

**THE COASTLAND TIMES**

CATHERINE D. MEEKINS, Secretary-Treasurer  
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VICTOR MEEKINS, Editor

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**BUYERS MARKET-SELLERS MARKET SOME FACTS ABOUT ADVERTISING**

By DAVID STICK

A Sellers Market is when a lot of people with ready cash want to buy something that is in short supply, or is rationed. That's when the businessman can sit back and take it easy and watch the money roll in. The storekeeper doesn't have to wrap up the packages if he doesn't feel like it, or give a lollypop to a housewife for her child, or display his goods neatly... or advertise. The business is coming to him anyway.

A Buyers Market is when there are a lot of places trying to sell something and only a limited number of people are interested in buying. That's when the businessman has to get up off his chair, and maybe cut his prices some, and tie up the packages real nice, and smile at everybody who comes through the door. He has to display his merchandise, too, and he has to dig down into his pocket—into his savings, if necessary, or even borrow on the building—in order to advertise what he's trying to sell.

Here in Dare we're in the middle of a Buyers Market; one that has resulted from too many hurricanes, too many bugs, too many other things to attract the same tourists we want down here. We can sit on our chairs if we like, and cross our fingers and hope that next year will be better. We can do that, but we'd better not. Instead we'd better do what business people do all over the world when they are caught in a Buyers Market. We'd better dig into our pockets, or our bank accounts, or even borrow if necessary, and advertise what we're selling in Dare County.

Several years ago a Dare County businessman made the statement that he was against advertising, because advertising attracted more people, and when a lot of people came down here some were sure to go into business in competition with him.

Maybe it sounds like good sense at first glance. But the problem is that new businesses are going up all the time even if more people don't come down.

Each year since the War there has been an increase of at least fifteen percent and as much as fifty percent in the number of tourist facilities in Dare County.

This means, quite simply, that each year in order for all business establishments to just break even with the preceding year, we have to get at least fifteen percent and as much as fifty percent more people down here. About the only way to do that is to flood the newspapers and magazines and radio or television with stories and pictures about Dare County, as the Dare County Tourist Bureau has been doing for the past four years.

**HOMECOMING AT EAST LAKE CHURCH.**

There will never be anything to take the place of the old fashioned Sunday School picnics, church homecomings, and similar festivals as have through the century meant so much in the lives of rural folk. It is the sort of thing that makes everyone glow with affection for his fellowman, and it has inspiration to spur one on to better living. The annual East Lake Methodist homecoming is one of these, and it is so highly successful because of unique circumstances that surround those who were once the community of East Lake. This year, the homecoming will be held on Sunday, September 25, which is the last Sunday of the larger summer ferry schedules, so nobody may expect to get left.

The larger part of the population of East Lake community and Manteo, these people having left home with the decline of 30 years ago, now lives in Norfolk, Elizabeth City, of the timber industry, in search of a livelihood. Many of them are dead, but those who live have happy memories of East Lake as it used to be, with its well kept homes and farms, and the fun and fulness of living that came from its forests and streams. It was home, where good neighbors lived and where friends indeed were friends in need. To this never-to-be-forgotten land of childhood, they return in numbers, and the annual affair is one of the best of its kind held anywhere in Eastern North Carolina.

**LET'S HAVE NEWS WHEN IT'S NEWS.**

We mention it occasionally, but we still continue to get pictures and long write-ups of weddings, some of them clipped from other papers, which have happened several weeks, sometimes a month and even longer, before they are sent to us.

It costs several dollars for an engraving, and several dollars to set the type, consequently, it is an unjustified expense to expect of a newspaper—to carry an item of this kind, which every interested person has long since learned about.

The home paper likes to print items about homefolks. In fact, it is the only paper that gives a whoop about homefolks. It looks like homefolks would be sufficiently interested to see the home paper got the news, if not first, then not later than other papers.

Our charge for printing a reasonably long account of a wedding, that is more than two weeks old, including a two column cut of the bride, is \$7, cash with order. We have had people who got our quotation, and promised to pay, but having gotten their article in print, ignored the statement. Can you beat it?

**SWAN QUARTER PERSONALS**

Mr. and Mrs. E. F. Murrow, Misses Kay and Joan Simpson, have returned to Robersonville after spending their summer in Swan Quarter.

Mrs. O. L. Williams visited in Greenville Friday.

