growth." initial offering of 100,000 shares, produces black greeting cards with "Soul Sentiments." largest, most complete line of black greeting cards presently being marketed. The company's line consists of nearly 100 designs, including "everyday" cards for all occasions as well as humorous "studio" cards. It expects to achieve broad national sales distribution during 1970. Test results show that approximately 20 percent of black cards are purchased by white customers. A typical Merchant Prince studio card has as its cover a Negro caricature carrying a large decorated package. The copy reads: "I baked a special

CONDUCTING REVIVAL HERE - The Rev. Clarence Dandy, a resident of Durham, is conducting revival and faith healing services at the Raleigh Safety Club, corner of Branch and Mangum Streets, each Saturday night. The 31-year-old faith healer is a former gospel singer. (See story).

Go To Church



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INVOLVE BLACK

Merchant Prince claims the

cake for your birthday." Inside

on page three, the unwrapped

package displays birthday

candles sitting on a large cross-

George L. Kregos, vice

president and marketing di-

rector, said that the current

retail market potential for

black greeting cards s about

\$75 million or about 530 mil-

lion individual cards. "This is

about 7.5% or the \$1 billion now

being spent on all greeting

limited to greeting cards," Mr.

Kregos said. "Black greeting

cards were our entry into busi-

ness but we intend to offer

products and services that ap-

peal to both black and white

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• LUMBER

MILLWORK

"Our business will not be

cards in the U. S."

section of a watermelon.

Through its relationship to (Continued from page 1) Stone House, Inc., Keene, New balance gives us the managerial Hampshire printers, Merchant skills we need for future Prince has started 'o design a proposed new line of collegeoriented studio cards. These Merchant Prince, which went cards will appeal humorously public last November with an

audiences."

to "events on campus." Merchant Prince also plans possible expansion into black cosmetics. A series of books dealing with folklores of great cultures, as well as a line of

'In all our ventures, we shall develop products that can be market ed and merchandised through a single distribution force. This is the approach used most major marketing organizations and we plan to use a similar product strategy at Merchant Prince," Mr. Kregos said.

MLK MEDAL

(Continued from page 1) education -- and he work hard in the interest of both black and white. Americans want to honor Dr. King's memory and want his life story, which is a part of

preserved," Scott said. Following is the Senator's speech on the Senate Floor at the time of introduction of the bill:

our contemporary history, to be

"Mr. President, I introduce for appropriate reference a bill to authorize the President to present to Coretta King, a gold medal in honor and commemoration of the life of Reverend Dr. Martin Luther King, Jr. bill also authorizes the striking of duplicate medals in bronze to be furnished jointly to Morehouse College and the King Family memorial center. Each memorial fund will be able to sell quantities of the bronze medal to the public at large.

"Although the medal has not been fully designed, Mrs. Coretta King has expressed her wish that Dr. King's profile and the dates '1929'1968' be placed on the face of the medal, and the words, 'THave a Dream' and 'Justice-Peace-Brotherhood' be placed on the reverse

"Dr. King stood for the highest American ideals -- equal job opportunity, equal housing and education -- and he worked hard in the interest of both black and white. Americans want to honor Dr. King's memory and want his life story, which is a part of our contemporary history, to be preserved. Towardthis goal, the bereaved King family established the Martin Luther King, Jr., Memorial Center to preserve memorabilia, Morehouse College, Dr. King's Alma Mater, established the Martin Luther King, Jr., Memorial Fund which will provide scholarships for needy stu-

dents, among other things. "Passage of my bill will help to provide needed financial aid to these two memorials. I urge favorable and immediate action

by Congress on this measure. "On Tuesday, March 24, in one thousand theaters over the country, a film entitled "King -a Filmed Record from Montgomery to Memphis' was simultaneously shown. The purpose of the film was to help further the sacred memory of Martin Luther King, Jr. In this same spirit, I offer my bill."

DR. TAYLOR

(Continued from page 1)

from NCCU. He had served his alma mater, NCCU, in various capacities during his lifetime. He had been Dean of Men, Professor of Psychology, and executive secretary of the James E. Shepard Memorial Foundation, named in honor of the institution's found-

The Board of Trustees of the school Dr. Taylor served for so long voted in January to name the school's education building for him. Dedication of the James T. Taylor Building had tentatively been scheduled for com-

mencement weekend this year. While on the NCCU faculty, Dr. Taylor led the fight to equalize the salaries of black and white teachers in North Carolina. He was active in the North Carolina Teachers Association, serving as its president, a member of its executive committee, and as chairman of

a number of key committees. He ran for public office in 1957, seeking a seat on the city council. Dr. Taylor was one of the founders of the Durham Committee on Negro Affairs, serving as secretary and vice chairman of that pioneering group for many years.

