

## Southern Bell Manager Tells Of Touch Tone ACTION To Give 300Gs To Center

According to M. A. Moore, local Southern Bell manager, the numbers on Touch-Tone telephone pads are arranged for fast and accurate dialing. The Touch-Tone numbers start in the upper left and are read across and down just as the words on this page. By comparison, adding machine numbers start in the lower left and read across and up.

Comprehensive studies by Bell Labs psychologists during the equipment's development showed that most persons preferred the present Touch-Tone button arrangement, and dialed faster and more accurately than with the adding machine arrangement. The result was fewer errors by the customer and more efficient use of the network for the Bell System.

Moore said that the tests were conducted during the development of the Touch-Tone telephone, when it had only 10 buttons. Sets now manufactured by Western Electric have 12 buttons. The new arrangement is essentially the same except for the addition of a star and a number sign, used for possible future services, Picturephone calls and various computer applications.

Present Touch-Tone sets have four rows, each containing three buttons. Future arrangements, while retaining the present order--left to right, top to bottom--could be arranged differently--for example, six rows containing two buttons each.

"Let's not allow scarcity (of natural gas) to get us down, to stifle our ingenuity and enthusiasm. Let's make scarcity bring our imagination and creativity to its highest degree of intensity." --Marvin Chandler, chairman of the board of the Northern Illinois Gas Company.

PHILADELPHIA--The new citizens service corps ACTION will provide Philadelphia-based Opportunities Industrialization Center, Inc. with \$300,000 in financing to establish center city adult education programs in Boston, Washington and Dallas and to expand programs in Philadelphia.

Announcement of the grant was made here at a joint news conference by Joe Blatchford, director of ACTION, and the Rev. Leon Sullivan, founder and board chairman of OIC.

The ACTION grant will be used to recruit and provide subsistence allowances for volunteers selected to instruct counsel and enroll adult students from inner city neighborhoods.

The funding will permit expansion on a pilot basis of OIC's Adult Armchair Education program. "Armchair" derives its name from the technique of utilizing inner city private homes as classrooms for training adults who reside in the neighborhood.

Fifty "Armchair" volunteers, 15 each in Boston, Washington, and Dallas and five additional volunteers in Philadelphia, will be recruited by OIC.

"At ACTION we have watched, and been impressed by the 'Armchair' program in Philadelphia. We now want to assist OIC in expanding the program and evaluating the results to determine if this approach to adult education can be utilized on an even wider scale, either through ACTION or through other programs directed toward community development through adult education," Blatchford said.

OIC, a non-profit Philadelphia-based organization with a record of success in the field of job training, will provide nearly \$50,000 in funds and in-kind contributions to supplement the \$300,000 ACTION grant.

## Holding Inaugurates Mobile Unit

The big white mobile unit located in front of Dorton Arena at the North Carolina State Fair is Holding Tech's newest attempt to tell the people of North Carolina about the HIRE Education opportunities that are available to everyone via the Open Door Policy and the lowest-cost education offered at Holding Technical Institute.

Made possible through a grant from the North Carolina Department of Community Colleges' Exemplary Project Funds, Holding Tech has converted a one-time mobile classroom unit into a "HIRE EDUCATION Mobile Display Unit" that may be moved from place to place within the area to help tell the story of Holding Tech. This unit will be open to public view for the first time during the 1971 State Fair.

Through various audio and visual media such as backside film projectors, rotating slide projectors with voice accompaniments, automatic tutoring devices (AutoTutors), and literature displays, the many programs offered by the Institute will be featured. The unit will be manned on a continuous basis during the Fair by personnel from the Office of Student Affairs at Holding Tech, who will discuss the programs of the Institute with visitors to the Display Unit.

## Jest For Fun

BY MARCUS H. BOULWARE  
BUS VOICE  
Loud mouth on the bus: "Maybe they aren't as pretty as trees, but you don't have to rake up around a billboard this time of the year."

THOSE CANDIDATES  
Well folks, it is about political campaigning time again. One candidate is afraid the voters will think he is gone snobbish now that has old wide-lapel, folksy campaign suit is back in style.

AT THE GAME  
If you are not from a small town, you have seen those big football stadiums. One huffing, puffing fan on reaching his high up seat for the game commented "We don't need a stadium--we need an elevator." You can say that again!"

THAT FALL AIR  
Whenever we have those cool mornings, we get a treat. Workers come swathed in last winter's wraps and the pungent aroma of mothball pervades the air. (You know what I mean). YES, STEAK AND GRAVY

Tired of eating eggs and bacon? I thought about the way my mother used to cook grits, steak, and gravy on Sunday mornings. This was accompanied by hot biscuits and coffee, or milk. I went to a restaurant called "The Chief," and got a small steak, grits, gravy and coffee. It tasted almost like what my mother used to cook. It cost \$1.39! Some places would have charged \$2.75 for the steak alone.



