

INVOLVE BLACK

(Continued from page 1)



balance gives us the managerial skills we need for future growth." Merchant Prince, which went public last November with an initial offering of 100,000 shares, produces black greeting cards with "Soul Sentiments."

Merchant Prince claims the largest, most complete line of black greeting cards presently being marketed. The company's line consists of nearly 100 designs, including "everyday" cards for all occasions as well as humorous "studio" cards. It expects to achieve broad national sales distribution during 1970. Test results show that approximately 20 percent of black cards are purchased by white customers.

A typical Merchant Prince studio card has as its cover a Negro caricature carrying a large decorated package. The copy reads: "I baked a special cake for your birthday." Inside on page three, the unwrapped package displays birthday candles sitting on a large cross-section of a watermelon.

George L. Kregos, vice president and marketing director, said that the current retail market potential for black greeting cards is about \$75 million or about 530 million individual cards. "This is about 7.5% of the \$1 billion now being spent on all greeting cards in the U. S."

"Our business will not be limited to greeting cards," Mr. Kregos said. "Black greeting cards were our entry into business but we intend to offer products and services that appeal to both black and white

audiences." Through its relationship to Stone House, Inc., Keene, New Hampshire printers, Merchant Prince has started to design a proposed new line of college-oriented studio cards. These cards will appeal humorously to "events on campus."

Merchant Prince also plans possible expansion into black cosmetics. A series of books dealing with folklores of great cultures, as well as a line of toys.

"In all our ventures, we shall develop products that can be marketed and merchandised through a single distribution force. This is the approach used by most major marketing organizations and we plan to use a similar product strategy at Merchant Prince," Mr. Kregos said.

Go To Church

CONDUCTING REVIVAL HERE - The Rev. Clarence Dandy, a resident of Durham, is conducting revival and faith healing services at the Raleigh Safety Club, corner of Branch and Mangum Streets, each Saturday night. The 31-year-old faith healer is a former gospel singer. (See story).

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MLK MEDAL
(Continued from page 1)
education—and he work hard in the interest of both black and white. Americans want to honor Dr. King's memory and want his life story, which is a part of our contemporary history, to be preserved," Scott said.

Following is the Senator's speech on the Senate Floor at the time of introduction of the bill.

"Mr. President, I introduce for appropriate reference a bill to authorize the President to present to Coretta King, a gold medal in honor and commemoration of the life of Reverend Dr. Martin Luther King, Jr. My bill also authorizes the striking of duplicate medals in bronze to be furnished jointly to Morehouse College and the King Family memorial center. Each memorial fund will be able to sell quantities of the bronze medal to the public at large.

"Although the medal has not been fully designed, Mrs. Coretta King has expressed her wish that Dr. King's profile and the dates '1929-1968' be placed on the face of the medal, and the words, 'I Have a Dream' and 'Justice-Peace-Brotherhood' be placed on the reverse side.

"Dr. King stood for the highest American ideals—equal job opportunity, equal housing and education—and he worked hard in the interest of both black and white. Americans want to honor Dr. King's memory and want his life story, which is a part of our contemporary history, to be preserved. Toward this goal, the bereaved King family established the Martin Luther King, Jr., Memorial Center to preserve memorabilia. Morehouse College, Dr. King's alma mater, established the Martin Luther King, Jr., Memorial Fund which will provide scholarships for needy students, among other things.

"Passage of my bill will help to provide needed financial aid to these two memorials. I urge favorable and immediate action by Congress on this measure.

"On Tuesday, March 24, in one thousand theaters over the country, a film entitled 'King - A Filmed Record from Montgomery to Memphis' was simultaneously shown. The purpose of the film was to help further the sacred memory of Martin Luther King, Jr. In this same spirit, I offer my bill."

DR. TAYLOR
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from NCCU.
He had served his alma mater, NCCU, in various capacities during his lifetime. He had been Dean of Men, Professor of Psychology, and executive secretary of the James E. Shepard Memorial Foundation, named in honor of the institution's founder.

The Board of Trustees of the school Dr. Taylor served for so long voted in January to name the school's education building for him. Dedication of the James T. Taylor Building had tentatively been scheduled for commencement weekend this year.

While on the NCCU faculty, Dr. Taylor led the fight to equalize the salaries of black and white teachers in North Carolina. He was active in the North Carolina Teachers Association, serving as its president, a member of its executive committee, and as chairman of a number of key committees.

He ran for public office in 1957, seeking a seat on the city council. Dr. Taylor was one of the founders of the Durham Committee on Negro Affairs, serving as secretary and vice chairman of that pioneering group for many years.

WELFARE
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changing the system. The present, he stated, is inadequate in its benefits. It sets up wrong incentives in regard to work and family stability.

