THE 1959 CHEVROLET A BIG PACKAGE OF **NEW IMPROVEMENTS**

Spectacular New Cars Now on Display at Dealer's Showroom; Price Reduced

The spectacular new Chevrolet for 1959 is now on display at Rad Jones Chevrolet Co. in Belhaven.

Hassell & Creef Motor Co. in Manteo are now displaying the spectacular new 1959 Chevrolet cars and trucks.

A complete styling transformation, along with more safety, comfort and performance, is announced for the 1959 Chevrolet passenger car line.

The cars, displayed at nationwide dealer showings on Thursday, October 16, represent one of the most imaginative designs ever to come from the automobile indus-

In shape, and in detail, the new styling reflects the influence of a space-conscious age. Lines sweep rearward in a virtually level plane. Tops are flatter and visibility is dramatically increased.

Appreciably lower, the overall appearance of fleetness in further conveyed by an adroitly sculptured frontal area. At the rear, horizontal wings branch out from the center of the deck in a simulation of mobility that might have been conceived on the sands of Cape Canaveral.

While the unusual appearance will draw instant admiration, Chevrolet has not neglected other phases of engineering in its bid to continue the sales popularity registered by the company in

In brief, the new Chevrolet boasts many improvements: A new six-cylinder thrifty engine promises ten per cent more mileage; larger braking surfaces; improved transmission; easier steering; improvements in the V-8 motors; greater ornamental distinction; better spring suspension; better and more likeable painting lac-quers; improved electrical system, and numerous other improvements.

In addition to a bold, fresh de-ign, Chevrolet bodies for 1959 in comfort and structural unity. An impressive increase in passenger room is exemplified by almost five inches more width in the five and one-half ft. front seat. With 20 per cent greater capacity, the trunk has been inreased up to 32 cubic feet.

in the new bodies is the introduc- dent) called the meeting to order. tion of a new acrylic lacquer, a Mrs. Maggie Austin led the devothat adds depth to color and re- Plans were made to attend the markable luster longevity. Under Fall Federation meeting to be experiment for several years, the held at Rodanthe Nov. 5. The new acrylic body surfaces will not Black Horse was drawn for and

curves farther inward at corners creed. Refreshments of polka dot 604.7 square inches of glass more Lois Rollinson and Mrs. Cullis. than its last year's counterpart and total glass area is 1189.5 more than in 1958 sedan models. The overall visibility area has been increased up to 50 per cent.

Among other outstanding styltreatment gives individuality to weeks. They plan to be back home each series. For example, the Im- this week. palas abound in rich fabrics and trim. Some of the fine car touches ill at his home here several days, in the Impala are deep-pile car- was taken to Duke Hospital Tuespeting on closed models, paddle- day, accompanied by sons, Charlie type door release, twin-contact and Unith Rollinson. front arm-rests on all sport models.

SEVEN-A 4-H MEETING

The Seven-A 4-H class has orgarded for the year of 1958-59. County Agent J. L. Rea and Mrs. Fran Cullis, Home Agent, are the 4-H leaders.

The elected officers are: President, Camilla Burrus; Vice Presidemt, Alta Midgett; Secretary, Bonnie Davis; Club Reporter, Iva Whidbee; Song leaders, Martha Midgett, Herbert Bliven.

The meeting opened with the group saying the 4-H pledge and motto. Mrs. Cullis showed food fortunes and a basic breakfast. Mr. Rea gave the class a talk

on 4-H interest. Martha Bonner and Bonnie Rae Davis are going to attend the Harry Baum. "A Song of Peace' State Fair in Raleigh, going with was sung, after which Mrs. P. D. the 4-H Club from all parts of Mavrommatis led the devotion.

Dare County. and all are looking forward to sev- at Rodanthe November 5, and were eral more of the kind. The next urged to attend. Plans were made meeting will be on Nov. 2, from for a copper-tooling workshop to 9:45. — Iva Whidbee, Rebe held at a later date. A re-up-

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MOTOR MAIDS



Safety Scores At the Half

By Jeanne Smith, Dodge Safety Consultant

TRAFFIC SAFETY is receiving "the old college try" these days at many campuses throughout the country.