NAPFE HEAD

(Continued from page 1) although they represent together more members than any single craft union at the bargaining table. The Ailfance alone, for example, is older and has more members than five of the seven unions at the negotiating sessions.

This misrepresentation gives false impressions that current postal crisis can be settled on basis of an agreement with AFL-CIO unions alone, despite the fact that in recent years the industrial unions have been growing faster in membership than any of the AFL-CIO craft unions, Urge you to make clear independent industrial

tional recognition from the Post Office Department, in-cluding leader of the independent union who led New York strike, have strongly protested their exclusion from ne-

Liteta Lewis, 12, 1013 S. Per-

11, 813 Newcombe Rd., Raleigh;

Wendell; Evelyn G. Garner, 12,

Raleigh; Wanda E. Joyner, 11,

801 Newcombe Rd., Raleigh;

Rosellar Sharper, 12, 4313 Mar-

tha St., Raleigh; Gregory Mann,

Raleigh; Terrence Burroughs,

10, Kevin Burroughs, Raleigh;

Teresa, 8, 309 Sunset Dr., Cha-

pel Hill; Gale Bailey, 11, 107

N. Carver St., Raleigh; Mi-

chael Holland, 8, 2004 Tee Dee

St., Raleigh; Reginald Kearl

Benita Merritt, 8, 2209 Ev-

ers Dr., Raleigh; Charlene Mc-

Coy, 8, 1527 Battery Dr., Ra-

leigh; Sheila Hall, 12, 721

Grantland Dr., Raleigh; Rob-

in Monroe, 8, 2425 Rock Quarry

Rd., Raleigh; Charlie White,

Jr., 7, 1600 Fountain Dr., Ra-

leigh; Naomi Bennett, 5, 1101

Angela Thomas, 10, Route 6,

Box, 408, Raleigh; Donnie

Pearce, 7, Route 1, Box 33-A,

Wendell; Barry and Steven Sea-

well, 7 and 6, K-24 Washing-

ton Terr., Raleigh; Michael D.

Lane, 6, 708 Hadley Rd. Ra-

leigh; Anthony Williams, 6, 1346

Cross Link Rd., Raleigh; Paula

Robertson, 10, 832 Cross Link

Rd., Raleigh; Earlyne Collette.

10, 518 E. Edenton St., Raleigh;

Denise Darchelle Hayes, 9, 1107

Kitt Pl., Raleigh; Sand Wild-

er, 9, 510 Montaque Pl, Raleigh;

William C. Dove, 7, 1100 Bunch

Dr., Raleigh; Candance Deb-

nam, 6, Route 2, Raleigh; James

Adams, 6, Route 3, Box 389,

Fuquay-Varina; Darryl Brid-

ges, 6, 1008 E. Martin St., Ra-

leigh; Janice Young, 9, 1316

Bethel Rd., Raleigh; Charles

St., Raieigh; Merita Rivers, 10,

1226 Cross Link Rd., Raleigh;

Michael Bridges, 8, 1008 E.

Martin St., Raleigh; Wanda

Blow, 9, 614 Wynne St., Ra-

leigh; Thaddeus Farrar, 8, 908

E. Hargett St., Raleigh; Den-

nis Cooley, 10, Route 1. Box

33-A, Wendell; Ronnie Pearce,

9, Route 1, Box 33-A, Wendell;

Ondray Delores Ward, 10, 720

East Avenue, Henderson; Na-

than Adams, 10, Route 3, Box

389, Fuquay-Varina; Vickie and

Wanda Moore, 10 and 6, J-15

Washington Terr.; Raleigh;

Ave., Chapel Hill; Cynthia Bai-

ley, 7, 107 N. Carver St., Ra-

leigh; and Reginald Karl Lane,

JPerry Baldwin, 11, 609 Gomain

Junior Taylor, 9.

Spaulding St., Raleigh;

Lane, 708 Hadley Rd., Raleigh;

Raleigh; Nikita Moore, 5,

gotiations. Postal crisis cannot be settled on basis of a deal with AFL-CIO craft organizations without resolving other issues of major concern to black postal workers and other minority employees who are primarily represented by the independent industrial unions now denied a voice in negotiations, Failure of AFL-CIO unions to present a united front with the independent unions for first time in recent years is chief reason Congress refused to act on Postal legis-

STRIKE LOOMS

(Continued from page 1) A city hall press release today said "no work stoppage was apparent following the meeting."

When reporters asked Manning if the delay in starting work this morning amounted to a work stoppage, he said "yes."

Manning said the sanitation men are "tired of this junk and the way they are treating us." Asked if the meeting with Carper was successful, Manning said: "They promised to work on

the problems, but this has been said time after time. We've been telling Mr. Baird about these things, but apparently they haven't gotten up the line to the city manager."

