

## 'Bold, New Adventure For University With Future'

Attorney Romallus O. Murphy, vice president for Development and University Relations, acting for Dr. King V. Cheek, Jr., president of Shaw University, revealed plans during a press conference last week of Trustees to launch its nationwide Development Program on March 9, to raise \$250 million during the decade 1970-'79 for Shaw's total development.

The program will be launched with a series of dinners, the first of which will be held in Raleigh, North Carolina at the Raleigh Memorial Auditorium at 7:30 p.m.

The Honorable Terry Sanford, president-elect of Duke University, a member of Shaw University's Board of Trustees, and former Governor of North Carolina will deliver the keynote address at the North Carolina dinner.

The "Decade of the 70's" Program which has been in the planning stages for the past five and a half years, will seek funds totaling the above amount for three specific operations:

1) the continued development of the campus located in downtown Raleigh which will be the center of programs in urban sciences, communications, Humanities and the Arts and professional teacher education; 2) the creation of a Shaw University City in the Raleigh area to be called a Living Learning Center. It will provide facilities for housing commercial stores and businesses, spots and recreation, cultural and community services. The environment will be one in which Shaw faculty members, students, and local residents can learn from each other. Many of the facilities in the Living Learning complex were designed to be continual sources of revenue for the University; 3) the creation of Metropolitan Colleges in several metropolitan areas.

Murphy said that Dr. Cheek, the University's Board of Trustees, administration and faculty and students have been en-

gaged in comprehensive studies relating to the educational needs of the nation to which Shaw should and must be responsive. The results have led to the decision that in the years ahead the resources of Shaw should be devoted to: 1) the extension of educational opportunity to new and larger student populations; 2) the development of new knowledge, social technologies and strategies in an effort to contribute toward resolving the "CRISIS OF OUR CITIES," and 3) creating a network of educational resources directed toward accelerating the achievement of full equality for all Americans.

He explained that the university was now embarking upon a bold redevelopment program which would result in the reorganization of the University in a manner that would enable it to provide educational services of greater scope than it presently is doing, or ever had done before.

Funds for expansion of the university's physical facilities through the Shaw Mater Plan account for approximately \$75 million of the total \$250 million and funds sought for Permanent Endowment make up the rest.

The Raleigh campus and the Living Learning Center complex is expected to serve approximately 6,000 students. The Metropolitan Colleges, which will be operated as branches of Shaw is projected to start in Detroit, Michigan.

In this decision, Mr. Murphy noted that it is in the nation's major cities that the problems of educational deprivation are the most acute. In spite of the abundant educational resources in the cities these resources are not available to members of the minority populations to the extent and in the manner required.

Officials at Shaw believe it possible to design a new type of educational institution specifically created to be responsive to the needs of such population groups.

## IMPRESSIONS IN BRONZE

1301 Branch Street

BY EDDIE HERMAN DAVIS

Phone 828-2415

The purpose of the Black Missionaries is to help all Black people and organizations in time of need.

The patch that some of you might have seen is the symbol of our organization. The Cross stands for all of our Black People that have been crucified over the years, the Red in our patch stands for the blood that was shed by our people, the Black in the patch stands for Blackness. The B. M. stands for Black Missionaries, because our mission is to help.

Brothers and sisters it hard to put together an organization that is truly upright because we have so many brothers and sisters that say they are Down and to listen to them talk about what they will do and what they have done and said to the white eyes and how they have backed their brothers and sisters up, but when you ask for a little help to help feed or clothe a child those same Black

Power, brothers, and with these afros are never available. Well brothers and sisters there is truly a Black Organization that is truly (what you would call out there). Because we are an organization if Black men who have lived in poverty and we understand it and know how to deal with it. We organized to help our brothers and sisters, not to give them the run around like other organization will do and leave you hanging on a limb that is about to break.

