

APEX

APEX - The senior choir of the First Baptist was in charge of the devotion as it usually is on each first Sunday morning for the 11 a.m. worship service, Mrs. E. H. Williams sang the pre-message solo and performed beautifully. She is also organist for the choir.

The pastor, Rev. J. E. Perkins, took his text from the book of Matthew 11:25 and used for his theme, "What Shall We Render Unto The Lord For All His Benefits Unto Us?"



Mrs. Colvin

Visitors worshipping with us were, Mrs. Yvonne L. Mitchell, of Raleigh, Mr. Tony Wilson and Miss Lorine Carr students of Shaw University. Their home is in Hendersonville, Mr. Sylvester McPherson, of Raleigh and Miss Brenda K. Newkirk, also of Raleigh, worshipped with us. We were happy to have in our midst Mr. Tennie Jones, a native of Apex. We welcome visitors to worship with us always whenever the opportunity presents itself.

Sunday at 6 p.m. installation services were held at the First Baptist Church for all church officers and officers of the various auxiliaries. The scripture was read by Mrs. Margaret Allen. Prayer was offered by Deacon J. F. Hunter. The installation message was brought to us by Rev. N. M. Harvey of Durham, who was introduced by the pastor. His text was taken from the Book of Ephesians 4:1-2. He used for his subject, "A Worthy Life." Deacon E. M. Bullock gave the offertory prayer. Those in charge of the offering were, Deacons A. L. Justice, E. M. Bullock, and Albert Byrd. Rev. Perkins, pastor, gave the charge to the officers. Rev. Harvey offered the installation prayer. Our young adult choir, senior choir, male and gospel chorus rendered the music.

PERSONALS

SP/5 Jimmie Bernard McDougle, his wife and son, left Sunday for Fort Stewart, Ga., after spending a month with his aunt and uncle, Rev. and Mrs.

William Y. Davis. He has served time in Viet Nam. Several weeks ago. His wife, Evelyn and son, visited him in Hawaii.

Last Sunday afternoon, Mr. and Mrs. James Lassiter and Mrs. Ethel Gibson attended the wedding of their cousin's daughter, Mr. and Mrs. James Jones of Tarboro.

Mr. and Mrs. Melvin Terry of Newark, N. J. spent the holiday with Mrs. Terry's mother and family, Mrs. Jessie Page, and her daughter and family of Fuquay-Varina, Mrs. Pattie Mims.

Ricky and Michael Bullock, the sons of Mr. and Mrs. Melvin Bullock, spent a week during the holidays with Mr. and Mrs. James Hicks of Capital Heights, Md. They had a most enjoyable time there.

S/MSGT William R. Alston, Jr. has just completed a tour of one year at Cahn Rahn Bay in the Republic of Vietnam. He was NCOIC of the Fiscal Comptroller division and has been recommended for the Bronze Star for Meritorious Service while there. His next assignment will be at Richards Gebour AFD, Missouri and will leave for that assignment on January 6. S/MSGT Alston has been on leave at his hometown, Durham, since Dec. 2.

Miss Sadie Harris and sister, Mrs. Florence Ray and Gregory spent the holidays with their parents and other relatives, Mr. and Mrs. G. C.

Harris.

Mrs. Doris Herndon, daughter and son, Eric of Nashville, Tenn. have returned home after spending a week with her mother-in-law and family, Mrs. Lottie Page. Her oldest son Preston, Jr. returned home with them after spending several months with his grandmother and family, Mrs. Page.

The Third Annual Shareholder's meeting of the Apex District Credit Union will be held Thursday, Jan. 21, at 7:30 p.m. at the First Baptist Church. All shareholders and members are asked to please attend.

Feltonville

BY MRS. MARY MOSS

FELTON GROVE - Sunday School opened at Felton Grove Church at the usual hour with the message being delivered by Rev. Thomas from Phil. 3:13. Visitors were from Haw River, Chapel Hill, St. Mary's, St. Paul and Scott's Grove. We always welcome visitors to our services.

The youth church is inviting all to worship with them on Sunday, January 10. Board meeting will be held on Thursday night and we are asking all members to be present.

Our sick and shut-ins are Mr. Topp Gainey and Mr. John L. Cozart. May they enjoy full health very soon.

Happy birthday greetings are extended to Mrs. Mary Moss.

Visiting in our community was Mrs. Vernice Woods of Brooklyn, N. Y. who spent a few days with her sister, Mrs. Queenie Cozart and family, along with her daughter, Patricia.

A THOUGHT

Many sorrows shall be to the wicked; but he that trusteth in the Lord, mercy shall compass him about.

The Reality Of A Long-Time Dream

BY REV. W. M. PHILLIPS

NEW YEAR'S RECOGNITIONS

SUNSET ACRES
APEX-I recognize the determination of the people, old and young, of Freedom-South AME Zion Church, Raeford, North Carolina, to activate their resolutions to be worthy of the name Freedom this year: The program of events from Nov. to the close of 1970 have been assiduously followed; the young people's concert meaningful vocal and instrumental interpretations of homage to the Babe in the manger; the young people's participation in the forum especially designed for them; their coming awareness of the uniqueness of personhood, where feelings and personal meanings are of primary importance, and that there should be no blockage of internal communication, especially between them and their older teachers and leaders.

