduling and coordination for preparation of the company's "convention blank" report.

Lemuel Z. Craft, a native Mississippian, attended Tuskegee Institute and started as an agent on the Durham district in 1938. He has served as assistant district manager in Durham and in Newark. In 1958 he was appointed manager of the Goldsboro district and held this post until 1965 when he was promoted to the post of assistant agency director. Early in 1969 he accepted an appointment as vice president and agency director of Great Lakes Mutual and directed the company's sales organization until

the recent merger. As assistant agency director for North Carolina Mutual, he will be assigned the Michigan and Ohio areas.

Richard E. Lipscomb, originally from Greenville, S. C., has his bachelor of arts degree from Benedict College and has done graduate work at Indiana University. After a five year career as a teacher and coach in the Greenville school system, he became an agent from North Carolina Mutual in 1937. Four years later he was promoted to the post of assistant district manager. In addition to his managerial assignments he has not only completed the Life Underwriter Training Courses but qualified as LUTC instructor.

Attention Veterans!

The Veterans Administration has urged veterans and dependents receiving VA pension checks to return their income questionnaires immediately if they have not done so, to shorten any delay in receipt of their checks.

The income questionnaire was mailed to pensioners with their October checks.

W. R. Phillips, Manager of the Winston-Salem Regional Office, pointed out thousands of questionnaires had not been returned by the January 15 deadline.

The deadline applies to veterans who are totally and permanently disabled by disease or injuries not associated with

their military service, and wartime veterans' widows who draw pensions from the VA, if they have limited incomes.

In addition, parents of deceased veterans who receive compensation checks are required to return income and dependency questionnaires.

Since the amount of payment is related to income, the law requires beneficiaries to report their income so VA can determine the amount to which they are entitled during 1970.

Phillips reminded veterans, widows and dependent parents that they may receive information and assistance in completing their questionnaires from their nearest VA office.

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