**CITED FOR 47 YEARS' SERVICE-** Clyde DeHugley, who retired recently after 47 years of service at A&T State University, is presented a plaque by Dr. C. W. Pinckney, chairman of the Division of Industrial Technology. DeHugley (right), led the annual commencement line at A&T for 21 consecutive years. (Photo by Peeler).

## Masons Confer Thirty-Third Degree On 185 At Nat'l Meet

ATLANTA, GA.--A highlight of the 85th session of the United Supreme Council, Ancient Accepted Scottish Rite of Freemasonry, Southern Jurisdiction (Prince Hall affiliation) was the conferring of the thirty-third degree (honorary) on some 185 candidates on Monday.

The newly-elevated members of the Class of 1971 named itself in memory of the late president of the Republic of Liberia, William V. S. Tubman, in recognition of his dedicated

and devoted work in the promotion of Prince Hall Masonry. He had served as deputy for the Rite. A plaque in his memory was presented Sunday by Dr. John G. Lewis, Jr. of Baton Rouge, La., sovereign grand commander, to Albert V. Jest, who officially represented William R. Tolbert, president of the Republic and deputy now for Liberia.

Charles E. Martin, a government employee of Atlanta, Ga., was elected president of the

'71 class, which made a contribution of \$2,000 to the Cathedral Fund at the Annual banquet, which was addressed by the Honorable Maynard Jackson, Vice-Mayor of Atlanta.

Other class officers are Osborne C. Chambliss, Montgomery, Ala., vice-president; the Rev. Edward A. Hailes, Washington, D. C., secretary; Julius C. Turnipseed, Sr., Memphis, Tenn., treasurer; Joseph Ervin Morse, Tuskegee, Ala., public relations director, and Dr. Lawler P. Daniels, Jr., New Orleans, chaplain.

O. C. W. Taylor, New Orleans; Dr. John W. Davis, Englewood, New Jersey,

FRESH DRESSED  
**WHOLE FRYERS**  
Two or More in Bag **26¢ LB.**



FANCY YOUNG BAKING HENS  
4/7 Lb. Avg. **39¢ LB.**

**AJAX** LAUNDRY DETERGENT  
84 oz. PKG. **99¢** 25¢ OFF LABEL

DEL MONTE **FRUIT COCKTAIL**  
17 oz. Can **25¢**

**CHARMIN** BATH TISSUE  
4 Roll Pak **39¢**

RED, WHITE OR BLACK **GRAPES**  
3 Lbs. **89¢**

ALL PURPOSE **WHITE POTATOES**  
10 lb. Bag **59¢**

Prices Good Thru Sat., Oct. 23, 1971 - Quantity Rights Reserved.



**PRESENT SILVER PLATTER FROM EUROPEANS-** Robert E. Shepherd (left), director of the Winston-Salem State University bands, and Fred Tanner (center), his assistance, present a silver platter from the people of Paris, France, to Dr. Kenneth R. Williams, university president. The stage band, known as the "Swinging Rams," recently returned from a tour of several European countries, which included England, France, Belgium, Germany, the Netherlands and Austria. The tour, sponsored by the university's development fund, was the band's first trip to Europe.

## Students Get Scholarships And Prizes

NASHVILLE, Tenn. - Undergraduate prizes and awards were announced at the Meharry Medical College Convocation initiating the 97th session.

A new award, the Hill Family Foundation Scholars, was given for the first time, an \$1800 scholarship was presented to the following: Evelyn

Richardson Wiley, junior, of Boley, Okla., School of Dentistry; Ivan Rizzie Davis, sophomore, of Nashville; Frank B. McCune, Jr., junior, of Clarksdale, Miss.; Isom Loman, senior, of Hopkins, S. C., all in School of Medicine.

The Pro-Alumni Council awarded to the most outstanding

all-round student in each school, chosen by the total student body, was given to Leonard Randolph, senior, Medical, of Nashville, and Julius Coles, junior Dental, of New Sale, Pa.

**Go To Church Sunday**



Quantity Rights Reserved None to Dealers

PRICES GOOD THRU OCT. 23, 1971

**Dixie Darling**  
ENRICHED WHITE  
MADE WITH BUTTERMILK  
**BREAD**  
"GREAT FOR SANDWICHES"  
**4 1 1/2 LB. LOAVES 99¢**

ASTOR PURE VEGETABLE  
**SHORTENING**  
SAVE 39¢ **3 Pound Cans 49¢**  
LIMIT ONE WITH \$5 OR MORE FOOD ORDER

THRIFTY MAID  
SLICED OR HALVES **PEACHES**  
SAVE 33¢ **4 1-lb. 13 oz. Cans \$1.00**  
LIMIT FOUR WITH \$5 OR MORE FOOD ORDER

SUNNYLAND CURED  
**SMOKED HAMS**  
12 to 17 lbs. Average  
Whole or Shank Half Pound **49¢**

Superbrand Ice Cream  
**SANDWICHES**  
Pkg. of 12 **59¢**

U.S. No. 1 Russet Baking  
**POTATOES**  
10 lb. Poly Bag **59¢**