

SPORTS

Incredible Contract

TV Deal Nets Millions For Yankees

BY BARRY COOPER

The next time you hear one of your co-workers complaining about the salaries that major-league baseball players earn, mention this: New York Yankees' owner George Steinbrenner has just signed an incredible cable television deal that will pay him \$46 million a year for the next 12 years.

That's right—Steinbrenner will take in \$40 million over the life of the deal. And that's not all. Starting next season, each major-league team, including Steinbrenner's Yankees,

will receive \$15 million a year from baseball's billion-dollar contract with CBS.

For Steinbrenner, the total take will ante up to a cool \$60 million every year. That easily will be more than enough to meet the Yankees' payroll, which is one of the highest in professional sports.

Of course, there are other means of revenue for Steinbrenner and the Yankees. Ticket sales, concessions and advertising sales conceivably could boost the Yankees' per-year income to \$90 million.

The Yankees are making so much money that other owners are fearful of the financial clout Steinbrenner now wields. For example, with a virtually unlimited treasure chest to dip into, Steinbrenner can be more aggressive in the free-agent market than any other owner. With such players as Dave Winfield and Rickey Henderson, New York already has a star-studded lineup, and now Steinbrenner has the money to add new stars.

New York already has added eight free agents, including starting pit-

chers Andy Hawkins and Dave LaPoint and second-baseman Steve Sax. The Yankees have spent \$14 million on free-agent signings over the last two years.

Even though it has been proven that money won't guarantee a championship—the Yankees have yet to win a pennant with their present team—some owners are worried about the size of Steinbrenner's war chest.

Said Milwaukee Brewers' General Manager Harry Dalton, "There is absolutely a concern about this [Yankees'] cable deal among the other teams. We're all guided by our budgets, and not only in the field of signing free agents but also in the field of player development—how much we give our minor-league teams to develop talent.

"Everything else being equal, the team with the most money has a big advantage. This deal gives them the ammunition."

How much more ammunition do the Yankees have? Consider this: New York's TV deal is worth \$60 million a year. Milwaukee's is worth \$18.5 million. Now, about the size of those Yankees' player contracts...



WERE NO. 1—Derrick Leake, North Carolina Central University chancellor Tyrone R. Richmond and wife, along with Fred Bennett say they are No. 1, after defeating Southeast Missouri 73-46 and claiming the NCAA Division II basketball national championship.

Norfolk State Claims Victory In Baseball Over Columbus College

NORFOLK, Va.—Chris Mitchell's two-out RBI double in the sixth inning provided the winning margin for Norfolk State's baseball team in a 4-3 triumph over Columbus College in the final game of its southern trek. The win for the Spartans, their fifth in seven games played in Georgia, was their second victory over one of the nation's top-ranked teams in the Division II ranks.

Mitchell, who clouted a solid .440 in the seven-game stretch, was joined in the assault on Columbus pitching by Mel Wearing, with one RBI, and freshman Eric Carter, with two RBIs.

Robert Epps, a 6'4" transfer from Rice University, earned his second win of the season with a sterling 5½ innings pitching performance as he handcuffed Columbus, the No. 3-ranked team among Division II schools. Wash Wilkerson pitched up his first save, working 3½ innings.

Epps, in the season opener on the swing through Georgia, shut out No. 8 ranked Armstrong State 4-0, getting strong relief help from Robert Snyder in the eighth inning. Epps fashioned a one-hitter over seven innings, faltering only in the sixth inning before Trevor Peterson's outstanding catch in centerfield saved him. Robert Snyder, the Spartans' ace relief pitcher, came on in the eighth and held Armstrong in check, yielding just one hit in two innings, to earn the save.

In their second game of the Armstrong Invitational, the Spartans

routed Upper Iowa, 10-0, with Wilkerson, making his first start, working five innings and yielding just two hits, striking out nine and walking three.

Mitchell, Wearing and Robert Starling provided the offensive fireworks in both of the Spartans' first two games. Mitchell's solo shot in the sixth gave NSU a 1-0 lead against Armstrong State, followed by Starling's bases-empty clout in the seventh. Wearing, the leading returning hitter of the NCAA's Division II ranks, lived up to his reputation, banging out a two-run blast in the eighth inning. Against Upper Iowa, the three of them combined collected six of the team's seven hits and knocked across six of the Spartans' 10 runs.