The drive for Zion literature, so essential to liturgical worship, was successful, thanks to the producer and directors. I recognize their leaders' sincerity in the promotion of an outstanding program commemorating Black history. I recognize that there was and is a close togetherness of senior and junior members not only in intra-church affairs but in the religious and social life of the whole community.

I recognize the quick-come-togetherness of neighbors here in Sunset Acres when one of our senior citizens, Mrs. Lula Smith, had to be funeralized, though the snow, rain and sleet had no pity. The Rev. Mrs. Wickers and the members of Saint Mary, choir and all, including grave diggers and per-

Asks FTC To Halt Bribery

WASHINGTON - Consumers Union has petitioned the Federal Trade Commission to outlaw some manufacturers' practice of paying retail salesmen for steering customers to that manufacturer's products.

CU says such payments--known in the trade as "push money" or "spiff" -- are bribes that can cause salesmen to subject customers to extraordinary pressure to buy a "spiffed" model.

Push money also means that when a shopper asks if one brand of a product is better than another, the salesman's advice may be motivated by the availability of a manufacturer's payoff.

The nonprofit consumer-advisory organization says "it's high time the FTC removed its blessing from push money and make a new effort to prohibit its use" because the bribes are "sheer economic waste" and are detrimental to consumers' interests.

"Push money is prevalent in many lines of consumer goods," says Consumer Reports, CU's monthly magazine. It attributes widespread use of push money to manufacturers of television sets, radios, large and small appliances, bedspreads, curtains, draperies, mattresses, cosmetics, and housewares, and adds, "No doubt that list is far from complete."

Consumer Reports says that push money on one manufacturer's low-rated stereo receiver was \$10 and that it rang-

ed on other of the manufacturer's products up to \$75. Under the company's "cash incentive program" the salesman would fill out a printed form to obtain his spiff for selling a given model, says CU. This money is over and above the salesman's salary and store commissions.

The magazine also notes that the distributor of another line of audio products was offering to pay \$4 to \$8 for each pair of its loudspeakers sold. "A salesman could thus earn up to \$8 extra by switching a customer, . . . from some other brand not offering push money," concludes the January-issue of Consumer Reports.

The magazine points to a High Fidelity Trade News investigation to push money and its report that one audio dealer estimated that push money in some stores constitutes 20 to 25 per cent of a salesman's income.

Reportedly, one dealer said spiffing was a standard practice in the audio-products industry and another said that some retailers in his business look upon push money as a basic part of a salesman's income, and that they lower salaries accordingly.

Process Boosts Tax Base In Project Area

WASHINGTON, D. C. - The Bunker Hill Urban Renewal Project in downtown Los Angeles is producing a tax-income dividend at the rate of \$2.7 million a year, enough to guarantee the eventual retirement of the entire local cash debt for the project.

Norman V. Watson, Acting Assistant Secretary for Renewal and Housing Management, U. S. Department of Housing and Urban Development in Washington, D. C., cited the project as an example of how the renewal process can revitalize the tax bases of the Nation's financially hard-pressed cities.

Mr. Watson pointed out that the Community Redevelopment Agency of Los Angeles recently sold a \$10 million bond issue which will be retired solely from the tax revenues produced by new developments in the Bunker Hill Project area.

The proceeds of the bond issue and additional tax income already assured will supply the

ment: That is as it should be; also our banks. But I recognize the over-all courteousness and helpfulness of the Post-Office and bank employee of our Communities. I think a "nod" should go to them!

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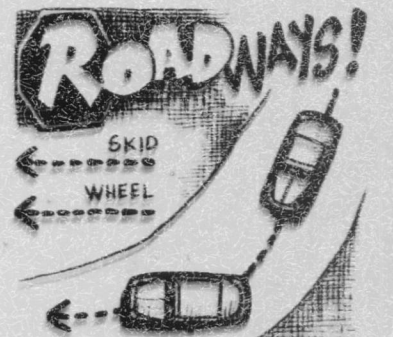
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cash portion of the \$13.7 million local share of the cost of the project.

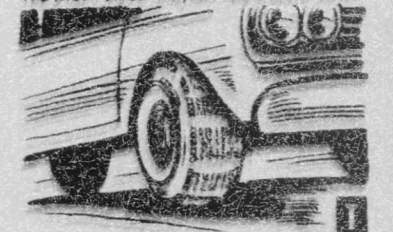
"It is a credit to the Redevelopment Agency and to the city," Mr. Watson said, "that city taxpayers will not be charged a cent to retire this bond issue."

Richard G. Mitchell, administrator of the Los Angeles agency, explained that the Bunker Project so far has produced \$6.7 million tax increment earnings and that the current annual rate of \$2.7 million in earnings will rise from year to year redevelopment advance.

The use of tax revenues as a pay-as-you-go method of financing the local costs of renewal projects is provided for in the laws of California and several other States.



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