

GRAND OPENING

OF THE NEWLY-ENLARGED BELHAVEN COLONIAL STORE

conveniently located at: 104 PAMLICO STREET -- BELHAVEN

★FREE PRIZES ★SPECIAL OFFERS ★FREE GIFTS!



REGISTER FOR THESE EXCITING BIG

FREE PRIZES!

TO BE AWARDED DURING OUR BIG GRAND OPENING CELEBRATION

★200 FOOD BASKETS

- ★ 2 G.E. TABLE RADIOS
- ★ 2 ELECTRIC FRY PANS
- ★ 10 ALUMINUM CANNISTER SETS
- ★ 2 HALF GAL. PELICAN COOLERS
- ★ 10 CARVING KNIVES
- ★ 8 HUNTING LANTERNS
- ★ JOHNSON ELEC. FLOOR POLISHER
- ★ MIRRORMATIC PRESSURE COOKER

EARLY-BIRD GIFTS!

COME EARLY LADIES!

★ FREE!

★ FREE!

PLASTIC APRONS
TO THE FIRST 200 ADULT CUSTOMERS VISITING THE BELHAVEN STORE FRIDAY MORNING.

16-OZ. LOAF THRIFTY BREAD
TO THE FIRST 300 ADULT CUSTOMERS VISITING THE BELHAVEN STORE SATURDAY MORNING.

FREE! ONE QUART OF CS QUALITY COOKING OIL

WITH YOUR PURCHASE OF \$10.00 OR MORE

PRICES AND SPECIAL OFFERS GOOD IN BELHAVEN COLONIAL STORE ONLY, THRU SATURDAY, JULY 23. QUANTITY RIGHTS RESERVED. NONE SOLD TO DEALERS.

GRAND OPENING FOOD SPECIALS!

JUICY, TENDER BUDGET QUALITY CHUCK

ROAST . . . POUND ONLY 37c

- LOW PRICE!
Pork Liver 25c
- SAVE!
Brisket Stew 25c
- CHUNK
Bologna 29c

FAT BACK, NECK BONES
PIG TAILS & PIG FEET
2 LBS. 25c

SPECIAL LOW PRICE!

LIMIT - 1 WITH \$5.00 ORDER OR MORE

SUGAR . . . 5 LB. BAG 39c

TYPHOON SLICED
PINEAPPLE
4 NO. 2 CANS \$1.00

- RED GATE
Catsup . . . 2 14-OZ. BOTS. 35c
- CS BRAND
Evap. Milk . . 6 TALL CANS 79c
- DELICIOUS
Quaker Grits . . 26-OZ. BOX 13c

SAVE ON WATERMAID

RICE . . . 5 LB. BAG 59c

- RED CROSS
Napkins 25c
- BLUE RIBBON MALT
Syrup 99c
- MAHATMA LONG GRAIN
Rice 69c

PACKER'S LABEL
SALMON
TALL CAN 49c

ALL FLAVORS! NUTREAT

ICE CREAM HALF GAL. 47c

JUICED RITE GRAPE & ORANGE
DRINK
3 HALF GAL. JUGS \$1.00

- HOT CUP
Coffee 39c
- SAVE 10¢ ON 3-D LIQUID
Detergent . . . 29c
- SPEAS
Vinegar 49c

LUTER'S PURE

LARD . . . 4 LB. CTN. 49c

- RED TO THE RIND LARGE WATER-
Melons 39c
- MOUNTAIN GROWN POLE
Beans 25c

SAVE ON BIG PARADE
FLOUR
10 LB. BAG 59c 25 LB. BAG \$1.49

LOW PRICE! BIG STAR

OLEO . . . 2 LBS. ONLY 25c

SPECIAL PRICE!
ON COLONIAL'S QUALITY
LAWNMOWERS

SAVE \$9.00
On 20-Inch Mower With 2
H.P., 4-Cycle Briggs and
Stratton Engine!
ONLY \$35.95

SAVE \$10.00
On 24-Inch Mower With 3
H.P., 4-Cycle Briggs and
Stratton Engine!
ONLY \$39.95

Beautiful Famous Name Gifts... are yours FREE with **GOLD BOND** stamps!