With Peterson and Mitchell each scoring three runs and Wearing's bat supplying the power with three RBIs, NSU ripped off an 11-3 victory over Savannah State. Lonnie Snead, in his first start, earned the win with five innings on the mound, getting relief help from Snyder.

Against Indiana University-Southeast, Marty Miller's basebalers banged out 17 hits on their way to a 14-3 victory. Wearing led the parade on the IU pitching, going 3-for-4 with four RBIs. Corey Phillips, the winning pitcher, got long-ball support from Wearing, Mitchell, Starling, William Scott, and Terry Bradshaw.

On the losing side, the Spartans, playing Assumption of

Massachusetts, fell 16-5, in 30-degree temperatures, for their first loss of the year. Starling was the lone bright spot in the NSU lineup, socking two homers—a two-run shot in the first inning and a three-run clout in the third frame, for all five of the Spartans' runs batted in.

The Spartans dropped their second game in the tour, losing 8-3 to Valdosta State. Antonio Boone, allowing six runs on six hits, absorbed the loss. He received relief help from Snyder, who allowed two runs on three hits in three innings on the mound.

Wearing, coming through with his third four-bagger of the season, was 2-for-3 and two runs scored in the contest.

The Spartans move into their CIAA schedule upon return from their southern junket.

Gas Facts: Cogeneration

Cogeneration is the use of a primary energy, like natural gas, to sequentially produce heat and electricity. The concept is based on the recovery and use of heat produced but normally lost during the generation of electricity. Cogeneration in many applications can significantly reduce energy costs, according to the American Gas Association.

Many commercial and industrial facilities can take advantage of natural gas cogeneration because of their requirements for large quantities of heat and electricity.

Boxer Dokes Tells Of Fight With Cocaine

BY BARRY COOPER

Heavyweight boxer Michael "Dynamite" Dokes says he had a simple way of snorting cocaine. He'd spread out the day's newspaper on a coffee table and then dump cocaine all over it. Then Dokes would bury his face in the newspaper.

"You know, like pouring from a flour bag," Dokes told reporters in Las Vegas recently before losing a tough comeback fight to Evander Holyfield.

Holyfield knocked out Dokes, but Dokes fought well enough to convince boxing insiders that he is a title contender and is finally free of drugs.

Dokes (38-1-2) said he has no idea how much cocaine he snorted during the peak of his addiction.

"I poured it 'til it looked good," he said. "I didn't scale [weigh] it or nothing. When it looked good, I'd stop pouring and start using. Sometimes I'd stay up six or seven days using what I poured."

Dokes' stunning testimony on the eve of his bout with Holyfield offered a chilling inside look at the life of a chronic cocaine user.

Once seemingly on the verge of greatness—insiders thought he might become the next Muhammad Ali—Dokes apparently squandered countless dollars, perhaps more than \$1 million, on drugs and fast times.

He said he would get high and order "lobsters by the taxi. I'd pay the driver, eat and start feeling good. When I was up to it, I'd go down to the restaurant and pay my bill. In a few days I'd start using again."

Dokes said he used drugs for 13 years. He said his problems with cocaine escalated after he beat Mike Weaver to win the WBA heavyweight crown in 1982. He said that after he won the title, his entourage was beset by infighting over who could get the closest to the champ.

"I was disappointed, so hurt," he said. "I started to escape using drugs more and more. I guess it was a cry for help."

Dokes lost the title a year later when he was knocked out by Gerrie Coetzee. He said he snorted coke before the fight. Dokes' life soon fell apart. In 1986 he was arrested for possession of cocaine and resisting arrest. He was arrested again for violation of probation.

Out of boxing for two years, Dokes apparently turned his life around when he entered a rehabilitation clinic in Utah and later was reunited with a father figure, a 91-year-old fight manager named Marty Cohen. Cohen, who said Dokes has returned from "the depths of hell," is the fighter's new manager.

