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# HAPPY 1990

As we herald in a new decade, we offer our wish for a bright, prosperous future for all.

## Role Of Army Sparks U.S., Panama Tension

The fate of ousted Panamanian leader Gen. Manuel Antonio Noriega may be determined by U.S. officials if the accused drug dealer decides for any reason to leave the Vatican Embassy, where he is currently trying to gain political asylum under the protection of the Holy See.

Although Noriega has been defeated, a major question of fashioning a security force to replace his command is causing friction between the U.S. military and the new Panamanian civilian government.

Both sides agree there is a problem. There are other problems also. Top U.S. military officials are continuing negotiations with Vatican officials over the fate of Noriega amid reports that the Catholic Church will not grant the ousted leader indefinite refuge in its diplomatic mission in Panama.

The Bush administration says it will arrest Gen. Noriega, who is wanted in the United States on drug charges—the minute he steps out of the Vatican Embassy.

It was reported earlier this week that 10 people had been seen leaving the Vatican Embassy, which was surrounded by U.S. troops, then taken to a nearby helicopter.

U.S. officials would like to see Noriega tried in Florida, said spokesman Marlin Fitzwater. "We want to get Noriega back. We went in for that purpose and that purpose remains the same."

(See PANAMA, P. 2)

## Dawning Of The 21st Century

# Our Heritage: A Look Back At 1989

BY W. MARTIN, JR.  
Special To The CAROLINIAN  
An Analyst

1989 was a very impressionable year for African-Americans. It precedes 1990, the year of new beginnings. A new decade. The dawning of a new century.

But what did 1989 teach us? We learned that in North Carolina, more than 44 percent of AIDS victims are black, although blacks make up only about 22 percent of the state's population. Yet as a race, we con-

tinued to ignore the fact that AIDS has affected us. Wake County is second in the state in reported AIDS cases. Next year, someone we are close to will get AIDS. Someone we know will soon die from AIDS.

We learned that strong black men—those who don't have AIDS or are in prison or are on drugs or have psychological problems—are on the decline. Sixty percent of black students on college campuses are women. The highest female ratio of

any racial group. While total college enrollment grew by more than one million students between 1976 and 1986, enrollment of black men fell by 34,000 or 7.2 percent. These men aren't disappearing. They're enrolling in our nation's prisons. Yet, as a race, we continue each day as if it were someone else's problem.

We learned that our young black boys are being destroyed in our public schools because they are denied knowledge—the source of

their strength and power. Yet as parents, we don't do anything because we feel like there's nothing we can do. We decided that taking an afternoon to visit our child's school is out of the question. It's only our children's future in jeopardy.

Then we learned our name. Are we black? Are we African-American? Are we Negroes? Are we niggers with attitudes? What shall we call ourselves? And while we try to figure out what to call ourselves, the

smarter race is deciding that it doesn't matter what we call ourselves. It's knowing who we are inside that counts. We are a race of proud and powerful people. When we realize that, we'll know what to call ourselves.

Let's not forget drugs and the ABC television program "In Black America." That's when we learned that even the pushers in the ghetto understand what's going on. Drugs destroy minds. Someone's trying to kill us folks. Why would anyone want to destroy African-American peoples? Because we are the original people? Because we have the domi-

(See 1989 REVIEW, P. 2)

## Impaired Driving New "Weapon" Aids MADD Mission

### Ignition Interlock Program

The new breath analyzer designed to keep drunks from behind the steering wheel operating a vehicle may be one of the most effective weapons in preventing human loss and suffering on the streets and highways.

Mothers Against Drunk Driving may also find this an effective tool for prevention. Kim DiNubila, state administrator for MADD, said, "We think it is a great idea and could possibly save lives. We have seen it demonstrated. It looks good. You have to be trained to use it. We're hoping this pilot program saves lives and deters people from drinking and driving."

Officials of the North Carolina Department of Transportation will be studying its effectiveness over the coming months.

The new "weapon" is a deep-lung breath analyzer connected to a vehicle's ignition/electrical system that prevents the driver from starting the engine before he or she has passed an alcohol breath test. The relatively new technology, called ignition interlock, is already in use in 16 other states.