Mr. and Mrs. W. C. Cahoon and children of Washington, D. C., visited her mother, Mrs. Nat Credle during Labor Day.

Mr. and Mrs. William Hayes have returned to Kinston after being at their home here several weeks.

Mr. and Mrs. Ray Williams of Portsmouth visited Mr. and Mrs. S. O. Jones during the week end.

Miss Jean Woodley attended the funeral of her grandmother,

Mrs. Lida Kemp Walker, in Columbia Sunday.

Mrs. Elaine Ballard of Henderson is visiting Mrs. Kathleen Gurganus.

Rev. and Mrs. A. H. Stone, Susan and Mary Stone, have returned home after visiting in Wisconsin Rapids, Wisconsin.

Mrs. W. G. Joyner and son, visited her parents in Seven Springs during the week end.

Mr. and Mrs. Percy Harris and children of South Norfolk visited their parents during Labor Day holidays.

Mr. and Mrs. John Madison Berry and daughter of Portsmouth visited Mr. and Mrs. John Lee.

Miss Della Harris visited Mr. and Mrs. E. D. Credle in Greenville.

**WAVES PERSONALS**

Mr. and Mrs. Guy Newcomb and children and Mr. and Mrs. Bob Riddick of Norfolk visited Mr. and Mrs. W. W. Edwards.

Dorothy Midgett of Windsor spent the week end with her parents, Mr. and Mrs. N. H. Midgett.

Mrs. Salina Midgett and Shirley visited S/Sgt. and Mrs. Calvin S. Midgett of Savannah, Ga.

Mr. and Mrs. Blucher Scarborough and son have returned to Elizabeth City after visiting Mrs. Rowena O'Neal.

Mrs. Gaston Midgett and son visited her mother, Mrs. Calvin Midgett Saturday.

Mrs. R. N. Quidley of St. Petersburg, Fla. visited Mr. and Mrs. D. A. Midgett.

Leland Midgett of Elizabeth City spent the week end with Mr. and Mrs. D. B. Midgett.

Tazwell O'Neal of Norfolk is spending his leave with his family.

Mrs. Luther Gray of Salvo visited her daughter, Mrs. Calvin Midgett.

Maj. and Mrs. B. W. Williams and children and Mr. and Mrs. James Maddrey of Norfolk spent the week end with Mr. and Mrs. D. A. Midgett.

Mr. and Mrs. Dick Darden of Norfolk spent the week end with Misses Annie and Mordecia Midgett, who accompanied them back to Norfolk Monday.

Mr. and Mrs. Carlee Lowry and family of Lumberton are spending the winter at the Alston Midgett cottage. Mr. Lowry is a member of the school faculty at the Cape Hatteras school.

Mr. and Mrs. Leon Davenport and daughter Bessie of Creswell spent the week end with Mr. and Mrs. Elroy Midgett and family.

Mrs. Salina Midgett and Shirley, Mrs. Gaston Midgett and son, Gas, Jr., and S/Sgt. and Mrs. Calvin F. Midgett and son, Stephanie of Savannah, Ga., visited Mrs. Luther Gray and Mrs. W. E. Whitebe and family of Salvo Saturday.

Alvey Midgett has returned to Norfolk.

Asa Gray Jr. and Rudy spent the week end in Norfolk with Mr. and Mrs. Raymond Smith and visited Mrs. Gray, who was a patient in De Paul Hospital.

Mrs. Mollie Midgett and Luke Midgett of Norfolk have returned home after visiting Mr. and Mrs. D. A. Midgett.

S/Sgt. and Mrs. Calvin F. Midgett and son of Savannah, Ga., have been visiting Mrs. Calvin Midgett.

Mrs. Coulter Tillett and children of Virginia Beach have returned home after visiting Mr. and Mrs. Dorland Midgett.

Lance Midgett of Loran C. G. Station spent his liberty with his parents, Mr. and Mrs. Cecil Midgett.

Shirley Midgett has returned to Norfolk after visiting her mother, Mrs. Salina Midgett.

**BUXTON PERSONALS**

Mr. and Mrs. Elbert Gilligan and Mrs. Deloras Gilligan of Beaufort visited Mr. and Mrs. U. F. Jenette.

Mr. and Mrs. Ross Fulcher of Norfolk, Va. and Mr. and Mrs. Walton Fulcher of Pennsylvania visited Mr. and Mrs. A. B. Fulcher.