Students at Loras College in Dubuque, Iowa, for instance, have staged several safety demonstrations ing football games when, one campus leader put it, "We have a



captive audience." At one game last season, three police squad cars lined up at the goal post during half time to at-tract the attention of spectators.

An announcement over the loudspeaker informed students that they were about to see the distance it takes to stop a car at various speeds.

When a siren sounded teams of students picked up the ends of ight - foot - wide canvas strips piled in front of each car and went into action.

For a stopping distance at 20 miles per hour, one strip was pulled out 15 yards-for 40 mph, a strip was pulled to the 50 yard line (150 feet) and for 60 mph, the third strip was pulled the full length of the football field.

During another game, fans were surprised to learn at half-time that tires, glass area, sideview mirrors, etc., on their cars had been safety checked by a team of students during the first half . . . more than 200 cars were inspected in the stadium parking lot.

Another half-time safety fea-ture was a driving "roadeo" in front of the grandstand. Tests in-cluded straight-line driving, backing, stopping and parking. Participants were judged by a group of students.

FRISCO PERSONALS

The Frisco Home Club met at the home of Mrs. U. L. Rollinson Tuesday night at 7:30. Mrs. Rol-Worthy of particular attention linson (in the absence of the presinine-step metal finishing process tions, reading the 23rd Psalm. require polishing for as much as received by Mrs. Catherine Austin. three years in normal climates. At the close of the program, the Extraordinary visibility charac- agent, Mrs. Cullis, led in prayer terizes the entire line. Glass now and the acting president led in extends higher into roofs and the Club Collect and members of the body super-structure. Nar- salad, salted crackers, hot coffee row pillars, as well, encourage the and cookies were served to the feeling of airiness. Typical of in- following members: Mesdames creased vision safety is the 4-door Ella Ransom, Catherine Austin, sedan. The windshield alone gets Pauline Rollinson, Maggie Austin,

> Donald Niskanen, U.S.N., spent the week end here with his family. Preston Basnett is spending a week in Florence, S. C.

Mr. and Mrs. Hobson Willis, Jr. ing features of the 1959 models: are in Norfolk, where Mr. Willis Exclusive exterior and interior has been hospitalized for several

Emmet Rollinson, who had been

Dr. B. B. McGuire and Wirth Haley from Richmond, Va. were here for the week end as guests of Mr. and Mrs. U. L. Rollinson.

Mr. and Mrs. Lester Farrow, Jr. arrived Monday. They were married. Aug. 25th and will make their home here. Mrs. Farrow is the granddaughter of Mr. and Mrs. William Ballance of Beaufort.

Mr. and Mrs. J. W. Austin Jr. of High Point and Miss Harriet Marsden of Washington, D. C., were visitors at the "Little Grove" Methodist Church Sunday.

WANCHESE CLUB MEETS

The October meeting of the Wanchese Home Demonstration Club was held at the home of Mrs.

Members were reminded of the This was an interesting meeting Fall federation meeting to be held holstering workshop will be conducted November 11 and 12 at the home of Mrs. Harry Baum. The regular monthly meeting will also be held at that time.

> The demonstration given by Mrs. Fran Cullis, home agent, was on "Take Time To Live". Homemade doughnuts and coffee were served.

Those present included Mrs. Cullis, Mrs. Baum, Mrs. V. G. Williams, Mrs. Stanley Newman, Mrs. J. P. Daniels, Mrs. Chesley Midgett, Jr., Mrs. Ernest Walker, Mrs. Virginia Davis and Mrs. P. D.

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PROGRESS WE

October 12-18, 1958

DARE COUNTY DEALERS JOIN WITH OTHERS THROUGHOUT THE STATE AND NATION IN RECOGNITION OF "OIL PROGRESS WEEK" ... NOTING THE ACCOMPLISHMENTS MADE IN ALL PHASES OF THE INDUSTRY OVER THE YEARS.

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Each year one week is set aside for recognition of the improvements made in our industry. At our local level, we are constantly striving to improve our methods and service to you, our valued customers. Your criticisms are respected and welcomed, as our service may be greatly improved through your suggestions. Let us hear from you often.

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