Secretary of Transportation Thomas J. Harrelson said that the department's Division of Motor Vehicles will begin the ignition interlock program on Jan. 15, 1990. Harrelson will name a committee to evaluate the program and report its findings at the end of the 12-month period.

Gov. James G. Martin called Harrelson's action part of the state's continuing efforts to "stop the senseless and preventable alcohol-related death and injury on our highways."

"We hope the ignition interlock device will prove to be a valuable tool in keeping the drunk driver off of the highway," Martin said.

MADD says its mission mobilizes victims and their allies to establish the public conviction that impaired driving is unacceptable and criminal, in order to promote corresponding public policies, programs and personal accountability.

Drunk driving crash victims—both

(See INTERLOCK, P. 2)



WINNING PROGRAM—The Raleigh Housing Authority has a winning program on the national and local level and has been cited for numerous awards and funding grants. In photo: left to right, Floyd T. Carter, executive director; Ms. Sheila Nader, chairperson, housing authority's board of commissioners; Larry J. Parker, manager, HUD Greensboro office; and Ms. Jessie Copeland, vice-chairperson.

## UNCF Continues Commitment While Seeking Support With Classy Act

BY TRACEY HALL  
Staff Writer

This year the "Lou Rawls Parade of Stars" telethon benefitting the United Negro College Fund, is gearing up for a star-studded evening, not to mention the very important cause it represents.

Kenneth Wilkins, who is chairman of the Raleigh-Wake campaign, said that the main goal this year, like last year, is "to surpass our goal and raise more money than we have in the past."

Since the telethon officially began in August, several activities have taken place including a dinner which honored Dr. Robert Bridges; the UNCF Weekend, which featured various events such as the annual golf tournament; a fashion show; and an art auction held at the state fairgrounds.

This year's telethon will be held at the NCAE Building and will air from 7 p.m. to midnight on WTVD-TV 11 in Durham. There will be live music from local jazz artist Reggie Jeffries, a wide-screen television for those at-

tending to view the telethon, and an opportunity to view firsthand a UNCF telethon in the making.

The goal for this year is \$125,000, and with as many proceeds and sponsors lined up to support the many UNCF institutions, the Raleigh-Wake organization is expecting to surpass that figure.

A local radio station, WLE-AM 570, will be broadcasting the telethon on their talk show featuring Margaret Rose Murray.

According to Wilkins, the majority of the telethon's proceeds will come from the corporate community and local churches.

Another major sponsor of the UNCF telethon is Harris Wholesale,

Inc. This distributor of alcoholic beverages has been a force behind the telethon for many years and has played a part in the functioning of the event each year. The Raleigh-Wake campaign especially appreciates their support.

The viewing area for the telethon this Saturday will include Raleigh, Durham, Chapel Hill and Fayetteville.

Nationally, the telethon, which will be hosted by Grammy Award-winning entertainer Lou Rawls, in conjunction with his "Parade of Stars," promises to continue its tradition of providing spectacular enter-

(See UNCF TELETHON, P. 2)

## RJR Designs New Cigarette Aimed At Black Smoker In Test Market

(AP) R.J. Reynolds Tobacco plans to test market a jazzy new cigarette brand, aiming its promotional blitz primarily at blacks in slick ads suggesting glamour, high fashion and night life.

The campaign is slated to begin Feb. 5, 1990 in Philadelphia, Pa., but it is already under fire from anti-smokers and blacks.

The Winston-Salem-based company is using blacks as "guinea pigs for something that will kill them in huge proportions," said Joanne Schellenbach, a spokeswoman for the American Cancer Society.

"If you are a black person walking around the neighborhoods being bombarded with those kinds of messages, it's hard not to be affected by them," she said.

But Reynolds said that kind of thinking is paternalistic and blacks—just as women and white males—have a right to a brand that suits their taste preferences.

Reynolds also hopes the menthol brand, called Uptown, will carve out a niche in the cigarette market, which overall is shrinking and becoming more segmented.

"We expect Uptown to appeal strongly to black smokers," said Lynn Beasley, Reynolds vice president of strategic marketing. "Black smokers show a strong preference for menthol brands."