Mr. and Mrs. Andrew Barnett have returned to Elizabeth City. Their father, Joshua Dailey will be here a week.

Mrs. Neva Woods, Mrs. Lonie Tolson, Mary Tolson, Lawrence Woods and Mrs. Paula Fulcher visited Elizabeth City.

Mr. and Mrs. Edmond Midgett have moved to Elizabeth City to their rented apartment. Mr. Midgett is employed at the Elizabeth City C. G. Air Base.

Mr. and Mrs. Joe Barnett and granddaughter Jo Anne of Norfolk were home several days.

Mr. and Mrs. C. P. Brady are home after a visit in Portsmouth.

Mr. and Mrs. Ragsom Gibbs of South Norfolk, Mr. and Mrs. Ranny Jenette of Durham, Mr. and Mrs. Almey Jenette and Mrs. Olive Peek of Elizabeth have been visiting here.

Mrs. Florence Barnett and son have returned to Norfolk.

Mrs. Retta Quidley is home from Portsmouth, Va., where she visited Mr. and Mrs. Manson Meekins.

Mr. and Mrs. Earl Fulcher and children of Portsmouth spent some time here with Mrs. Fulcher's parents, Mr. and Mrs. C. P. Bradey.

Mr. and Mrs. Garland Wilmoth and daughter Gene, and Mrs. Keith Gaskins and daughter of Richmond spent a few days with their parents, Mr. and Mrs. Guy Quidley.

William (Billy) Hehl, Jr., USA, after three years in California, is here with his wife. They soon will leave for France for duty.

Mrs. Eula Quidley is in Albe-Marle Hospital in Elizabeth City. She is her mother of a month old son, her fourth child.

Mr. and Mrs. Dewey Parr's guests for the week, their daughter Lucy and children of Norfolk.

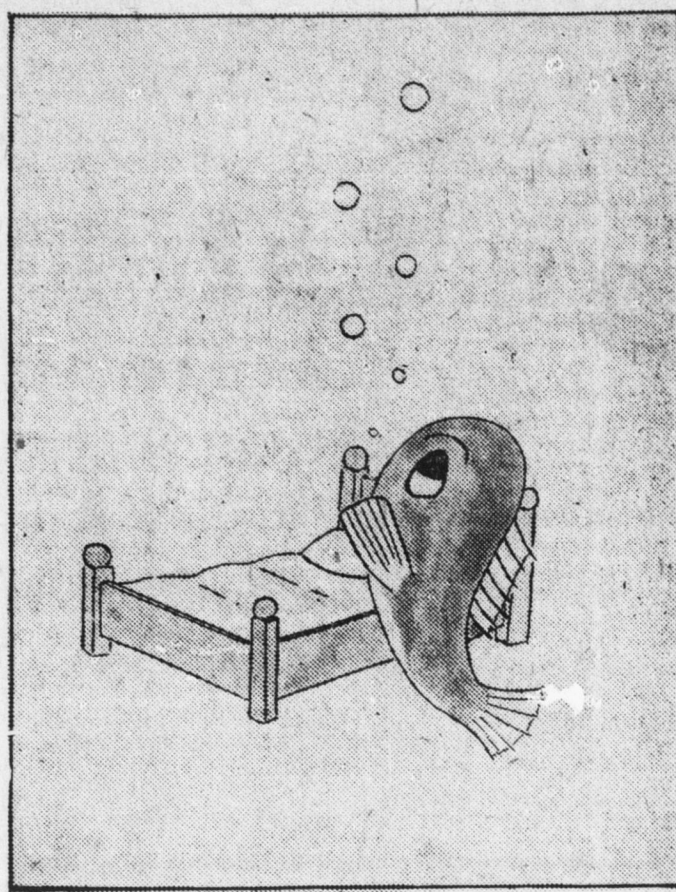
Mr. and Mrs. Ed Wilson of Virginia Beach are visiting her parents, Mr. and Mrs. Eddie Williams.

**SUBSTITUTE TEACHERS NOTE**

Principal R. H. Stone of the Manteo school requests that anyone in the Manteo area qualified to do substitute teaching get in touch with him as soon as possible.

**BUBBLES**

By Jim Lee



"And when I grow up, I want to live in clean waters, please!"

