

Campaign Warns Parents Of Drug Abuse Dangers

An innovative public information campaign using the resources of 55,000 community pharmacies, and 120,000 pharmacists across the country to help educate parents on the health dangers of illicit drug use by their children was launched today in North Carolina and the rest of the nation.

The program, called Pharmacists Against Drug Abuse was created by McNeil Pharmaceutical and the Johnson & Johnson Family of Companies. It is built around a free brochure, "The Kinds of Drugs Kids Are Getting Into." PADA focuses on alerting the public to the dangers of such commonly abused "gateway" drugs as marijuana and alcohol. According to Dr. Carlton E. Turner, Director of the White House Drug Abuse Policy Office, "These are the two substances young people are most likely to use in entering the drug scene." The program also focuses on cocaine, the fastest growing drug of abuse in America.

PADA is sponsored by the Pharmacists Against Drug Abuse Foundation, a foundation created by McNeil Pharmaceutical and the Johnson & Johnson Family of Companies specifically for the program. In addition to endorsements from First Lady Nancy Reagan, PADA has the ongoing support of the White House Drug Abuse Policy Office, ACTION—the Federal Volunteer Agency, The National Parent's Resource Institute for Drug Education (PRIDE) and the National Federation of Parents for Drug-Free Youth.

Speaking before media conferences in New York and Los Angeles to launch the program nationwide, Dr. Turner emphasized that over one third of all youth in America use illegal drugs and one out of every 18 high school seniors use marijuana every day.

Dr. Turner added, "Parents and children need to know that using these drugs is harmful. For example, marijuana can have a marked impact on a child's ability to learn and to remember things. What we're really talking about is an epidemic of drug abuse which is a threat, a real

danger to a generation of young people."

According to Jack E. O'Brien, the program was developed using pharmacists because "local pharmacists, by academic training and professional expertise are experts in drugs and an excellent source of information on drug abuse." He added, "to make the program successful we must do more than distribute 25 million brochures on drug abuse throughout the United States. Additionally, parents must educate themselves about drug abuse, talk to their kids, get involved in their communities, and form and work with existing parent's groups that can turn around the drug abuse problem in America."

For parents who want further information about how to aid in the fight against drug abuse, there are two toll-free numbers to call: ACTION-PRIDE, the National Resource Center at 1-800-241-7946 or the National Federation of Parents for Drug-Free Youth at 1-800-KIDS.



CHARLES R. SMITH

Smith Heads Watchmakers Association

FAYETTEVILLE — Charles R. Smith of Fayetteville was unanimously elected chairman of the board of the North Carolina Watchmakers Association at its recent convention held in Fayetteville.

History was made when the first black was elected chairman of the board of directors. Members of the Cape Fear Watchmakers Guild

and the North Carolina Watchmakers Association will continue to strive to gather information for the advancement of the horological profession. Another directive of the guild and association is to better inform the public on the profession.

Nursing Dept. Holds Pin Ceremony

DURHAM—The North Carolina Central University Department of Nursing will hold its annual Pin Presentation and Recognition Ceremony at 3 p.m., Saturday, May 12, at the university's B. N. Duke Auditorium.

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RUNNING NUN—San Francisco, Calif.—Sister Marion participates in a sing-along in a class at Sacred Heart. The nun, who was born and raised in San Francisco, did not discover her running potential until late 1978. A niece, who was running, encouraged Sister Marion to run with her. The nun resisted for months, then recalls "I gave it a try and just loved it right away." To keep in training, she runs between 70 and 80 miles a week. (UPI)

National Hospital Week To Honor Medical Employees

More than 2,000 people work in the Wake County Hospital System. They perform hundreds of different jobs, and yet each is a specialist in caring. It is fitting, therefore, that the 1984 theme for National Hospital Week, May 6-12, is "We're the Caring Kind."

It is not surprising that the employees of the Wake County Hospital System show they are specialists in caring in the community as well as in their work. The finale to National Hospital Week will be the

running of the Pulsebeat 5000 Road Race at the Wake County Medical Center May 12 at 10 a.m. The Pulsebeat 5000 is designed to promote exercise as an important part of health and to raise money for the nurseries at Wake County Medical Center. This is just another example of the many ways that the board of directors, administration and employees of the Wake County Hospital System show that they are specialists in caring.

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- Supervisor of Phone Bank, 82 Unity Campaign
- Campaign Mng'r. for Rep. Dan Blue
- NC Assembly on Women and Economy
- Wake County Transportation Efficiency Council (appointed by Gov. Hunt)
- Delegate, Wake County Convention, Raleigh -45 Precinct Committee Member
- President Wake County Young Democrats '83-'84
- Member, Dem. Women's/Men's Clubs
- Church: St. Raphael Catholic Church

BET's Program Schedule May 1984

VIDEO SOUL—Sunday-Friday, 10:00-11:00 PM EST—Six hours a week of the best in urban contemporary video music entertainment features performances by the music world's top entertainers, interviews, an industry news update and a countdown of the top records and albums of the week. Hosted by Washington, D. C., radio personality Donnie Simpson and news correspondent Ms. Shelia Banks.

THE POLICE ARE AFTER BOY GEORGE

See and hear all your favorite music on Music Video! Tune in for hit after hit, weekdays at 4:30 and weeknights at 7:30.

WPTF-TV 28
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8 PM-2 AM EST (WESTAR V & GALAXY I) Program schedule is repeated in its entirety 11pm-2 am EST

| EST | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|----------|-----------------------------|-----------------|--------------|--------------------------------|-----------------|--------------------------------|------------|
| 8:00 PM | EVER INCREASING FAITH | BODY & SOUL | | NIPSEY RUSSELL'S JUVENILE JURY | BODY & SOUL | NIPSEY RUSSELL'S JUVENILE JURY | BET SPORTS |
| 8:30 PM | | KAREN'S KITCHEN | FEATURE FILM | THE BILL COSBY SHOW | KAREN'S KITCHEN | THE BILL COSBY SHOW | |
| 9:00 PM | THE BOBBY JONES GOSPEL SHOW | BLACK SHOWCASE | | BLACK CLASSIC FILM SERIES | THE FAMILY HOUR | PORTRAITS IN BLACK | |
| 9:30 PM | AMERICA'S BLACK FORUM | | | | | COMING TOGETHER | |
| 10:00 PM | VIDEO SOUL | VIDEO SOUL | VIDEO SOUL | VIDEO SOUL | VIDEO SOUL | VIDEO SOUL | |
| 10:30 PM | | | | | | | |

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