



LOVE A PARADE—Astronaut Dr. Ron McNair, right, enjoys a parade in Greensboro. With him are A&T State University chancellor, Dr. Edward B. Fort, left, and Brenda Cunningham, "Miss A&T."

## Public Heat Public Health Week Combines Activities, Exhibits

Gov. James B. Hunt, Jr., has proclaimed April 8-14 as Public Health Week in North Carolina. In his proclamation, the governor stated that a comprehensive public health system combined with good health habits are the major defenses North Carolinians have against disease, chronic illnesses and their resulting personal and financial burdens.

According to state health director Dr. Ronald Levine, North Carolina has an excellent public health system that provides health care to thousands of adults and children each year.

"But the real key to living happier, healthier lives is prevention," he said. "Every year, thousands of people fall victim to heart disease, accidents, environmental problems, and chronic illnesses such as diabetes, high blood pressure and kidney disease. Many of these problems could have been prevented or better controlled through good health practices."

Levine said that a healthy lifestyle includes nutritious food, regular exercise, and periodic checkups for potential health problems.

Public Health Week is sponsored by the N.C. Division of Health Services, UNC School of Public Health, the N.C. Public Health Association, the N.C. Citizens for Public Health, Inc., and the N.C. Association of Local Health Directors.

Local health departments and other public health agencies in North Carolina have scheduled a variety of activities during the week such as health department tours, exhibits, health fairs, runs and bike-a-thons.

School children across the state in grades K-12 recently took part in public health poster and essay contests. First place winners will receive a \$100 U.S. Savings Bond with second place winners receiving a \$50 bond from the Public Health Week Committee. Presentations will be made at a special kick-off luncheon at the Woman's Club of Raleigh on April 6 at 11:30 a.m.

"Good health practices, started early in life, become good health habits for life," Levine said. "If we can teach our adults how to better take care of themselves and their children, it will help protect us and future generations against illness and disease. That's why health education and Public Health Week are so important."

## University Seeks Quality Recruits

CHARLOTTE — Like so many of his counterparts across the nation, Johnson C. Smith University admissions director Moses Jones is sitting on the hot seat. The baby-boom generation has graduated into the working world leaving a smaller pool of students for colleges to recruit from for the next 15 years.

For Jones, the challenge is even greater as Johnson C. Smith University initiated the first of several steps that upgrade the admissions standards of potential Smith students.

"We are being very aggressive in going after the quality student," explains Jones. "The money available for academic scholarships alone has been increased by \$250,000 this year."

Much of the increase came from the support of the Duke Endowment scholars program as well as an increase in support from the Charlotte business community. A major boost in scholarship funds will come with the final phase of the JCSU Master Plan that calls for an academic endowment campaign in the fall.

Money alone will not guarantee success in the highly competitive recruiting wars waged for post-baby boom students.

"Support in recruiting students comes from all areas of the campus," pointed out Jones. "Our historic strength has always been the genuine family setting. Students are impressed by the alumni actively involved in recruiting as well as the support our faculty and staff show once they arrive at Smith."

While the family grapevine has always served a vital role, the admissions office has initiated an extensive recruiting plan that included revising brochures, developing search pieces, producing audio-visual recruiting shows and targeting potential students through the SAT and ACT Student Search lists. The strategy has shown dramatic benefits.

"Last year we received 850 applicants by the end of June," explained Jones. "We have 1,150 now in hand with a healthy number arriving daily. But what is most important, the overall quality of the applicants is up measurably."

Part of new President Robert L. Albright's plans for JCSU involved recruiting a strong core of outstanding students to act as a stimulus for both student and faculty efforts.

"We've cast a critical eye on all academic programs with the view of making the necessary adjustments in the curricula to better prepare Smith students for the needs of today's highly competitive workplace," pointed out Dr. Albright. "Our new era of academic excellence must be based on reality with an eye squarely on the needs of the approaching 21st century."

"We've succeeded in attracting the gifted core," said Jones of the next fall's freshman class. "We've never had as many recruits score 1100 and better on the SAT."



Leonardo da Vinci invented the scissors.

### ADVERTISEMENT FOR SUB-BIDS

Bladen County, Project No. 8.1308702, Bridge over Cape Fear River and Approaches on US 701 at Elizabethtown.

Burke County, Project No. 8.2850401, Relocation of S.R. 1501, and 8.2850402, Bridge over the Catawba River near Drexel.

Wake County, Project No. 8.2433103, Extension of McDowell and Dawson Street to S. Saunders Street and Improvements to S. Saunders Street in Raleigh.

Bid Date: April 24, 1984, 10:00 a.m.  
April 9, 12, 1984



CASINO WORKERS ON STRIKE—Las Vegas, Nev.—Culinary workers, bartenders, stagehands and musicians picketed three dozen hotel-casinos April 2 in a massive gambling industry walkout. Hotels have remained open but some showrooms are dark. (UPI)

## HUD Releases Announcement To Promote Fair Housing Support

WASHINGTON, D.C. — Housing and Urban Development Secretary Samuel R. Pierce, Jr., has announced the release of a fair housing public service announcement by Phyllis Hyman to be televised in the Greater New York metropolitan area prior to being released nationally.

Phyllis Hyman, star of Broadway's "Sophisticated Ladies," and nationally acclaimed recording artist,

donated her time and talent as part of a national campaign of public and private partnerships for fair housing.

In the public service announcement, Ms. Hyman encourages persons who have been discriminated against in the sale or rental of housing to "let HUD know today."

Complaints from victims of discriminatory housing practices should be reported

to the secretary's housing discrimination hotline at 1-800-424-8590, a toll-free number. The number is staffed by HUD personnel in Washington, D.C., and operates seven days a week.

Recently selected by Secretary Pierce to be chairperson of "Celebrities for Fair Housing," Ms. Hyman will also coordinate the activities of other well-known personalities who share her support for fair housing.

### NOTICE: MINORITY CONSTRUCTION CONTRACTORS

We are seeking sub-bids for the following listed work for the North Carolina Department of Transportation for Bladen County, Project No. 8.1308702, Bridge over the Cape Fear River and Approaches on US 701 at Elizabethtown; Burke County, Project No. 8.2850401, Relocation of S.R. 1501; and 8.2850402, Bridge over the Catawba River near Drexel; and Wake County, Project No. 8.2433103, Extension of McDowell and Dawson Street to S. Saunders Street and Improvements to S. Saunders Street in Raleigh.

Bid Date: April 24, 1984, 10:00 a.m.

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Demolition  
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Painting and Sandblasting  
Concrete Curb and Gutter  
Water Line  
Traffic Control and Stripping  
Reinforcing Steel  
Pile Driving  
Cofferdams  
Rip Rap  
Electrical

Plans may be examined at the North Carolina Department of Transportation, Raleigh, North Carolina or at Lee Construction Company, 311 W. Worthington Avenue, Charlotte, N.C.

Submit bids to Lee Construction Company, P.O. Box 36128, Charlotte, N.C. 28236, (704) 333-7168 or (704) 377-0909 until 10:00 a.m. April 23, 1984, or contact Mr. Phillip Brown or Mr. Tim Dixon at the North Raleigh Hilton, (919) 872-2323 after 5:00 April 23, 1984.  
April 9, 12, 1984



PASSED TO SAFETY—Boston, Mass.—Rescuer Osmyrn Raynor passes eight-year-old fire victim Mike Tandy to waiting firefighters after being rescued from the roof of his burning home in Boston's Roxbury section April 2. (UPI)

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