**COLONY**  
(Continued from Page One)

actor that brings out a point not noticed before. Everyone should see the Lost Colony not only once but many times—as many times as possible, and each time he will find anew that he will never be bored, because it is so tremendous in its conception and its interpretation that it will never grow old.

Among the audience at this year's closing performance were three young Englishmen on their first trip to the United States. They became interested in the show through Mr. and Mrs. D. H. Smith of Alexandria, Va., and Nags Head, and as guests of Mr. and Mrs. Smith and their daughter Mesa attended the drama Sunday night. Also in the audience was a group of nuns attending in a body. They were from the Catholic high school in Raleigh and from Elizabeth City. It was their first time at the Lost Colony and they expressed themselves as very much impressed.

**LADY**  
(Continued from Page One)

she was able to recognize before she lapsed into unawareness.

But not merely was she midwife, she was neighbor and friend and sound counsellor, gentle and kindly and keenly intelligent. She was vigorous of both body and mind and withal independent. Until five years or so ago she lived alone in her own house down on the sound side some distance from the new highway, but at the insistence of her family she allowed the house to be moved out to the highway, to a site next door to her son and within sight of her grandson.

Mrs. Quidley was the widow of David G. Quidley, who died 53 years ago. It was remembered in the community that Mr. Quidley, who was later a member of the crew at Creed's Hill Station, was the first contract mail carrier on the Island, making the trip from Chicamacomico to Hatteras on horse back when postoffices were established here during the 1870's. The trip along the Island, with the mail in saddle-bags, required a day in each direction.

Abraham Lincoln was not a month dead when Mrs. Quidley was born. It is not wholly clear whether she was born on the Island or on the mainland in Hyde county. Many of the Islanders, with southern sympathies, had been compelled to flee the Island after the invasion during the Civil War. But she returned to the Island in infancy and was but rarely away from it in the succeeding years of her long life.

Mrs. Quidley was accorded an honor rare on Hatteras Island when as a mark of respect, Group Commander Harold Glynn directed that a detachment of Coast Guardsmen, under the command of BMSc Elton Farrow, whom she had brought into the world, act as pall bearers. The five sons that she had raised followed their father into the service and the family devotion to the Coast Guard continues now into the third and fourth generation.

Funeral services were held from the Methodist Church, of which she was a life-long member, and were conducted by the pastor, the Rev. Dan Meadows, assisted by the Rev. Aaron Tyson, pastor of St. Paul's Church at Avon. The church was crowded to the doors for the service, despite the inclement weather. Interment was beside her husband in the family cemetery.

Surviving children are Guy C. Quidley, Buxton; Thomas D. Quidley, Pamlico, David E. Quidley, of Camden, Mrs. Ersie G. Wise of Kinston and one stepson, Amasa G. Quidley, of Buxton. There are 28 grandchildren and 73 great grandchildren.

**HYDE FARM BUREAU HAS A MEMBERSHIP DRIVE UNDER WAY**

Hyde County Farm Bureau president R. L. McKinney reports that the Farm Bureau is this week conducting a membership drive, and emphasizes that farmers can benefit greatly by organizing and cooperating.

Legislation secured by the Farm Bureau during the last legislature will mean great savings to farmers: a 3% tax on farm machinery has been discontinued, which is expected to result in a saving of over \$1,000,000 for the state's farmers.

It is also estimated that North Carolina farmers will save over \$1,330,000 on their potash, as a result of the opposition of the Farm Bureau to a \$10-a-ton duty that was proposed to be collected on potash imported into the United States.

**POWER**  
(Continued from Page One)

tors to rotate some whose terms have expired and to name a new set of officers. Mr. Turner has had the job two years and Harrison Meekins has been secretary-treasurer two years. They will very likely be re-elected if they ever get a membership meeting together, but mostly Oden and Turner wanted the members to know that at the last the company is making its living.

Herbert Oden, who learned about electricity from Tom Eaton when he built a village plant down at Hatteras years ago, has been superintendent of the plant since it went into production seven years ago last June. The company is ten years old, having been organized in 1945 and plans made for the erection of a plant here that would serve the six villages of the Island above Hatteras.

Afterward the company bought the Eaton interests at Hatteras and extended its lines to include that village, completely replacing the transmission lines. About the same time the U. S. Coast Guard established its Long Range Navigation station on the Cape, and that became and continues the largest single user of current on the Island. Presently the generators are supplying power and light for the U. S. Naval Facility, both at the Seabee living site and at the building site just north of the Lighthouse.

