

## Actor To Become Involved

As a youth, actor-director Mario Van Peebles was disturbed by the images of blacks he saw on television and in the movies during the 1950s.

"It wasn't until the black butler came in ... and I said, 'Wow, that's not really how it is, is it?' That's very damaging for a black child to see," he said.

Van Peebles starred in and directed the controversial movie *New Jack City*, which grossed \$38 million last year. He was in Indianapolis to accept a Screen Image Award given at the annual Black Expo.

He cautioned that until more minorities become involved as writers, producers and directors, or involved in management, the distortions will continue.

"If you have divisions between the 'haves' and 'have nots,' then you'll [continue to] have what happened in LA," he said, referring to rioting after the Rodney King verdict.

Diamonds are destructible. They will turn into graphite at temperatures of 1,400 to 1,600 degrees.



**SUPPORTING NAACP—Atlanta**—One of two posters created to support the NAACP Legal Defense and Educational Fund (LDF) is displayed by (left to right) Benjamin S. Ruffin, vice president, R.J. Reynolds Tobacco Company; Billye Aaron, the United Negro College Fund's (UNCF) Southern Region vice president and a member of LDF's board of directors; and William E. Corey, president and CEO of Corey Outdoor Advertising. The posters were

created as an extension of RJR's three-year-old Public Service Billboard Program. In addition to the LDF, the program recognizes the work of such organizations as the NAACP, National Urban League and UNCF. Corey offered to help RJR expand the program by providing display space for posters in 18 USA Discount convenience stores in Atlanta.

## GM Showing Commitment To Minority Consumers

NEW YORK, N.Y.—"The more you care the more it shows." That's the headline of the latest General Motors "Building Tomorrow Together" advertisement. The campaign, developed by the Mingo Group, Inc. for GM, demonstrates the automaker's commitment to the black consumer market.

Through involvement with the Illinois Minority Pre-College Intern Program, GM employs minority engineering students each summer. The latest ad tells the IMPRINT story. It features Paul Parker, assistant dean and director of the Minority Engineering Program at the University of Illinois at Urbana-Champaign.

The IMPRINT program places minority engineering pre-freshman interns at companies like GM each summer. Parker explains, "As an educator, I believe we must convince today's students that we care and we must demonstrate that care by getting involved beyond the classroom."

The ad then states, "At General Motors our commitment to build world-class cars and trucks means investing in the education of our youth by supporting programs

such as Dean Parker's and providing scholarships."

Throughout his career, Parker has been instrumental in developing programs for minority students:

- Co-founded the Principals' Scholars Program, which is designed to motivate high-school students to enroll in mathematics and science programs and then enter careers in those fields. This program involves 32 area high schools.

- Involved with the Junior Engineering Technical Society program, which encourages students to participate in science competitions, fairs and academic contests.

- Developed the IMPRINT program.

The print ad appeared in major magazines and newspapers throughout the country in late spring.

The Mingo Group, Inc., one of the nation's largest black-owned and operated advertising agencies, celebrated its 15th anniversary in May. TMG has been conducting marketing and advertising programs for General Motors since 1987.

## Highway Horse Sense

**Air Bags and Safety Belts May Save Your Life**

Although two million Americans are killed or injured every year, experts say most accident-related injuries could be reduced or eliminated with better occupant restraints—and that vehicle fatalities could be cut in half with air bags used in combination with lap and shoulder safety belts.

Here from the AARP Auto Insurance Program, are some tips on proper use of safety belts and air bags:

- People not wearing safety belts are three times as likely as those who are wearing safety belts to require hospitalization after a crash. So use safety belts any time you use your car, and insist that passengers use them too, even for short trips. Three of every four traffic accidents occur within twenty miles of home.

- Wear the belt snugly across your hips, as far below the waist as possible. Position the shoulder belt diagonally across the center of your chest against your collarbone.