He called attention to the experiment in New Jersey, of the guaranteed income for every household family. A certain amount is set for each family. The objectives is to get people to earn more. The government would pay a diminishing amount until the household reach the break even point of \$4,800 from \$2,400 beginning.

There is the problem of people not on welfare systems. Sixty percent of the people are not on welfare has no provisions are made for the working poor families. This encourages the break-up of families so as to create eligibility of families for welfare.

The New Jersey experiment was used to test incentive to work on guaranteed income programs. It was designed to examine the incentive effects of the kind of programs for the working poor, not for people already on welfare.

Results showed that the experimental group actually increased their earnings from their own efforts.

It was concluded that the fears that offering this program would withdraw them from the labor market were unfounded.

GIRL WINS
(Continued from page 1)
ham, Jr., 11, 1212 Walnut St. More than 100 children below the age of 12 years responded to the Easter Coloring Contest. Other entrants included: Joyce Baker, 8, Route 3, Box 529, Raleigh; Kay W. Boyd, 8,

928 W. Monroe St., Salisbury; Liteta Lewis, 12, 1013 S. Person St., Raleigh; Glenda and Howard Carter, 12 and 5, 2012 Southgate Drive, Raleigh; Randy Parker, 11, 1418 E. Lane St., Raleigh; Gwendolyn Fay Johnson, 11 1/2, 1819 Charles St., Raleigh; Rosalind L. Moore, 11, 813 Newcombe Rd., Raleigh; Danny Goldston, 12, 1210 Pender St., Raleigh; Alfred Hines, Jr., 11, B-1 Washington Terr., Raleigh; Danny Richardson, 11, P. O. Box 802, Zebulon; Earl Cooley, 11, Route 1, Box 33-A, Wendell; Evelyn G. Garner, 12, 2209 Gilliam Ln, Raleigh; Derrell Taylor, 11, 22 McKee St., Raleigh; Wanda E. Joyner, 11, 801 Newcombe Rd., Raleigh; Rosellar Sharper, 12, 4313 Martha St., Raleigh; Gregory Mann, 5, Raleigh; Nikita Moore, 5, Raleigh; Terrence Burroughs, 10, Kevin Burroughs, Raleigh; Teresa, 8, 309 Sunset Dr., Chapel Hill; Gale Bailey, 11, 107 N. Carver St., Raleigh; Michael Holland, 8, 2004 Tee Dee St., Raleigh; Reginald Kearn Lane, 708 Hadley Rd., Raleigh; Benita Merritt, 8, 2209 Evers Dr., Raleigh; Charlene McCoy, 8, 1527 Battery Dr., Raleigh; Sheila Hall, 12, 721 Granland Dr., Raleigh; Robin Monroe, 8, 2426 Rock Quarry Rd., Raleigh; Charlie White, Jr., 7, 1600 Fountain Dr., Raleigh; Naomi Bennett, 5, 1101 Spaulding St., Raleigh; Angela Thomas, 10, Route 6, Box 408, Raleigh; Donnie Pearce, 7, Route 1, Box 33-A, Wendell; Barry and Steven Seawell, 7 and 6, K-24 Washington Terr., Raleigh; Michael D. Lane, 6, 708 Hadley Rd., Raleigh; Anthony Williams, 6, 1346 Cross Link Rd., Raleigh; Paula Robertson, 10, 832 Cross Link Rd., Raleigh; Earlyne Collette, 10, 518 E. Edenton St., Raleigh; Denise Darchelle Hayes, 9, 1107 Kitt Pl., Raleigh; Sand Wilder, 9, 510 Montague Pl., Raleigh; William C. Dove, 7, 1100 Bunch Dr., Raleigh; Candance James Adams, 6, Route 3, Box 393, Fuquay-Varina; Darryl Bridges, 6, 1008 E. Martin St., Raleigh; Janice Young, 9, 1316 Bethel Rd., Raleigh; Charles Junior Taylor, 9, McKee St., Raleigh; Merita Rivers, 10, 1226 Cross Link Rd., Raleigh; Michael Bridges, 8, 1008 E. Martin St., Raleigh; Wanda Blow, 9, 614 Wynne St., Raleigh; Thaddeus Farrar, 8, 908 E. Hargett St., Raleigh; Dennis Cooley, 10, Route 1, Box 33-A, Wendell; Ronnie Pearce, 9, Route 1, Box 33-A, Wendell; Ondray Delores Ward, 10, 720 East Avenue, Henderson; Nathan Adams, 10, Route 3, Box 389, Fuquay-Varina; Vickie and Wanda Moore, 10 and 6, J-15 Washington Terr., Raleigh; Perry Baldwin, 11, 609 Goinain Ave., Chapel Hill; Cynthia Bailey, 7, 107 N. Carver St., Raleigh; and Reginald Karl Lane, 708 Hadley Rd., Raleigh.