But it is in the domestic use of current that the company has made progress that is reflected in the newly booked and banked earnings. There are now 570 connected customers as against about 350 when the generation and distribution of power began in June, 1948. More and more people are using electricity for all sorts of domestic purposes, cooking, washing, refrigeration. The extension of tourist facilities on the Island has also brought about extended power consumption.

President Turner, reading Oden's report which has not been made to the members yet, says that the most valuable asset the company has is Oden himself. The maintenance of lines on the Island, reaching from Chicamacomico to Hatteras, most of it in an exposed situation, has been remarkable and the interruption of power flow throughout the system has been low beyond any expectation.

Briefing the general manager's report, Oden states that not only is there cash in the bank, with all current obligations in full and on time, but the company has a plant now valued at \$431,214.17 and that unless calamity befalls the plant, built with borrowed money, will be paid for in due course—and with some accumulated earnings that may, from time to time, result in reduced charges for power.

— Ben Dixon MacNeill

**BEACH TOWN'S ZONING ORDINANCE IS AMENDED**

Kill Devil Hills Commissioners Vote For Light Industrial Zone; Conduit To Drain Highway Discussed

The regular meeting of the Board of Commissioners of the Town of Kill Devil Hills was held on Tuesday night, September 6, at eight p.m. All of the commissioners were present and the meeting was presided over by Mayor Emily Mustian.

Mrs. Diane Baum Frank, through her attorney, J. H. LeRoy of Elizabeth City, presented a petition to the Board of Commissioners of the Town of Kill Devil Hills asking for the abandonment of Norfolk Street located in her development known as Kitty Hawk Shores and which is wholly owned by herself. There was no one present at the meeting who opposed the abandonment of Norfolk Street, neither were there any letters received by the board opposing this matter which had been duly posted for one month. Mrs. Frank's petition was approved and by resolution the commissioners abandoned Norfolk Street, in Kitty Hawk Shore Development.

Mayor Mustian introduced an amendment to the town ordinance for the creation of a light industrial zone. The ordinance is to restrict and regulate the type of buildings and the type of industries for this zone. David Stick, chairman of the zoning board, presented the recommendation of the zoning board. The recommendations made by the zoning commission regarding the industrial zone, and accepted by the town commissioners, and incorporated into the ordinance will exclude from the industrial zone all lands within 1000 feet of the U. S. Highway 158, 1000 feet from the normal high-water line on the Sound Side, and 1000 feet from the boundary of the Wright Memorial National Park.

Wallace H. McCown, town attorney, read the ordinance creating a light industrial zone, and explained it by paragraphs. Several suggestions were made by those present which were incorporated into the ordinance. Commissioner Morrison made a motion that the amendment to the zoning ordinance creating an industrial zone be accepted. It was seconded by Commissioner Twiford and was unanimously adopted.

The industrial area set up by the board for an industrial zone was also unanimously adopted. The industrial zone will be located in the Kill Devil Hills Realty Company which is bounded on the north by the county road, on the south by the Tillett tract, on the west by the Baum tract, thereby forming a triangular area and including all or parts of thirteen lots, more or less.

Mayor Mustian reported that she and the commissioners were at present working with the highway department endeavoring to have a conduit opened in the vicinity of the town hall and the Kill Devil Hills Coast Guard station. Such a conduit would drain the highway and all adjacent land in this area. The prospect of this conduit, leading from the west side of highway 158 and to the ocean, seems very favorable.

The commissioners voted to extend another 60 days the motion passed on June 7th, giving the fire department authority to answer fire calls outside the limits of Kill Devil Hills. Mrs. Mustian stated that in so doing the fire department would be acting under governmental function.

**PUPIL ENROLLMENT FOR YEAR IN DARE SCHOOLS**

All schools in Dare County opened Tuesday morning, September 6, and Mrs. Mary L. Evans, county superintendent, has released the following figures on enrollment, including all schools in the county with the exception of the Cape Hatteras High School at Buxton, which had not reported full attendance.

Roanoke School: elementary 56, high school 17, total 73; Manns Harbor: 45, (grades one through four); Stumpy Point: 19 (grades one through four); Wanchese: 121 (grades one through eight); Kitty Hawk: elementary, 157, high school 44; total 201; Manteo: elementary 263, high school 141, total, 404. Grand total for county, not including Cape Hatteras school, 863.