- Safety belts provide the best protection when the seat belt is in an upright position, so keep your seat as straight as is comfortable for you.

- Look for lap and shoulder belts instead of lap belts alone for the rear seat. Select safety belts you find easy to reach, fasten and release.

- An air bag is not a substitute for a safety belt. It's designed to offer further protection for the driver or a front seat passenger in a frontal crash. Together, air bags and safety belts provide the best available crash protection.

- Most air bag systems protect



**Use safety belts any time you use your car.**

only the driver, but passenger side air bags are available in some cars. A car with a full front seat air bag system will have air bags hidden in the steering wheel hub and in the right side of the instrument panel.

Many insurance companies offer premium discounts for cars with air bags and other safety equipment. Check to see if your company does—and think about investing in air bags the next time you buy a car.

The American Association of Retired Persons (AARP) and ITT Hartford, one of America's oldest insurance companies and provider of AARP auto and homeowner insurance, are working to improve driving safety and to keep auto insurance rates from rising. For a booklet of 85 driving safety tips they've developed, send a stamped (52¢ postage), self-addressed, business size envelope to: The Hartford Car, AARP Program, Dept. HC-H, ITT Hartford Insurance Group, 200 Executive Boulevard, Southington, CT 06489.

*If you don't say anything, you won't be called on to repeat it.*  
—Calvin Coolidge

## APPLY NOW! Begin Your College Education At JCC



**The College Program Offers:**

- Freshman and Sophomore level classes
- High quality instruction
- Credits transferable to Senior Colleges
- Day and night classes

**FALL QUARTER BEGINS SEPT. 8**

**FINANCIAL AID AVAILABLE**

Contact: DIRECTOR OF ADMISSIONS



**Johnston Community College**

*Your College of First Choice*

An Equal Opportunity Institution

Hwy. 70 at I-95  
Smithfield, N.C. 27577

Telephone  
934-3051

ACCREDITED BY SOUTHERN ASSOCIATION OF COLLEGES & SCHOOLS

## Auto Air Bags Pose Recycling Risks

Air bags can save lives on the road, but they can endanger the lives of recyclers, says the Institute of Scrap Recycling Industries.

Air bags are inflated by sodium azide, a chemical that may cause cancer. If an unexploded air bag remains in an auto hulk when it is processed for recycling at a scrap recycling plant, it could explode there and cause injury or death to recyclers.

The private recycling industry handles nearly 10 million autos annually for recycling. While auto recy-

clers do not oppose the use of air bags, they believe that no life should be threatened in a recycling plant to save a life on the highway. They want the unexploded sodium azide canisters removed from auto hulks before recycling.

The scrap recycling industry says the U.S. needs a system that makes it easy to identify obsolete autos that contain unspent air bags. Auto manufacturers should Design for Recycling® by installing air bags that do not pose recycling hazards.

**HAD AN AUTOMOBILE ACCIDENT WITH PERSONAL INJURY?**

**Know Your Rights — Call A Lawyer!**

**NATHANIEL CURRIE**  
ATTORNEY AT LAW

805 New Bern Ave.  
Raleigh, N.C. 27601

Phone (919)  
856-0414

## With Ready Credit,™ The Money's Always There.



The Personal Touch. Easy As UCB.™

**UNITED CAROLINA BANK**  
Member FDIC

Everybody's done it at one time or another. Passed up a good buy or a perfect gift because the funds just weren't there. But with Ready Credit™ from UCB, your checking account balance need never hold you back again. Ready

Credit is a personal credit line of \$500 to \$5000 that lets you get what you want when you want it. You pay interest only on the amount you borrow and there are no overdraft charges. Using Ready Credit is as easy as

writing a check!

UCB has eight checking accounts to choose from, and each offers Ready Credit. So drop by and ask about Ready Credit. It's the easy way to get what you need when you need it.

Please stop by any UCB office or call 671-6100.

Text telephone number for the hearing impaired, 1-800-876-6545.