Asked why they decided not to strike today, Manning said "We thought we should give Mr. Carper time to get at some of these problems. We also want to see what the civil service commission will do with our grievances."

The two issues under debate, Manning said, are "unjust" disciplinary procedures and conditions in the city's maintenance facilities.

Carper, who left the garage site immediately after the meeting and did not hear the men discuss the possibility of striking this morning, told reporters the meeting was "a typical employes meeting.

"We are trying to iron out some of the complaints between the working men and their immediate supervisors," he

BREAKFAST

(Continued from page 1) good meal before they face a long day. Most of them don't get a chance to even see their parents until maybe five or six in the afternoon because their mother's and father's are up and gone to work by the time they get up. In most cases the younger member of the family is left in the care of an older brother or sister or he's sent to a neighbors home where he stays until time for school, For the most part the older brother or sister hasn't reached the age of maturity where they can fully realize and accept the responsibility of taking care of a younger child. But the situa-

tion itself makes the child ready at an early age. We, The Black Missionaries, have taken it upon ourselves to relieve the older children of this burden, to relieve the parents of the mental worry of whether or not the child is being cared for, that he is properly groomed and properly fed a good hot meal in the mornings. This in itself is a major responsibility to us but with the co-operation of the Black Com-

munity (and you) we are willing

to face this task. WELFARE

(Continued from page 1) changing the system. The present, he stated, is inadequate in its benefits. It sets up wrong incentives in regard to work and family stability.

He called attention to the experiment in New Jersey, of the guaranteed income for every household family. A certain amount is set for each family. The objectives is to get people to earn more. The government would pay a diminishing amount until the household reach the break even point of \$4,800 from \$2,400 beginning.

There is the problem of people not on welfare systems, Sixty percent of the people are not on welfare has no provisions are made for the working poor families. This encourages the break-up of families so as to create eligiblity of families for welfare.

The New Jersey experiment was used to test incentive to work on guaranteed income programs. It was designed to examine the incentive effects of the kind of programs for the working poor, not for people already on welfare.

Results showed that the experimental group actually increased their earnings from their own efforts.
It was concluded that the fears

that offering this program would withdraw them from the labor market were unfounded.

GIRL WINS

(Continued from page 1) ham, Jr., 11, 1212 Walnut St. More than 100 children below the age of 12 years responded to 928 W. Monroe St., Salisbury; to get children to the nearest school; rather, to a school that son St., Raleigh; Glenda and is meant to segregate the races. Howard Carter, 12 and 5, 2012 Children of Raleigh and most Southgate Drive, Raleigh; Randy other cities of the State are Parker, 11, 1418 E. Lane St., bused pass neighborhood Raleigh; Gwendolyn Fay Johnschools daily and your adminisson, 11 1/2, 1819 Charles St., tration seem to fully support Raleigh; Rosalind L. Moore, this. Do you think that a leader who is desirous of being known Danny Goldston, 12, 1210 Pender and long remembered as a St., Raleigh; Alfred Hines. fair, genuinely concerned per-Jr., 11, B-1 Washington Terr.; son, should stoop to what is Raleigh; Danny Richardson, 11, surely for immediate political P. O. Box 802, Zebulon; Earl expediency? Cooley, Il, Route 1, Box 33-A, 2209 Gilliam Ln, Raleigh; Derrell Taylor, 11, 22 McKee St.,

We are writing to respectfully ask you to uphold the laws of our State and the laws of our Nation. Is this more than you can bear? FOR THE COMMITTEE OF 17: Respectfully,

Willie L. Bryant, Chairman Sub-Committee on Community

STAND OF

(Continued from page 1)

call to retreat in devising ways to eliminate racial isolation in schools throughout the land." The Minnesota Democrat said the President used 10,000 words to describe his policy, but could have summarized it in far fewer words: "Do as little as legally possible."

Mondale said, "The President has chosen to interpret as narrowly as possible the existing laws and court decisions which have been drawn for ending racial segregation in the schools. He has, in effect, served notice that no new positive or creative steps will be taken by this Administration to in- abandoned on N. C. 421 close sure an open and integrated school system throughout the country."

In his statement, Mondale said the Presider' uniquely construes Suprem Jourt decisions affecting official discrimination, "He supports a Federal judge who rules that orders to overcome discrimination cannot violate the 'neighborhood school principle' while rejecting another decision in which a Federal Court has required substantial bussing to disestablish a discriminatory dual school system. "In the most inflammatory

rhetoric, the President has waved the red flag of massive bussing over the entire problem, obscuring the issues and alternatives, and neglecting to mention those examples where creative leadership has achieved open and stable integrated schools, with great benefit to minority and majority children alike, "Mondale said.