ATTACKERS
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called police. He said the three suspects were last seen running west on Bragg Street. Freeman suffered cuts and swelling of the right cheek.

Mr. Jones told the officer practically the same story as Mrs. Freeman. However, he said he was struck "five or six times on the head with the bottle." Then they started kicking me.

Jones said his attackers told him that if he didn't keep quiet they would put a knife in him. He was also robbed of his wallet, containing \$50 in cash.

He was cut on the right side of the chest, had abrasions on his face and head. He also suffered swelling and possible broken ribs.

Other attacks by a trio of teenagers are reported in this week's Crime Beat, located on Page 3.

Investigation is continuing.

SAYS SCOTT
(Continued from page 1)
9,400 school buses throughout the State, and it is a fact that at least 50% of these are used to avoid integration, not just to get children to the nearest school; rather, to a school that is meant to segregate the races. Children of Raleigh and most other cities of the State are bused pass neighborhood schools daily and your administration seem to fully support this. Do you think that a leader who is desirous of being known and long remembered as a fair, genuinely concerned person, should stoop to what is surely for immediate political expediency?

We are writing to respectfully ask you to uphold the laws of our State and the laws of our Nation. Is this more than you can bear?

FOR THE COMMITTEE OF 17:
Respectfully,
Willie L. Bryant, Chairman
Sub-Committee on Community Affairs.

STAND OF
(Continued from page 1)
call to retreat in devising ways to eliminate racial isolation in schools throughout the land."

The Minnesota Democrat said the President used 10,000 words to describe his policy, but could have summarized it in far fewer words: "Do as little as legally possible."

Mondale said, "The President has chosen to interpret as narrowly as possible the existing laws and court decisions which have been drawn for ending racial segregation in the schools. He has, in effect, served notice that no new positive or creative steps will be taken by this Administration to insure an open and integrated school system throughout the country."

In his statement, Mondale said the President "uniquely constrains Supreme Court decisions affecting official discrimination." He supports a Federal judge who rules that orders to overcome discrimination cannot violate the 'neighborhood school principle' while rejecting another decision in which a Federal Court has required substantial busing to desegregate a discriminatory dual school system.

"In the most inflammatory rhetoric, the President has waved the red flag of massive busing over the entire problem, obscuring the issues and alternatives, and neglecting to mention those examples where creative leadership has achieved open and stable integrated schools, with great benefit to minority and majority children alike."

Mondale said, "The President, who is chairman of the new Senate Select Committee on Equal Educational Opportunity, said the President left most questions unanswered and 'seeks to substitute \$500 million of diverted Federal funds for the moral leadership it has abandoned.

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ROBBERY
(Continued from page 1)
through Fuquay shortly after 10 a.m. He then began a chase that ended at a roadblock on N. C. 55, about 2 1/2 miles south of U. S. Highway 401.

Baldwin arrested one suspect at the road block. The other three were arrested a short time after that by state troopers.

During Baldwin's pursuit, shots from a .32 and two .22 caliber pistols were fired at his car. No injuries were reported.

The four arrested were identified by Lt. E. T. Green of the State Highway Patrol as: Ralph Lee Garner, 45; William Clay Tinn, 56; Robert McNeil, 39, and Philip Anthony Jones, 19, all of Durham.

FBI agents said the four were to be arraigned late today before a U. S. commissioner on charges of bank robbery.

Three men wearing ski masks and gloves entered the Buies Creek branch of First Citizens Bank at 9:45 a.m. They took \$9,734.56 and fled in a stolen red Mustang.

Green said the Mustang was abandoned on N. C. 421 close to Lillington.

The suspects were driving a 1961 station wagon when Baldwin spotted them coming into Fuquay. When he turned to follow them for a closer look, the station wagon sped off.

State Troopers George Ake and T. F. Flannery had set up a routine roadblock on N. C. 55 about two miles southeast of U. S. 401 when the robbery bulletin was first broadcast.

When the suspects reached Ake and Flannery they swerved into a private driveway and jumped out of the car, firing at Baldwin and both troopers.

All three officers fired back as the suspects retreated into a wooded area. Lt. Greene said Baldwin and Ake pursued the suspects on foot firing "over their heads."

WELFARE
(Continued from page 1)
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NEW TAX GUIDE NOW AVAILABLE FOR BUSINESSMEN
Greensboro—The answers to a wide range of questions businessmen have about Federal income, excise and employment taxes can be found quickly in the 1970 edition of "Tax Guide for Small Business," Publication 334.

J. E. Wall, District Director of Internal Revenue for North Carolina, said the tax laws enacted last year are also fully explained.

The business tax guide contains a Tax Calendar for 1970 giving the dates on which the various tax and information returns and payments are due. A checklist is included which enables businessmen to identify quickly all taxes they may have to pay. Information on each tax and the forms required can also be located from the checklist.

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