Seventy-five percent of all black smokers prefer menthol brands, according to the U.S. Office of Smoking and Health in Washington, D.C. Among black smokers, Newport,

manufactured by Lorillard, Inc., is the most popular. Brown and Williamson Tobacco's Kool brand and Reynolds' Salem are in second and third place, respectively.

But Reynolds says it hopes Uptown will boost the company out of third place.

"It has a very upscale image to it," Ms. Payne said.

The promotional campaign will feature people enjoying a city's nightlife in an ad that will read, "Uptown. The Place. The Taste."

The standard-priced brand will come in slick gold and black packaging designed by a Greensboro com-

pany and will be available in menthol-boxed and soft-pack styles of 20 cigarettes.

It will be supported in Philadelphia by newspaper, magazine and billboard ads, in addition to non-advertising promotions.

Philadelphia was selected as the test grounds because of its large black population, accounting for nearly 40 percent of the city's residents, and distribution network, said Reynolds spokeswoman Maurea Payne.

But if the campaign goes national, it could stir up the cinders of the ongo-

(See CIGARETTES, P. 2)

## NEWS BRIEFS

### CAB METERS

ROCKY MOUNT—In a special council "committee of the whole" meeting, the Rocky Mount City Council approved proposals rescinding a mandatory taximeter deadline and eliminating mandatory driver manifests. United Cab Co. accepted the proposals by the city council's taxi committee. Josh Munden and Leonard Wiggins.

### CONTRACT TALKS

Amalgamated Transit Union Local 1328 held a picket line around the downtown bus terminal recently, protesting what it said was management's unfair labor practices and contract violations.

### PERDUE FARMS FINED

Perdue Farms, Inc., was fined \$40,000 recently for health and safety violations at its Lewiston and Robersonville plants. The North Carolina Occupational Safety and Health Administration cited Perdue for "willful" violations that affect most production workers.

### JOB DISEASE

The job disease of the 1990s is what Repetitive Motion Injuries (See NEWS BRIEFS, P. 2)

## Politics, Culture, Heritage To Be Focus Of First Kwanzaa Event

BY TRACEY HALL  
Staff Writer

For the first time in Raleigh, African-Americans will be able to celebrate Kwanzaa, an African-American festival observing the various aspects of African-American culture and politics.

Founded in 1966 by Dr. Maulana

Karunga, a young visionary living on the West Coast, Kwanzaa was created to become the only "indigenous nonheretic black history celebration acknowledgement in the United States."

Kwanzaa, a Swahili word meaning "first," is part of the phrase "Matunda Ya Kwanza" ("first fruits").

According to Elaine Dillahunt, who is a co-founder of Freedom Bookstore in Raleigh, Kwanzaa first became popular in the 1960s and grew out of a need for political consciousness.

"It should not be seen as an alternative to Christmas," said Dillahunt. Although Kwanzaa is celebrated from Dec. 26-Jan. 2, it is not a substitute for Christmas. Those African-Americans who celebrate Kwanzaa also observe Christmas.

There are several groups who celebrate Kwanzaa. A Raleigh group composed of individuals from the Freedom Book Store, Black Workers for Justice, and Concerned Citizens for Educational Equity, form a Raleigh-based group which will observe Saturday, Dec. 30, as their celebration day.

In Durham, Kwanzaa will be celebrated by a group called Umoja. The Umoja group has been observing Kwanzaa for at least four years. Their celebration is scheduled for Sunday, Dec. 31.

During the week-long observation, Kwanzaa-goers can enjoy their favorite foods, hear their favorite music from the best reggae artists,

(See KWANZAA, P. 2)



KWANZAA—Shirts citing the African-American holiday Kwanzaa are becoming a hot item throughout the Triangle area as black residents increasingly relate to that festival as their own. (Photo by Talib Sabir-Calloway)



MAN OF THE YEAR—Dr. James A. Boyer was recently selected "Sigma Man Of The Year" by Eta Sigma Chapter, Phi Beta Sigma Fraternity. (From left to right) Dr. Marion Phillips, vice president of Eta Sigma Chapter; Dr. James A. Boyer, former president of Saint Augustine's College and the honoree; and Dr. Dudley E. Flood, president of the Chapter. Dr. Boyer was also former president of Saint Augustine's College.