The Cape Hatteras School is a modern new building, just being completed, and for the first time, accommodates all the pupils of Hatteras Island under one roof. Last year small schools were operated at Hatteras and Avon, but these have been discontinued.

**POLIO**  
(Continued from Page One)

statement issued by the National Foundation which showed that the 1955 March of Dimes for the country fell short by approximately \$12,000,000 of meeting polio needs of this year. Through the call for surpluses to 1,781 chapters which are in the black, it is expected some \$10,000,000 will be made available for 1,274 other chapters that are now in the red because of heavy inroads to help polio patients.

**ARTISTS PARTY HONORS MRS. JOSEPH P. KNAPP**

William Vandaveer Kugler, the distinguished artist, now painting murals at Roanoke Gardens, the home of the Albert Q. Bells, was host at a midnight buffet supper honoring Mrs. Joseph P. Knapp last Friday night. The occasion marked the unveiling, so to speak, of the first in a series of murals designed to adorn the walls of the auditorium of the Knapp Memorial Building to house the Institute of Government Building at the University of North Carolina. Among the distinguished guests present were Mrs. Knapp, widow of the late philanthropist, and her sister, Dr. Elise Rutledge of McComb, Mississippi.

Also present were local residents known as members of The Lost Colony cast who have been models on canvas, painted personages depicting English-speaking America's beginning in the New World of the Sixteenth Century.

The idea for the paintings, which in mural form will cover some 1,500 feet or more of the Knapp Memorial Building at the University in Chapel Hill, was conceived by Mrs. Knapp. In collaboration during the present phase of the work has been Albert Q. Bell, British-born resident of Roanoke Island, who with Mrs. Bell, owns Roanoke Gardens, and Dudley Bagley of Currituck, in whose family cemetery at Moyock is buried the late Mr. Knapp. Mr. Bagley is a member of the board of directors of the Knapp Foundation. Mr. Bell, through his undisputed knowledge of Elizabethan England, has acted as a researcher for the distinguished artist on the first mural.

**McCOWN**  
(Continued from Page One)

publicizing and promoting the region in an impartial manner. While there have been some financial setbacks with a Bureau treasury that has been at one of its lowest ebbs in recent weeks, the directors studied the financial report of W. H. McCown, secretary-treasurer, which reflected that enough uncollected pledges of responsible vacation operators remained for the current year, ending on September 30, to meet all obligations for this rugged season. Members of the board of directors studied the list and agreed they would personally visit persons whose pledges are not paid in full and urge payment of same.

The bureau manager's report indicated that from June 14 through September 5, a total of 7,451 pieces of mail was sent out as follows: 1,636 letters with stories to newspapers; 583 newspapers; 31 special negatives to newspaper services; 2,622 letters answering inquiries addressed to the Bureau and 2,573 weekly Inquiry Sheets to operators of vacation facilities. During the period, hundreds of clippings, estimated to be about 10 per cent of actual number of stories published were received. The report also contained data on the role the Tourist Bureau has played in assisting magazine writers, newspaper reporters and photographers here on special assignments.

**SEASHORE**  
(Continued from Page One)

which did no material damage in the Dare Coast region in August, but hit hard, the thickly populated late summer and autumn vacationing regions of Pennsylvania, New Jersey and New York and New England, from which much of the Autumn Outer Banks vacationists come, the visitation count in the National Seashore area, is likely to be not as great as originally estimated. The Tourist Bureau estimates, however, that at least 350,000 persons will have entered the National Seashore by the end of the travel year, an increase three times greater than the estimated travel last year.

August Increase at KDH  
To date this year, that is, through August 123,654 persons had visited the Wright Memorial Monument area at Kill Devil Hills. In July this year the manual count, by an inexperienced employee of the National Monument area only 25,466 persons entered the area. In August, automatic counters reflected that 57,142 persons had visited the site of the first flight. Superintendent Horace Dough in charge of the Wright National Monument believes the 1955 count will equal 1954.

**FT. RALEIGH ATTENDANCE DROPS DURING AUGUST**

The storms of August which affected all vacation business and visitations in Dare County also lowered attendance at Fort Raleigh National Historical Site, it was learned here today. A report of the National Park Service officials reflected that in August 1955 there were 21,932 persons visiting Fort Raleigh which compared to 37,812 during August 1954, which marked the first full month in which the admission charge of 25 cents had been effective at the site.