The Black Missionaries' Organization is working on a program now that is needed in the Black Communities. The Breakfast Program in the Southside Area is a program that was not set up because Southside is a popular area now but because some Brothers finally got together and stopped each other a few times before they finally realized what was really needed in Southside. (There is talk about mothers on welfare fathers without jobs, not money for coal, self help programs for Southside people, it doesn't

matter what program you are a part of). If we are still unable to feed your child a good hot hardy meal in the morning then you are not getting any help.

Dig on me for a min., a lot of the time we are working for that white man and we have to leave the house at five in the morning and the wife has to get out at seven to work for whitey and the children are sent next door or to school for the rest of the day and I can dig on that, because I have done it myself. I'm asking you brothers and sisters if you think this is a good and needed program and if you think the Black Missionaries Organization is the type of organization you as a black man or woman would support. We need all of the money we can get to get the program started, if you bring a dime by that will be enough to buy a child some milk!"

Send contributions to Black Missionaries, Breakfast Program, 704 South McDowell St., Raleigh, North Carolina 27601. Telephone: 834-2273.



DAVIS



AT CARNAGE'S HONORS BANQUET - The Rev. Dr. Charles W. Ward, minister, First Baptist Church, 101 S. Wilmington Street, is pictured in top photo as he delivered the feature address to honor students, their parents at the Fred J. Carnage Junior High School last Thursday night. In bottom picture, honorees and others are shown enjoying the banquet. (See story).



SOPHISTICATES CHOOSE OFFICERS - The Sophisticates Social and Civic Club recently met at the home of Mrs. Annie Hooker. New officers were elected for 1970-'71. They are as follow, President, Rebecca Goldston; vice president, Earnie Winston; secretary, Helen Walton; treasurer, Yvonne Lindsey; parliamentarian, Pearl Moore; reporters, Helen Cameron and Matres Pridgeon. A delicious dinner was served and enjoyed by all. Pictured from left to right seated are: Mesdames Yvonne Lindsey, Martes Pridgeon, Pearl Moore. Standing, from left to right: Mesdames Earnie Winston, Helen Walton, Annie Hooker, Helen Cameron, Mae Rene Sanders.

### Postal Academy Training School Opened in New Jersey

NEW BRUNSWICK, N. J. - The Postal Academy Training Institute, field headquarters for the Post Office Department's new academy training program, opened here Monday. Located in the New Brunswick Plaza, the facility will serve as the nerve center for all field training operations of the innovative program aimed at motivating, educating and training school dropouts, aged 16 to 21, as well as postal employees who have been unable to qualify for advancement within the Post Office Department.

In May of this year, pilot programs will begin in Newark and five other cities: Washington, D. C.; Atlanta, Georgia; Chicago, Illinois; San Francisco, California, and Detroit, Michigan.

The New Brunswick facility is the clearing house for recruiting, selecting, training and evaluating all program personnel. Local volunteer postal employees familiar with inner-city conditions in each program location, will staff the storefront academies on a full-time basis.

Presently, 70 candidates for program assignments are in training. All volunteers attend a preliminary course designed to cultivate basic skills for understanding and expanding the limited backgrounds of potential academy trainees.

### MODEL CITIES PROJECTS

Sixty communities completed the required phase of the Model Cities process during 1969 and were awarded a total of more than \$318 million in supplemental grants, reports the U. S. Department of Housing and Urban Development. One hundred fifty communities throughout the country are participating in the Model Cities Program.

## PLAY IT SAFE

**ANTISEPTIC**  
MORE THAN 52 MILLION PEOPLE ARE INJURED EACH YEAR IN HOME ACCIDENTS. THE POTENTIAL DANGERS THAT CAUSE ACCIDENTS LURK IN EVERY ROOM.



MORE THAN 60% OF HOME ACCIDENTS OCCUR IN THE KITCHEN. MINOR BURNS, AND CUTS FROM KNIVES AND GLASS ARE THE MOST FREQUENT. A SUPPLEMENTARY FIRST AID KIT SHOULD BE KEPT IN THE KITCHEN.