Mondale, who is chairman of the new Senate Select Committee on Equal Educational Opportunity, said the President left most questions unanswered and "seeks to substitute \$500 million of diverted Federal funds for the moral leadership it has abandoned.

708 Hadley Rd., Raleigh. ATTACKERS

McKee

(Continued from page 1)

called police. He said the three suspects were last seen running west on Bragg Street. Freeman suffered cuts and swelling of the right cheek. Mr. Jones told the officer

practically the same story as Mrs. Freeman. However, he said he was struck "five or six times on the head with the bottle," Then they started kicking

Jones said his attackers told him that if he didn't keep quiet they would put a knife in him. He was also robbed of his wallet, containing \$50 in cash.

He was cut on the right side of the chest, had abrasions on his face and head. He also suffered swelling and possible broken ribs.

Other attacks by a trio of teenagers are reported in this week's Crime Beat, located on Page 3.

Investigation is continuing.

SAYS SCOTT (Continued from page 1)

9,400 school buses throughout the State, and it is a fact that at least 50% of these are used to avoid integration, not just

SWEEPSTAKES

(Continued from Page 1) been selected as winners during the 11 week promotion, with the sum of \$50 being given each week, now stands at \$550.

This week, the winning numbers are: 12505, first prize, in merchandise worth \$25 at Brittain's Children's Shop, 121 Fayetteville Street; 0569, second, worth \$15 in trade at Ben Franklin Stores, Longview Shopping Center; and number 10463, third, which will bring its holder the equalivalent of \$10 in merchandise at Capitol Bargain Store, 132 E. Hargett Street.

The Sweepstakes Spotlight this week is on Economy Shoe Shop, 104 E. Hargett Street. All heads of households are

eligible to claim their merchandise if they have the required numbers. Simply present same at the office of this newspaper, 518 E. Martin St., in person. It is important that the per-

sons who have these lucky tickets understand that he or she SHOULD NOT go to the businesses involved, but first present them at The CAROLINIAN for verification. Deadline for submitting any winning house number to this office is Monday, April 6, at 5 p.m. If

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no one claims the merchandise the week that it is offered, then when that particular merchant's number is drawn again the revised Sweepstakes feature, amounts indicated during the previous drawing will be added to it.

ROBBERY

(Continued from Page 1) through Fuguay shortly after 10 a.m. He then began a chase that ended at a roadblock on N. C. 55, about 2 1/2 miles south of U. S. Highway 401.

Baldwin arrested one suspect at the road block. The other three were arrested a short time after that by state troop-

During Baldwin's pursuit, shots from a .32 and two .22 caliber pistols were fired at his car, No injuries were reported.

The four arrested were identified by Lt. E. T. Green of the State Highway Patrol as: Ralph Lee Garner, 45; William Clay Tinn, 56; Robert McNeil, 39, and Philip Anthony Jones, 19, all of Durham.

FBi agents said the four were to be arraigned late today before a U. S. commissioner on charges of bank robbery. Three men wearing ski

masks and gloves entered the Buies Creek branch of First Citizens Bank at 9:45 a.m. They took \$9,734.56 and fled in a stolen red Mustang.

Green said the Mustang was to Lillington.

The suspects were driving a 1961 station wagon when Baldwin spotted them coming into Fuguay, When he turned to follow them for a closer look, the station wagon sped off.

State Troopers George Ake and T. F. Flannery had set up a routine roadblock on N. C. 55 about two miles southeast of U. S. 401 when the robbery bulletin was first broadcast. When the suspects reached

Ake and Flannery they swerved into a private driveway and jumped out of the car, firing at Baldwin and both troopers.

All three officers fired back as the suspects retreated into a wooded area. Lt. Greene said Baldwin and Ake pursued the suspects on foot firing "over their heads."

832-8445

The four suspect swere to be arraigned in Fayetteville before U. S. Commission C. Wallace Jackson late Tuesday, according to the FBI. They will be held for the next term of U. S. District Court for the Eastern District of North Carolina.

New Tax Guide Now Available For Businessmen

Greensboro-The answers to a wide range of questions businessmen have about Federal income, excise and employment taxes can be found quickly in the 1970 edition of "Tax Guide for Small Business," Publica-

J. E. Wall, District Director of Internal Revenue for North Carolina, said the tax laws enacted last year are also fully explained.

The business tax guide contains a Tax Calendar for 1970 giving the dates on which the various tax and information returns and payments are due. A checklist is included which enables businessmen to identify quickly all taxes they may have to pay. Information on each tax and the forms required can also be located from the checklist.



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Pensi-Cola Bottling Co. of Selma, Inc. the Easter Coloring Contest. Other entrants included: unions representing over 125,ender appointment from Pepsico. New York Joyce Baker, 8, Route 3, Box 000 members in major urban 529, Raleigh; Kay W. Boyd, 8, centers which have formal na-