



**SOUTHERN BELL GIVES TO COLLEGE**—Dr. Robert E. Shepherd, vice president for Development at Saint Augustine's College (left) accepts a contribution from Southern Bell Telephone Company from Mr. Lane. He also serves on the Renaissance campaign steering committee.

## Dr. Bass Delivers Message At St. Aug's Convocation

The potential for excellence can be found in each of you, was the message from Saint Augustine's College board chairman, Dr. Marshall Bass, as he welcomed the some 850 freshmen, transfer students and new faculty, during the college's 123rd formal opening convocation.

Speaking to friends, alumni, students faculty and staff, Bass told the young people that their minds, like George Washington Carver, Thurgood Marshall or (Albert) Einstein and Darwin are seen as being so different, that somehow they are wired differently from the average mind. Even though true genius is so rare, so unearthly that the person that possesses it is seen as being fundamentally different, it has been proven those brains are more like any average human being.

"The Potential for excellence can be found in each of us if we are willing to pay the price...and each of you possesses the potential for success," he told the packed house in Emery Gymnasium.

"Each of you has the same brain power that Einstein had, but you must commit yourselves to the academic struggle, to some social deprivation, to sacrifices, to completing the academic courses which have been set before you," he added.

He told students that they must become unequivocally involved. To study, even beyond that which is placed before them by teachers and instructors. He suggested that there must be a thirst for knowledge, to know just a little bit more than those beside you.

"Commitment to what you are doing, a sense of dedication to meeting objectives, understanding what the objec-

tive is and remain a part of it in everything you do. To learn to compete, and become an effective member of society and the world of work," said Bass, that's the road to success. "Great minds have purposes, others have wishes. Achievers minimized their losses. They don't grieve over failures, they look around the corner toward the good things that await them," Bass said.

There is probably no greater role model for the young people. Marshall Bass has commanded infantry troops in combat and was wounded twice. He served as a military attache in West Africa, and commanded one of the northernmost brigades in the DMZ during the Korean conflict, achieving the rank of Colonel before retiring from military service. He served as a military aide to the vice president of the U.S. He was responsible for personal policies in a worldwide corporation (RJR Nabisco), operating in 160 countries with more than 120,000 employees, and finally serving as one of nine senior vice presidents—retiring as corporate vice president for public affairs.

Bass grew up in Goldsboro, and has proven that despite limitations existing in our society today, success is within the clutches of anyone willing to apply themselves.

Bass was just recently elected to serve a second term as chairman of the Board of Trustees of Saint Augustine's College. He says that as he grew up in eastern North Carolina he never dreamed that he would be able to serve on the board of trustees of such an excellent school, and to have the privilege and honor for helping to maintain the high

degree of excellence already instilled in the campus environment.

"Never for a moment did I believe that I would be directly accountable for helping to charter the future of Saint Augustine's for years to come," he added.

"Saint Augustine's is truly a unique place. The environment provides the opportunity for learning. We are blessed to have as our president a man who sets himself apart from his peers when it comes to managing an institution. He has for the past quarter of a century reflected the highest credit upon this institution," Bass said of St. Aug.'s President Dr. Presell R. Robinson.

Quoting the late Robert F. Kennedy, he told students, "Few of us will have the greatness to bend history, but each of us can work to change a small portion of events. The total of all of those acts will be written in the history of future generations."

*We expect to spend the rest of our lives in the future, so we must be reasonably sure of what kind of future it's going to be. That is the reason for planning.*

*Three ingredients for happiness: Have something to do, someone to love, and something to hope for.*

*Everything in your life will depend on your attitude. To one man the world is dull and barren, while to another it is rich and interesting.*

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## Chemical Engineers Command Big Bucks

**BY RICHARD E. MOORE GREENSBORO**—A hand-lettered sign on a blackboard in the basement of McNair Hall at A&T State University states: "Chemical engineers, make detergents, household chemicals, gasoline, soap, and pharmaceuticals." To that sign one might add that they also make MONEY!

The fact that starting salaries for chemical engineers are now at roughly \$35,000 makes Dr. Franklin King, chairman of the university's Department of Chemical Engineering, beam.

A&T will graduate its first group of chemical engineers next May. King said the 12 young men and women are being "literally haunted for employment by chemical companies and other firms. In June 1969, chemical engineering positions paid more than any other type of engineering," said King. "The situation is so good that some companies are starting to pay signing bonuses to those whom they hire."

King helped to begin A&T's chemical engineering major in the fall of 1965 with six students. Currently, there are nearly 100 students in the program.

"Things are going very well," said King. "In terms of student strength, we think that we have an SAT average as high as any chemical engineering school in the nation. Our concern is that we want more students in the program." A&T graduated one student, Steven Coleman, in the program last May. He is currently enrolled in a graduate engineering program at the university.

King said growth in the program is due to the outstanding support of the university, the general administration and A&T's corporate friends, which are contributing a number of student scholarships. "We also

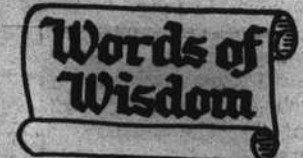
have outstanding equipment and laboratories at A&T," said King. "We feel that if we can get a student to come visit us, we have a good chance of getting him or her to enroll here."

He said another strong point of the program is the fact that every junior chemical engineering major in the department was placed in a job last summer.

Krystal Williams, one of the graduating seniors, completed a summer internship with the pharmaceutical corporation, Eli Lilly, in Indianapolis, Ind. "I used my engineering skills to learn how to operate a process reaction colorimeter," said Williams, a native of Greensboro. King said 65 percent of the chemical engineering majors are women.

One of her classmates, senior Terry Sanders of Four Oaks, spent the summer with Martin Marietta in Oak Ridge, Tenn. He helped to monitor a special incinerator used to burn hazardous waste. Sanders said he would love to work for the National Aeronautic and Space Administration after graduation.

King said outstanding placement opportunities are available for the graduates with chemical, food, pharmaceutical, textile, petroleum and beer manufacturing companies.



*Vanity and futility equal total futility.*

*It is not as great the danger which may confront you from a known enemy, but rather from a suspicious and jealous friend.*

## WORD WISE

**Q.** I am of German descent and have done a lot of reading about World War II. Can you please tell me why the Germans are called the Aryan race?

**A.** It was only in Nazi ideology that Aryan referred to Caucasian gentiles. This was a trumped-up meaning, which the Nazis used to suggest the idea of "pure" blood. The Persian word *ariya* meant lord, nobleman or ruler.

and that's what the Nazis believed themselves to be. Ironically, Aryan refers to people who inhabited Iran, and later merged with the peoples of North India. The language they spoke was Indo-European, and I doubt many of their descendants were German or gentile.

Send questions or comments for Word Wise to P.O. Box 4367, Orlando, Fla. 32803-0367.

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## RAIDIOSCOPE OF DREAMS

To dream of a new broom indicates your general luck will improve. If it was dirty or worn, you'd better look out for an insincere friend.

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