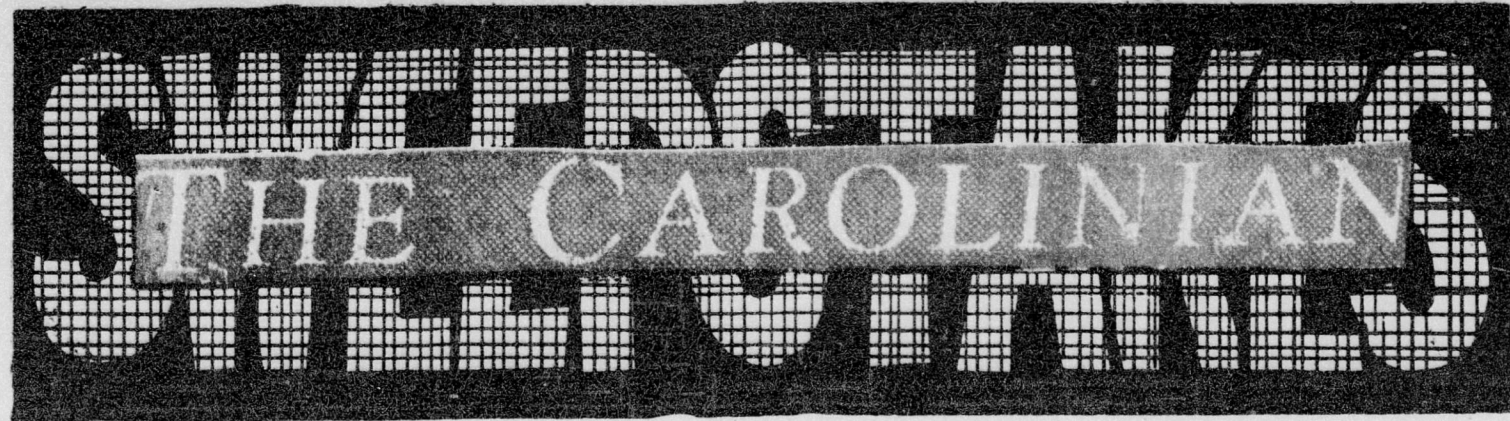




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This Newspaper

WIN VALUABLE PRIZES EVERY WEEK!

(NO CASH)



EXPLANATION OF REVISED SWEEPSTAKES FEATURE—Every house occupied by a Negro family in Raleigh and Wake County, will be given a number. There will be numbers representing these houses, ranging from 1 to 12,000 or 13,000 appearing on Sweepstakes tickets, bearing these numbers. Raleigh will be completely covered with the numbers when the revised Sweepstakes takes effect later this month. After the first week, each town in Wake County: Cary, Apex, Fuquay-Varina, Garner,

Wendell, Knightdale, Zebulon, Wake Forest, Riley Hill and others will be included at the rate of one town per week until all homes are included. Three winning numbers will be announced each week denoting three homes in the city or county bearing the lucky house numbers. Read the story on the front page of this newspaper each week after the promotion begins. You do not have to purchase a CAROLINIAN to be a winner.

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