THE SECOND GREATEST DISASTER AREA IN THE HOME IS THE WORKSHOP. CARELESSNESS ON DAD'S PART OFTEN RESULTS IN MINOR WOUNDS. HERE, ALSO, SIMILAR MEDICAL FIRST AIDS SHOULD BE AT HAND.

ALL OF THESE CAN BE SIMPLY TREATED WITH "CLEAN 'N' TREAT." SINCE CHILDREN SEEM TO BE EVERYWHERE, AND ARE CONSTANTLY COMING UP WITH MINOR BURNS, CUTS, SCRAPES AND BRUISES, USE "CLEAN 'N' TREAT." IT DOESN'T STING, AND PAIN IS RELIEVED ON CONTACT WITH PAIN GONE, THE WOUND IS CLEANSED WITH A GENTLE MOTION.

### On Unsafe Tires

As some readers know, the automobile tire industry in this country operated virtually without binding safety restrictions or requirements for fifty years. Only comparatively recently has there been a Department of Transportation in Washington and only in the last few years has much attention been focused on the problem of protecting the American consumer from unsafe tires.

A couple of years ago many automobile manufacturers saved money by passing off two-ply tires on the U.S. public on their new cars—even some high-powered models. These were rated four-ply, whatever that really added up to, but many of them were not satisfactory.

The latest charge concerning tires comes from Congressman Benjamin S. Rosenthal, a New York Democrat who is chairman of a House subcommittee looking into consumer interests. Rosenthal charges that the Dunlop Tire Company refused to recall some of its French-made tires which failed to pass federal safety tests. The Congressman believes manufacturers are obligated to recall such tires under provisions of the National Highway Safety Act by not acting voluntarily.

He proposes that Congress give the Transportation Department the authority to require recall of tires which do not pass federal safety tests. And he warns that unless Congress acts, the law, which pertains to automobile recalls as well as tires, will "fall apart."

There should be no hesitancy on the part of Congress to act in behalf of safety on the highways for the American motorist and pedestrian. Too many lives are at stake not to do so. Unsafe automobiles and tires should be recalled if they do not pass federal safety tests, and the Transportation Department should be given that power, to be used sparingly, of course, and only after any new standards are well known.

## Who's Who Selects 22 At Shaw

The 1969-'70 edition of Who's Who Among Students in American Universities and Colleges will carry the names of twenty-two (22) students from Shaw University who were selected to join the ranks of the country's most outstanding campus leaders.

Shaw University's nominating committees and editors of the annual directory included the names of these students based on their academic achievements, service to the community, leadership in extracurricular activities and future potential.

They join an elite group of students selected from more than 1,000 institutions of higher learning in all 50 states, the District of Columbia and several foreign nations in North and South America.

Students named this year are: Onie Almetra Alston, Pearl Mae Aytch, Martin L. Banks, Susan B. Barnes, Ronni L. Best, Mary L. Davis, Edward D. Ellis, Frager F. Foster, Kenneth A. Grady, Carolyn E. Hodges, Brenda L. Hoffer, Marla A. Johnson, Alda L. McNeill, De-wilda McKnight, Ernest B. Moore, Ann E. Mott, Conrad K. Pridgeon, Viola Ramsey, Gwendolyn D. Reid, Chris Thomas, Constance T. Walker and Luretha Wilson.

And running under a certain island which is called Clau-da, we had much work to come by the boat:

## "Battle of Britain"

A Harry Saltzman Production



CAST: Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Ian McShane, Kenneth More, Laurence Olivier, Nigel Patrick, Christopher Plummer, Michael Redgrave, Ralph Richardson, Robert Shaw, Patrick Wymark, Susannah York, Harry Saltzman, S. Benjamin Fisz

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RECEIVED NEW HONOR - New York: Among the 15 Americans notable in the arts named here February 23 to membership in National Institute of Arts and Letters were jazz pianist and composer Duke Ellington. (UPI).

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