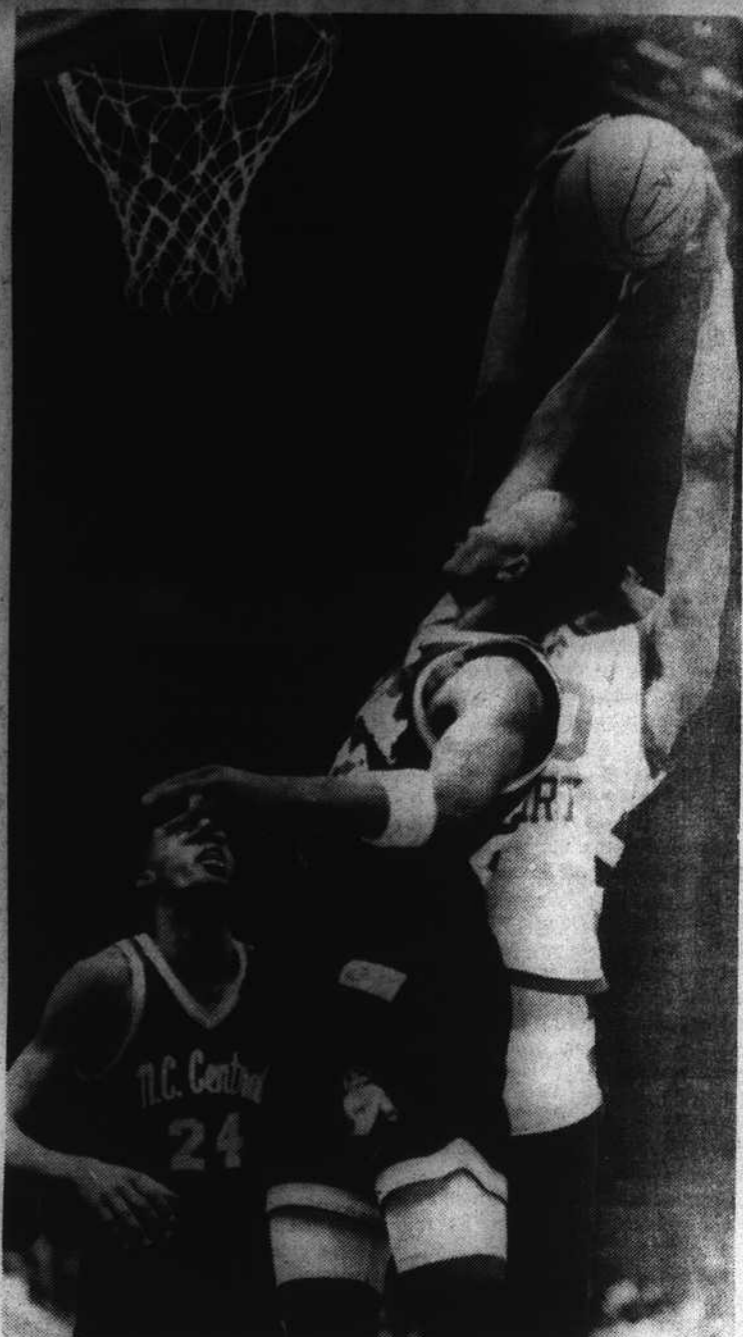
OBSCENE STICKERS DEBATED

A Senate subcommittee Thursday approved legislation to ban "obscene" bumper stickers, despite objections that the measure might be unconstitutional.

The panel to the Judiciary I Committee adopted a revision based on recommendations from Citizens for Decency Through Law, Inc., of Phoenix, Ariz., which has worked on similar proposals in other states. The bill, which carries a \$50 fine, will go to the full committee next week.

Sen. Aaron W. Plyler, D-Union, said the proposal should pass constitutional muster because it addresses the issue of preventing language and pictures that are "harmful" to minors.

Sen. T.L. "Fountain" Odom, D-Mecklenburg, said his study of similar laws in Alabama, Georgia, Florida and Louisiana left him with concerns that they were unconstitutional.



WHAT A TEAM—North Carolina Central University's Eagles won the NCAA Division II basketball championship with a record victory margin, defeating Southeast Missouri 73-46. On the climb to the title, this photo shows Jeffrey Hayes, pointguard, Dominique Stephens and obscure Sacred Heart University player. The score: 57-58 for the Eagles.

Duke Ends S.C. State's Season In NCAA Play

GREENSBORO—For the ninth consecutive year, the Mid-Eastern Athletic Conference men's season ended in the NCAA Division I basketball championship series. On Thursday, March 16, 15th-seeded South Carolina State College dropped a 90-69 decision to second-seeded Duke in a 1989 first-round East Regional contest held at the Greensboro Coliseum.

S.C. State had earned the MEAC's automatic berth by winning the league tournament title March 4 at that same facility. The 83-79 victory over Florida A&M University gave the Bulldogs a 25-7 overall record and a six-game winning streak heading into the Duke match. Duke had a 24-7 worksheet after losing to UNC in the Atlantic Coast Conference tournament final March 12.

All-MEAC forward Rodney Mack opened the scoring against Duke with two free-throws, which was to be S.C. State's only lead of the game. ACC Player of the Year Danny Ferry tied the score, before teammate Quin Snyder and Bulldog center Steven Mazyck traded baskets for a 4-4 standoff with 17:19 left in the initial half. Duke then went on a 7-0 run that was stopped when Travis Williams muscled in a rebound bucket and Eric Jeter scored on a fast break to close the gap to 11-8 at the 14:47 mark. The margin

was still three after SCS forward Arthur Caldwell nailed a three-pointer to make it 25-22 with 9:02 left. However, Duke countered by scoring 10 unanswered points before Caldwell drove in for two with 4:57 on the clock. S.C. State eventually trailed 49-34 at the half.

The Bulldogs came out strong in the second half and narrowed a 15-point deficit to eight when Mazyck popped in a three-point jumper, making the score 58-50 with 13:44 remaining in the game. To avoid an all-out rally, Duke outscored SCS 15-2 over the next five minutes, and went on to register the 90-69 win. Duke was keyed by Phil Henderson's game-high 22 points, and Ferry's 18 and eight rebounds.

Caldwell led S.C. State with 20 points and seven caroms. Williams added 13 points and eight rebounds, tying for a game-high. Darrell Gilmore had 12 points and Mack 10. "I'm proud of my kids," said Bulldog coach Cy Alexander in a post-game interview. "We won 25 games, which is the most in the history of South Carolina State. We had a great year. It was the greatest coaching experience I've ever had in my life."

The SCS loss left the MEAC without a victory in NCAA Division I postseason play in nine tries. North Carolina A&T had lost seven straight, and Howard failed in its lone chance in 1981.

ProSail Series Offers Biggest Racing In Nation

CHARLOTTE—1988 saw the Salem ProSail Series prove to the world that the concept of sailing for dollars—\$500,000-plus in this case—could work.

What lies ahead for this new sport will start to become apparent April 5 at the Carolina Cup, as the Salem ProSail Series opens its 1989 circuit in Wrightsville Beach, not far from ProSail's corporate headquarters in Charlotte.

"1989 will prove even more than our first year did," said ProSail executive director Sid Morris. "We've added new teams, new sponsors and we've increased the overall purse payment to \$555,000, with more to come."

The 1988 circuit's three regional and three national events marked the beginnings of pro sailing which saw its popularity skyrocket. Starting with 18, dedicated Hobie 21 teams in Tampa last April, the series finished in Miami with more than 30 Hobie 21s and eight ProSail 40 catamarans, qualifying ProSail as the first, fastest, richest and biggest professional sailboat racing series in the United States.

The 1989 season will feature six national events, all of which will match ProSail 40-foot catamarans as well as the popular Hobie 21-foot cats.

Following the format perfected in

'88, the Carolina Cup will feature a rectangular and easy-to-understand course which will allow spectators to view all the action from the shore. ProSail headquarters for the race will be the Blockade Runner Hotel and Conference Center, and fans will be able to see the action for 1½ miles up the coast stretching from Crystal Pier to Johnny Mercer Pier.

1988 P-40 champion Randy Smyth and his Super Lube Team returns to defend the crown, with top skippers Tom Blackaller, Ken Read and Scott Allan as likely candidates to give Smyth a run for his prize money, which totals \$45,000 for this event in the P-40 class.

Many world class Hobie 21 sailors also will be on hand to do battle for the \$20,000 H-21 event prize money.

Jeff Alter, Carlton Tucker, Pete Melvin, Ed Baird and local skipper Martin Willard are just a few of the top-name skippers who will join the competition.



LITTLE LEAGUE CHAMPS—Ebony Male Fashion Society, coached by Johnny Holloway, is champion of the City Little League. These young players have an impressive record on the field as sportsmen which is also displayed through their daily activities. (Photo by Talib Sabir-Calloway)